

**MARCH  
27-28**

A GROUP LEADER SHOW



PENNSYLVANIA'S  
**AMERICANA**  
REGION  
Reading, Berks County, PA

MORGANTOWN, PA

#PBArollsinto100

This is a group leader show supported by PBA's motorcoach operator members.

## FAM OPPORTUNITIES for the 2023 PBA Marketplace *As of 1.30.23*

### TOUR FAMS

#### Brewery Tours

307 Deer Path Drive  
Red Lion, PA 17356  
(717) 887-7502

Glenn Smith  
[brewerytours@yahoo.com](mailto:brewerytours@yahoo.com)

**Number of Group Leaders they can accommodate:** We can accommodate 1 motorcoach at a time.

**Accommodate anyone with a disability?**

**Number of coaches to host at a time:** One at a time.

**Type of FAM:** Lunch; Other; Tour

**How long will it take to get to the venue from the Morgantown area?** 30 minutes

**How long will the tour/event last?** 1.5 hours.

**Is it easy/convenient to pick-up/drop off passengers?** Yes

**Is bus parking easily accessible?** Yes

**Will food be included/readily available?** Yes

**What will group leaders be experiencing on the FAM?**

We will be providing a taste of our Craft Beer Experiences with Saucony Creek Brewing. The educational experience will include a beer and food pairing along with a tour of the brewery facilities led by our knowledgeable and experienced Beer Guides.

Guests will enjoy a taste of the Ultimate Craft Beer Experience. Our knowledgeable and experienced Beer Guides will lead our guests on an exclusive, educational and entertaining visit to Saucony Creek Brewing Company where they will enjoy a guided tasting of hand selected craft beers with a food pairing, behind-the-scenes access of the brewing facilities, local and antidental history, and more! (Let us know what additional information is needed, or if you have any suggestions or feedback.)

**Will special tickets be printed and quickly available?** Yes

**Are there specially appointed guides?** Yes

**Will there be free time plus a tour?** No

#### Bube's Brewery Dining and Entertainment

102 North Market Street

Mount Joy, PA 17552

(717) 333-7935

Jeffrey Woodman

[mailto:jeffrey@bubesbrewery.com](mailto:mailto:jeffrey@bubesbrewery.com)

**Number of Group Leaders they can accommodate:** We can accommodate 3 to 4 buses scattered every 45 minutes.

**Accommodate anyone with a disability?** Yes

**Number of coaches to host at a time:** One at a time.

**Type of FAM:** Lunch; Other; Tour

**How long will it take to get to the venue from the Morgantown area?** 35 minutes

**How long will the tour/event last?** About 1 hour.

**Is it easy/convenient to pick-up/drop off passengers?** Yes

**Is bus parking easily accessible?** Yes

**Will food be included/readily available?** Yes

**What will group leaders be experiencing on the FAM?**

Visit a one-of-a-kind historic brewery. Have lunch in an original Victorian hotel, twice registered on the historical registry. Small presentation of our murder mystery dinners and a hot lunch. Question and answer period.

**Will special tickets be printed and quickly available?** No

**Are there specially appointed guides?** Yes

**Will there be free time plus a tour?** Yes

#### Chester County's Brandywine Valley

300 Greenwood Road

Kennett Square, PA 19348

(484) 840-7213

Courtney Babcock

[courtney@brandywinevalley.com](mailto:courtney@brandywinevalley.com)

**Number of Group Leaders they can accommodate:** 1 bus of group leaders - up to 54

**Accommodate anyone with a disability?** Yes

**Number of coaches to host at a time:** 1 Coach

**Type of FAM:** Breakfast, Tour, Overnight Stay

**How long will it take to get to the venue from the Morgantown area?** 50 minutes

**How long will the tour/event last?** This is a Monday afternoon (11/26) FAM including 1/2 day tour including dinner and overnight option is available.

**Is it easy/convenient to pick-up/drop off passengers?** Yes

**Is bus parking easily accessible?** Yes

**Will food be included/readily available?** Yes

**What will group leaders be experiencing on the FAM?**

Spend the afternoon at world's great horticultural displays, Longwood Gardens encompassing 1,077 acres of dazzling gardens, woodlands, meadows, fountains, 10,010-pipe Aeolian organ and 4.5-acre conservatory. For groups traveling far we will provide dinner and overnight accommodations at the Inn at Mendenhall. Breakfast will be served in the morning prior to leaving for PBA Marketplace. Due to Longwood Gardens being closed on Tuesday we are offering this tour on Monday afternoon, 3/26.

