



## Annual Conference Sponsorships

**Sponsorship opportunities** are available to our Associate and Travel Supplier members. This opportunity provides additional exposure of a company's products and services to our operators.

### \$2,500 Diamond

- **(SOLD!)** Industry Expo & Lunch
- **(SOLD!)** Pre-Sales Retreat Lunch
- **(SOLD!)** Kick-the-Tires Happy Hour
- **(SOLD!)** Hospitality Suite (Mon)
- **(SOLD!)** Opening Reception
- **(SOLD!)** Closing Evening Event
- **Keynote Speaker**
- **All Breakfasts**

### \$1,500 Platinum

- **(SOLD!)** Sales Retreat Session A
- **(SOLD!)** Sales Retreat Session B
- **(SOLD!)** PBA Board Meeting
- **(SOLD!)** Hotel Room Keys
- **(SOLD!)** Education Session
- **Education Session**
- **Industry Updates Session**

### \$1,000 Gold

- **Printed Program**
- **General Membership Meeting**
- **Conference Signage**

### \$300 Supporter

- **Supporter**

### \$750 Silver

- **(SOLD!)** Name Badges w/ lanyards
- **(SOLD!)** Refreshment Breaks
- **PBA Registration Booth**
- **Mini-Pocket Schedule**

### In-Kind Sponsorship

- Bus transportation for FAMs and/or Evening Events.

### Program Ads

- **(SOLD!)** Full page back cover \$150
- **Full page inside \$100**
- **1/2 page inside \$60**
- **1/4 page inside \$40**

## Annual Conference Sponsorship Benefits



- ❖ Includes 2 meeting registrations.
- ❖ Logo with prominent location on Email Blasts/Website/Social Media exposure
- ❖ Prominent Poster Recognition with logo Top listing on Sponsor Page in Program Listing
- ❖ Publication Promotion
- ❖ Full-page Color Ad
- ❖ Podium Time at sponsored event



- ❖ Email Blasts/Website/Social Media exposure.
- ❖ Poster Recognition Program Listing
- ❖ Publication Promotion
- ❖ 1/2-page ad



- ❖ Includes 1 meeting registration.
- ❖ Email Blasts/Website/ Social Media exposure.
- ❖ Poster Recognition Program Listing
- ❖ Publication Promotion
- ❖ Full-page Color Ad
- ❖ Podium Time at sponsored event



- ❖ Email Blasts/Website/Social Media exposure.
- ❖ Poster Recognition
- ❖ Program Listing
- ❖ Publication Promotion
- ❖ 1/4-page page ad

Name Badges w/lanyards sponsorship receives 1/2-page ad



**SUPPORTERS**

**Supporter:** Email Blasts/Website/Social Media Exposure & Full-page ad

**Updated 4/1/24.**