



PBA Group Travel Marketplace 2027 Pricing Sheet

PBA Member Benefits & Pricing

- PBA Members get much lower event registration pricing vs. non-members!
- PBA Members have the opportunity to elevate their brand with Sponsorships!
- PBA Members are invited to host a FAM Tour which includes a free half-page ad in the directory if a meal (not a snack) is provided on the FAM.
- **Not a Member?** [Join PBA today](#) to unlock these exclusive perks and year-round member benefits!

Registration Type:	Early Bird Rate 8/31/26–10/31/26	Regular Rate 11/1/26–Registration Deadline
PBA Member – Full Booth, Option 1	\$750	\$850
PBA Member – Full Booth, Option 2 (pay by 1/31/27)	\$850	\$950
Two PBA Members Sharing a Booth	\$600 each	\$650 each
Non-PBA Member – Full Booth	\$1,000	\$1,100
Two Non-PBA Companies Sharing a Booth	\$850 each	\$900 each
PBA Member + Non-PBA Company Sharing	\$775 each	\$825 each
Shared Booths: Pricing is per company. Both companies sharing a booth must register separately.		
Add-Ons:		
3rd Person in Booth	\$100	\$100
Electric	\$60	\$60

[GET MORE INFORMATION!](#)

Group Travel Marketplace Sponsorships and Advertising Opportunities

Members, put your brand in the spotlight! Sponsorship opportunities are available exclusively to **PBA Members** and include added visibility through email, website, and social media promotion. The premier **Diamond Sponsorship** includes prime placement and **two event booths**.

Advertising is open to everyone, with affordable options including profile sheets, half- and full-page color ads, and video marketing opportunities designed to reach group travel buyers.