**Will special tickets be printed and quickly available?** Yes**Are there specially appointed guides?** Yes**Will there be free time plus a tour?** Yes**Explore York**

60 E North St  
York, PA 17401  
(717) 852-9675  
Vaughn Crouse

<mailto:vaughn@yorkpa.org>

**Number of Group Leaders they can accommodate:** 110**Accommodate anyone with a disability?** Yes**Number of coaches to host at a time:** 2 at a time.**Type of FAM:** Lunch; Other; Tour**How long will it take to get to the venue from the Morgantown area?** 1.5 hours**How long will the tour/event last?** 2-3 hours**Is it easy/convenient to pick-up/drop off passengers?** Yes**Is bus parking easily accessible?** Yes**Will food be included/readily available?** Yes**What will group leaders be experiencing on the FAM?** I

would send both groups to experience our brand-new Cultural Trails. They would each do a different trail with different experiences. York County Cultural Trails

1. Group #1- 2-3 stops on the African American Excellence Cultural Trail (food could be readily available)
2. Group #2- 2-3 stops on the Women Power Cultural Trail (food included)

**Will special tickets be printed and quickly available?** Yes**Are there specially appointed guides?** No**Will there be free time plus a tour?** No**Kreider Farms**

1463 Lancaster Road  
Manheim, PA 17545  
(717) 665-5039

Debora Lobb

[farmtour@kreiderfarms.com](mailto:farmtour@kreiderfarms.com)

**Number of Group Leaders they can accommodate:** 1 bus every hour.**Accommodate anyone with a disability?** No**Number of coaches willing to host at a time:** 3**Type of FAM:** Other**How long will it take to get to the venue from Morgantown?** 40 minutes**How long will the tour/event last?** 1 hour**Is it easy/convenient to pick-up/drop off passengers?** Yes**Is bus parking easily accessible?** Yes**Will food be included/readily available?** Yes**What will group leaders be experiencing on the FAM?**

Experience a real dairy farm and its daily operation. Drive by our newest addition to the Kreider Valley Ranch and pass by our Texas Longhorn Cattle. A fresh sample of Kreider farms milk is offered when they watch the milking of our cows. Dairy tour of Kreider farms. While the majority of the tour is on the motorcoach, guests do exit the bus to go inside a building to see the milking and they can climb our Silo Observation Tower if they want. Those with a disability may stay on the bus.

**Will special tickets be printed and quickly available?** Yes**Are there specially appointed guides?** Yes**Will there be free time plus a tour?** No**Magic & Wonder Dinner Theater**

3065 Lincoln Hwy  
Paradise, PA 17562  
(877) 447-0144

Labrina Myers

[labrinamyers@magicandwondershow.com](mailto:labrinamyers@magicandwondershow.com)

**Number of Group Leaders they can accommodate:** 300**Accommodate anyone with a disability?** Yes**Number of coaches willing to host at a time:** 6 coaches at one time.**Type of FAM:** Breakfast; Brunch; Lunch; Other**How long will it take to get to the venue from Morgantown?** 37 minutes**How long will the tour/event last?** 3 hours (Time may be modified by adjusting show length if needed)**Is it easy/convenient to pick-up/drop off passengers?** Yes**Is bus parking easily accessible?** Yes**Will food be included/readily available?** Yes**What will group leaders be experiencing on the FAM?**

Escape to a world of wonder with Master Illusionist Brett A. Myers and his dynamic cast. Participants can enjoy a meal followed by a show full of jaw-dropping illusions & mesmerizing circus stunts. We are able to offer both dinner (or lunch) & a show featuring our large-scale illusions, dynamic circus arts, and side-splitting comedy. Meal served prior to show. Show typically runs for 90 minutes plus a 15-minute intermission. Show time may be modified to fit FAM Tour needs.

**Will special tickets be printed and quickly available?** Yes**Are there specially appointed guides?** Yes**Will there be free time plus a tour?** No**Mount Hope Estate & Winery**

2775 Lebanon Rd  
Manheim, PA 17545  
(717) 537-8377

Nicole Boyer

[mailto:nicole@parenfaire.com](mailto:mailto:nicole@parenfaire.com)

**Number of Group Leaders they can accommodate:** 100**Accommodate anyone with a disability?** Yes**Number of coaches willing to host at a time:** 1-2

Must arrive at the same time for the meal.

