



Annual Conference Sponsorships

Sponsorship opportunities are available to our Associate and Travel Supplier members. This opportunity provides additional exposure of a company's products and services to our operators.

\$2,500 Diamond

- Keynote Speaker
- **(SOLD!)** Pre-Sales Retreat Lunch
- **(SOLD!)** Industry Expo & Lunch
- **(SOLD!)** Hospitality Suite (Mon)
- **(SOLD!)** Hospitality Suite (Tues)
- **(SOLD!)** Opening Reception
- **(SOLD!)** Closing Evening Event
- **(SOLD!)** All Breakfasts
- **(SOLD!)** Kick-the-Tires Happy Hour
-

\$750 Silver

- **(SOLD!)** PBA Registration Booth
- **(SOLD!)** Mini-Pocket Schedule
- **(SOLD!)** Name Badges w/ lanyards
- **(SOLD!)** Refreshment Breaks

\$1,500 Platinum

- **(SOLD!)** Sales Retreat Session A
- **(SOLD!)** Sales Retreat Session B
- **(SOLD!)** PBA Board Meeting
- **(SOLD!)** Hotel Room Keys
- **(SOLD!)** Education Session
- **(SOLD!)** Education Session
- **(SOLD!)** Industry Updates Session
- **(SOLD!)** General Membership Meeting

\$1,000 Gold

- **(SOLD!)** Conference Signage
- **(SOLD!)** Printed Program

\$500 Supporter

- Supporter

In-Kind Sponsorship

- **(RESERVED!)** Bus transportation for FAMs and/or Evening Events.

Program Color Ads

- Full-page inside \$150
- Half-page inside \$75
- **(SOLD!)** Full-page inside cover \$250
- **(SOLD!)** Full-page back cover \$250

Annual Conference Sponsorship Benefits

 **Diamond Sponsor**

- ❖ Includes 2 conference registrations
- ❖ Logo with prominent location on Email Blasts/Website/Social Media exposure
- ❖ Prominent Poster Recognition with logo
- ❖ Top listing on Sponsor page in Program Book
- ❖ Full-page Color Ad in Program Book
- ❖ Podium Time at sponsored event

 **Gold Sponsor**

- ❖ Email Blasts/Website/Social Media exposure.
- ❖ Poster Recognition
- ❖ 1/2-page Color Ad in Program Book

 **Platinum Sponsor**

- ❖ Includes 1 conference registration.
- ❖ Email Blasts/Website/ Social Media exposure.
- ❖ Poster Recognition Program Book
- ❖ Full-page Color Ad
- ❖ Podium Time at sponsored event

 **Silver Sponsor**

- ❖ Email Blasts/Website/Social Media exposure.
- ❖ Poster Recognition
- ❖ 1/4-page page Color Ad in Program Book

Supporter: Email Blasts/Website/Social Media Exposure & Full-page Color ad in Program Book.

 **SUPPORTERS**