

2022 MARKETPLACE

PBA | PENNSYLVANIA
BUS ASSOCIATION
Representing the Motorcoach Industry Since 1921

A GROUP LEADER SHOW

LIBERTY ARENA,
WILLIAMSPORT, PA



MARCH
21-22

This is a group leader show supported by PBA's motorcoach operator members.

2022 MARKETPLACE SCHEDULE

Monday, March 21, 2022

11:00 am – 5:00 pm Liberty Arena

- Exhibitor Booth Set-Up

9:00 am – 3:00 pm Gallery Room/Holiday Inn

Educational Seminar for Tourism Professionals with Lois Stoltzfus, CTIS

- *Separate registration option on the exhibitor booth registration form*
- *Lunch provided (and Board members invited to attend).*

2:00 pm – 4:00 pm Library Room/Holiday Inn

- Board of Directors Meeting

4:00 pm – 5:00 pm Hospitality Suite Room 502/Holiday Inn

- Educational, Guided Beer Tasting with Brewery Tours, featuring its York County Ale Trail & Hanover Brewery Tours.

5:30 pm – 7:30 pm Grand Ballroom/Holiday Inn

- Networking Reception for all registrants – Appetizers and cocktails.

7:30 pm

- Dinner on Your Own – [See options from our host](#), Lycoming CVB!

Tuesday, March 22, 2022

6:30 am – 8:00 am Liberty Arena

- Exhibitor Booth Set-Up - Final opportunity for exhibitors set up their booth.

7:30 am – 8:30 am Liberty Arena

- Breakfast and Briefing - It is important to attend to receive updates on the events of the day.

9:00 am – 2:00 pm Liberty Arena

- Marketplace Exhibits open to Group Leaders arriving in motorcoaches staggered throughout.

2:00 pm Liberty Arena

- Awarding of Exhibitor Winners of PBA Door Prizes.
- Tear-down for Exhibitors.