**Type of FAM:** Lunch; Tour

**How long will it take to get to the venue from Morgantown?** 35 minutes  
**How long will the tour/event last?** 2.5-3 hours  
**Is it easy/convenient to pick-up/drop off passengers?** Yes  
**Is bus parking easily accessible?** Yes  
**Will food be included/readily available?** Yes  
**What will group leaders be experiencing on the FAM?**  
Farm to Table Experience preview (includes meal) and mini-Wine Tasting Tour.  
**Will special tickets be printed and quickly available?** No  
**Are there specially appointed guides?** No  
**Will there be free time plus a tour?** No

#### **Reading Area Fire Museum**

501 South Fifth Street  
Reading, PA 19602  
(484) 525-0590  
John Trimble  
[rdgfiremuseum@gmail.com](mailto:rdgfiremuseum@gmail.com)

**Number of Group Leaders they can accommodate:** 200  
**Accommodate anyone with a disability?** Yes  
**Number of coaches willing to host at a time:** 1-coach at a time.

**Type of FAM:** Tour

**How long will it take to get to the venue from Morgantown?** 25 minutes

**How long will the tour/event last?** About 40-60 minutes  
**Is it easy/convenient to pick-up/drop off passengers?** Yes  
**Is bus parking easily accessible?** Yes

**Will food be included/readily available?** No

**What will group leaders be experiencing on the FAM?**

Step back in time and tour the 1876 built Liberty Fire Station. The Fire station is home to a wonderful collection of firefighting memorabilia from 1770 through the mid 1950s. Hand, Horse and motorized fire engines are on display. The rooms are ornately appointed with period furniture and the architecture of the building appeals to many.

**Will special tickets be printed and quickly available?**

**Are there specially appointed guides?** Yes

**Will there be free time plus a tour?** Yes

#### **Sight & Sound Theatres**

300 Hartman Bridge Rd  
Ronks, PA 17572  
(717) 687-4220 ext. 2286

Tiffany Murphy  
<mailto:tiffany.murphy@sight-sound.com>

**Number of Group Leaders they can accommodate:** 100

**Accommodate anyone with a disability?** Yes

**Number of coaches willing to host at a time:** 1-2

Must arrive at the same time for the meal.

**Type of FAM:** Lunch; Other

**How long will it take to get to the venue from Morgantown?**

45 minutes to Hershey Farm Restaurant followed by show at Sight & Sound Theatres which is next door.

**How long will the tour/event last?** Appx. 5 hours

**Is it easy/convenient to pick-up/drop off passengers?** Yes

**Is bus parking easily accessible?** Yes

**Will food be included/readily available?** Yes

**What will group leaders be experiencing on the FAM?**

Enjoy a family style meal at Hershey Farm Restaurant at 12:30pm followed by the 3pm stage production, MOSES, at Sight & Sound Theatres.

**Will special tickets be printed and quickly available?** No

**Are there specially appointed guides?** No

**Will there be free time plus a tour?** No

#### **Strasburg Rail Road**

301 Gap Road  
Ronks, PA 17572  
(717) 687-8421, option 2

Deirdre Stevens

<mailto:deirdre.stevens@strasburgrrailroad.com>

**Number of Group Leaders they can accommodate:** 48-500

**Accommodate anyone with a disability?** Yes

**Number of coaches willing to host at a time:** 4-5

We can serve lunch up to 70 people on our dining car. And we can hold up to 500 people for a train ride.

**Type of FAM:** Lunch; Tour

**How long will it take to get to the venue from Morgantown?** 40 minutes

**How long will the tour/event last?** 45 minutes

**Is it easy/convenient to pick-up/drop off passengers?** Yes

**Is bus parking easily accessible?** Yes

**Will food be included/readily available?** Yes

**What will group leaders be experiencing on the FAM?** A historic 45 train ride, your group can experience the rural beauty of Lancaster County from the comfort of a historic steam train as it travels through world-famous Amish farmland. Our coach accommodations are authentically restored in Victorian style and feature a potbelly stove for heat during the winter months and great windows to welcome some fresh air during the warmer days.

The group can also shop in our General Store and our Toy Store and receive a 10% discount the day of the FAM.

