



## Annual Conference Sponsorships

**Sponsorship opportunities** are available to our Associate and Travel Supplier members. This opportunity provides additional exposure of a company's products and services to our operators.

### \$2,500 Diamond

- Keynote Speaker
- **(SOLD!)** Pre-Sales Retreat Lunch
- **(SOLD!)** Industry Expo & Lunch
- **(SOLD!)** Hospitality Suite (Mon)
- **(SOLD!)** Hospitality Suite (Tues)
- **(SOLD!)** Opening Reception
- **(SOLD!)** Closing Evening Event
- **(SOLD!)** All Breakfasts
- **(SOLD!)** Kick-the-Tires Happy Hour
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### \$1,500 Platinum

- **(SOLD!)** Sales Retreat Session A
- **(SOLD!)** Sales Retreat Session B
- **(SOLD!)** PBA Board Meeting
- **(SOLD!)** Hotel Room Keys
- **(SOLD!)** Education Session
- **(SOLD!)** Education Session
- **(SOLD!)** Industry Updates Session
- **(SOLD!)** General Membership Meeting

### \$1,000 Gold

- **(SOLD!)** Conference Signage
- **(SOLD!)** Printed Program

### \$500 Supporter

- Supporter

### \$750 Silver

- **(SOLD!)** PBA Registration Booth
- **(SOLD!)** Mini-Pocket Schedule
- **(SOLD!)** Name Badges w/ lanyards
- **(SOLD!)** Refreshment Breaks

### In-Kind Sponsorship

- **(RESERVED!)** Bus transportation for FAMs and/or Evening Events.

### Program Color Ads

- Full-page inside \$150
- Half-page inside \$75
- **(SOLD!)** Full-page inside cover \$250
- **(SOLD!)** Full-page back cover \$250

## Annual Conference Sponsorship Benefits



- ❖ Includes 2 conference registrations
- ❖ Logo with prominent location on Email Blasts/Website/Social Media exposure
- ❖ Prominent Poster Recognition with logo
- ❖ Top listing on Sponsor page in Program Book
- ❖ Full-page Color Ad in Program Book
- ❖ Podium Time at sponsored event



- ❖ Email Blasts/Website/Social Media exposure.
- ❖ Poster Recognition
- ❖ 1/2-page Color Ad in Program Book



- ❖ Includes 1 conference registration.
- ❖ Email Blasts/Website/ Social Media exposure.
- ❖ Poster Recognition Program Book
- ❖ Full-page Color Ad
- ❖ Podium Time at sponsored event



- ❖ Email Blasts/Website/Social Media exposure.
- ❖ Poster Recognition
- ❖ 1/4-page page Color Ad in Program Book



**SUPPORTERS**

**Supporter:** Email Blasts/Website/Social Media Exposure & Full-page Color ad in Program Book.