



Annual Conference Sponsorships Available March 1, 2023

Sponsorship opportunities are available to our Associate and Travel Supplier members. This opportunity provides additional exposure of a company's products and services to our operators.

\$2,500 Diamond <ul style="list-style-type: none"> • SOLD Industry Expo & Lunch (Mon) • SOLD Keynote Speaker • SOLD Lunch (Tues) • SOLD Kick-the-Tires Happy Hour (Mon) • SOLD Hospitality Suite (Sun) • Hospitality Suite (Tues) 	\$1,500 Platinum <ul style="list-style-type: none"> • SOLD Sales Retreat Session A • SOLD Sales Retreat Session B • SOLD PBA Board Meeting • SOLD Chautauqua Harbor Hotel Room Keys • SOLD Industry Updates Session • SOLD Education Session (Mon) • SOLD Education Session (Tues) 	\$1,000 Gold <ul style="list-style-type: none"> • SOLD Printed Program • SOLD General Membership Meeting (Mon)
\$750 Silver <ul style="list-style-type: none"> • SOLD Name Badges w/ lanyards • SOLD PBA Registration Booth • SOLD Mini-Pocket Schedule • SOLD Refreshment Breaks 	In-Kind Sponsorship <ul style="list-style-type: none"> • SOLD Bus transportation for FAMs and/or Evening Events (demo buses). 	\$300 Supporter <ul style="list-style-type: none"> • Supporter Program Ads <ul style="list-style-type: none"> • SOLD Full page back cover \$150 • Full page inside \$100 • 1/2 page inside \$60 • 1/4 page inside \$40

Annual Conference Sponsorship Benefits

Diamond: <ul style="list-style-type: none"> • Includes 2 meeting registrations • Logo with prominent location on Email Blasts/Website/Social Media exposure • Prominent Poster Recognition with logo • Top listing on Sponsor Page in Program Listing • Publication Promotion • Full-page Color Ad • Podium Time at sponsored event 	Gold: <ul style="list-style-type: none"> • Email Blasts/Website/Social Media exposure • Poster Recognition • Program Listing • Publication Promotion • 1/2-page ad
Platinum: <ul style="list-style-type: none"> • Includes 1 meeting registration • Email Blasts/Website/Social Media exposure • Poster Recognition • Program Listing • Publication Promotion • Full-page Color Ad • Podium Time at sponsored event 	Silver: <ul style="list-style-type: none"> • Email Blasts/Website/Social Media exposure • Poster Recognition • Program Listing • Publication Promotion • 1/4-page page ad • Name Badges w/Lanyard sponsorship receives 1/2-page ad

Supporter: Email Blasts/Website/Social & Full-page ad

Updated 4/20/23.