**Will special tickets be printed and quickly available?** Yes

**Are there specially appointed guides?** No

**Will there be free time plus a tour?** Yes

#### **Valley Forge National Park (Valley Forge Tourism)**

1000 First Ave, Suite 101  
King of Prussia, PA 19406  
(610) 834-7979

Lisa Carl

[karl@valleyforge.org](mailto:karl@valleyforge.org)

**Number of Group Leaders they can accommodate:** 30

**Accommodate anyone with a disability?** Yes

**Number of coaches willing to host at a time:** 1

**Type of FAM:** Breakfast, Brunch, Lunch; Tour, Other

Please assist with arrival time details to help us determine best experience, meal offering and location. Trolley capacity 30; otherwise, one motorcoach step-on guide could be considered. Valley Forge National Historical Park is open year-round, has no entrance fees, and welcomes around two million visitors each year. Historic buildings,

statues and monuments, and 35 miles of trails can be found in this beautiful 3,500-acre landscape.

**How long will it take to get to the venue from Morgantown?** 35-45 minutes

**How long will the tour/event last?** 3 hours including tour and meal.

**Is it easy/convenient to pick-up/drop off passengers?** Yes  
**Is bus parking easily accessible?** Yes

**Will food be included/readily available?** Yes

**What will group leaders be experiencing on the FAM?**

We look forward to welcoming you to Valley Forge National Historical Park, the encampment site of the Continental Army during the winter of 1777-1778. Enjoy a private 90-minute trolley tour including General Washington's Headquarters, National Memorial Arch, Washington Memorial Chapel and the Muhlenberg Brigade's recreated log-cabin barracks. Visit the new museum exhibition featuring Revolutionary War artifacts and shop in the Encampment Store. Let's discuss timing to determine meal offering.

**Will special tickets be printed and quickly available?** No

**Are there specially appointed guides?** No

**Will there be free time plus a tour?** Yes

#### **Organized by Pennsylvania's Americana Region**

After attending the 2023 PBA Marketplace, take the afternoon to enjoy Pennsylvania's Americana Region in the heart of Reading and Berks County. We're offering six different FAMs for you and your group tour leaders to enjoy. Space is limited, so reserve early by contacting Margo DeRouchie at

<mailto:margo@VisitPaAmericana.com>

Itineraries are subject to change.

1. **SOLD OUT!** Arts, Architecture & Culture Tour with Charlie Adams – Spend the afternoon in the city of Reading. Tour includes: GoggleWorks Center for the Arts, Reading Area Firefighter's Museum, Saucony Creek Franklin Station Pub, Centre Park Historic District, The Gables at Stirling Guest Hotel, FirstEnergy Stadium home to the R-Phils and Berks History Center. (Tour is 4 hours, available for 1 coach).
2. **SOLD OUT!** Mountainside History & Scenic Views Tour with Corrie Crupi – Be amazed at our beloved landmarks and outstanding views! Tour includes: The Reading Pagoda, William Penn Memorial Fire Tower, Stokesay Castle, and the Reading Liederkranz. (Tour is 3-4 hours, available for 1 coach).
3. **SOLD OUT!** PA Dutch Twist Tour with Dave Kline – Learn about our PA Dutch culture. Tour includes: Dietrich's Meats, Pennsylvania German Cultural Heritage Center, part of our Barn Star Art Tour, Deitsch Eck, Rodale Institute, and Tom Sturgis Pretzels. (Tour is 4 hours, available for 1 coach).

4. **Roll with the Dice Tour** – Enjoy leisure time looking at classic cars at the Classic Auto Mall or rolling the dice at Hollywood Casino Morgantown. (Free time with your group, available for 3-4 coaches).
5. **Take Flight with our Hawks & Heritage Tour with Cindy Allen** -You can't visit Reading without a trip to a railroad or airport museum! This tour includes: The Mid Atlantic Air Museum, Berks County Heritage Center and Gruber Wagon Works, Hawk Mountain Sanctuary, and the Reading Railroad Heritage Museum. (Tour is 4 hours, available for 1 coach).
6. **SOLD OUT! Train & Treasure Tour with Margaret Harner** – Learn about our automobile history, take a train ride, visit a new military museum and learn about a famous frontiersman! Tour includes: The Boyertown Museum of Historic Vehicles, Colebrookdale Railroad, The Other Farm Brewing Company, the General Carl Spaatz National AAF Museum, and Daniel Boone Homestead. (Tour is 4-5 hours, available for 1 coach).