



A program
of the



FOUNDATION

Spring 2021 Webinar Schedule

Webinar Topics for Novice and All Participants:

- 1. Basic Company Research 101 (30 min):** Using Yahoo finance, basic terminology, and company headlines will be reviewed. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
- 2. ESG Investing Explained (30 min):** Do you want to invest sustainably? When you are investing in ESG companies, you are factoring in environmental, social, and governance issues, in addition to the expected financials, when evaluating potential stocks for your portfolio. For this session, we will be using the Newday Sustainable Stock List.
- 3. Fast Forward - Former SMG Student Panel (30 Min):** Hear from former successful participants in the SMG and Capitol Hill Challenge. You will hear their perspective tips and a fast forward look into how their SMG participation shaped their short and long-term career goals.
- 4. Future Financial Mindset (30 min):** Come hear how to make the connection between SMG's lessons and activities and your student's future to becoming life-long financial learners. All attendees will receive a recording of the webinar and slideshow.
- 5. Interactive Choice Board Activities (30 min):** Explore SMG's student choice board of activities motivating intrinsic learning, differentiated instruction, and content presented for various learning styles. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
- 6. Investing 101 - Questions & Answers (30 min):** Are you brand new to investing? Investing 101 is dedicated to helping you feel more confident by answering investing questions, providing resources, feedback, or any assistance you may need. Please email questions to LindaCoxSMG@outlook.com ahead of the webinar, if possible, to ensure we answer your questions thoroughly. We also welcome anyone who would like to listen and gain knowledge.
- 7. Let's Trade Today! (30 min):** A quick overview of the SMG portfolio and getting your students trading today! All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
- 8. Let's Trade Today! (Remotely) (30 min):** In this session, we will focus on utilizing SMG for your online education. We will give a quick overview of the SMG portfolio and get your students trading today! All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.

9. **Live in the Classroom with SMG: Elementary and Middle School (30 min):** Teachers, take a break! Every Tuesday, we will instruct a different live class for Elementary and Middle School students and would be so excited if you joined us. Each class will apply and explore the fundamental SMG investing concepts to our 10 Mini Core Lessons series. All attendees and registrants will receive a recording of the webinar, SMG classroom activity, and slideshow within one week.
10. **Live in the Classroom with SMG: Middle School to High School (30 min):** Teachers, take a break! Every Tuesday, we will instruct a different live class for Middle to High School students and would be thrilled if you joined us. The classes will apply and explore the fundamental SMG investing concepts, but with a more advanced perspective. We will discuss investments, research, strategies for your SMG Portfolio, and leave time for questions and answers. All attendees and registrants will receive a recording of the webinar, SMG classroom activity, and slideshow within one week.
11. **New! Financial Literacy Month of Activities (30 min):** April is National Financial Literacy Month. We are celebrating with a month-long calendar of 20 short, engaging activities for all ages and learning styles. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
12. **Presentation Tips & Strategies for the Stock Market Game (30 min):** Help students create presentation strategies and improve first impressions by enhancing speaking and listening skills, virtually or in person, with a few simple steps. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar and slideshow.
13. **Reflection Activities – Start Today! (30 min):** Learn various SMG reflection activities supporting learning objectives. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
14. **Stock Market Games (SMG) – 30 Minutes Per Week Is All You Need! (30 min):** Spending 30 minutes per week will have your students learning about long-term investing. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
15. **Stock Market Game (SMG) Basics from Beginner to Pro (30 min):** Rules, Teacher Resources, and Team/Student Portfolio. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
16. **SWOT Analysis Bootcamp (30 min):** String up your boots and learn the marching drills for a SWOT (Strength, Weakness, Opportunity, Threat) strategic stock analysis matrix appropriate for all grades. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
17. **Trading Stocks 101 (30 min):** What are stocks, market cap, indices, sectors and trading stocks. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
18. **Trading Stocks 101 (Remotely) (30 min):** In this session, we will focus on utilizing SMG for your online education. We will address; what are stocks, market cap, indices, sectors and trading stocks. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
19. **Tracking Your Investments 101 (30 min):** Team analysis of major indexes and portfolio holdings. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
20. **Tracking Your Investments 101 (Remotely) (30 min):** In this session, we will focus on utilizing SMG for your online education. We will discuss team analysis of major indexes and portfolio holdings. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.

- 21. Week Ahead Resources & Tips (30 min):** What's going on in the financial news this week? Do you need ideas for your warm-ups, discussion, or simply want to be informed weekly for your financial knowledge and confidence? We will also discuss various investments, stocks with earnings reports, splits, and any Initial Public Offerings (IPOs). Also, if there is any major news on the Economic Calendar? For example, Retail Sales, Consumer Confidence Index, Trade, etc. Let's talk it out together!

This session follows the weekly Monday Newsletter - THE SMG WEEK AHEAD, starting 2/1/2021, containing the week's overview of the financial markets, learning objectives, resources, upcoming events, and helpful tips. The webinar will follow every Tuesday at 8:00 pm EST and focus on providing weekly discussion topics, resource tips, and answering questions. All attendees will receive a recording of the webinar.

Webinar Topics for Veteran and All Participants - Level 200:

- 22. Advanced Company Research Made Easy (30 min):** Learn how to research companies using annual reports and fundamental analysis. The session will also discuss utilizing SMG for your online education. Level 200. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
- 23. How to Create a Stock Analysis Chart (30 min):** Learn how to create and understand a Stock Moving Day Average Chart in Yahoo Finance, along with a quick view of Bollinger Bands, Volume, and Candle Sticks. Level 200. The session will also discuss utilizing SMG for your online education. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
- 24. What Causes Stock Prices to Change? (Advanced) (30 min):** Discover additional resources for students to explore stock price changes. The session will also discuss utilizing SMG for your online education. Level 200. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
- 25. What is Fundamental and Technical Analysis? (30 min):** Review of the two different strategies used to measure and forecast future stock prices. The session will also discuss utilizing SMG for your online education. Level 200. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.
- 26. Yahoo Finance Analytics Made Easy (30 min):** Come and learn several of Yahoo Finance's analytical tools, the host's personal favorites, and additional resources. The session will also discuss utilizing SMG for your online education. Level 200. All attendees will receive a recording of the webinar, SMG classroom activity, and slideshow.



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Stock Market Game Spring Webinar Schedule - February 2021

Date	Day	Time	Title	Registration Link
2/2/21	Tue	11:00 AM EST	Live in The Classroom: Elementary to Middle School*	https://attendee.gotowebinar.com/rt/2568337529306524174
2/2/21	Tue	12:00 PM EST	Live in The Classroom: Middle to High School*	https://attendee.gotowebinar.com/rt/4492153024427130380
2/2/21	Tue	8:00 PM EST	Week Ahead Resources & Tips	https://attendee.gotowebinar.com/rt/4539206624166951695
2/3/21	Wed	6:30 PM EST	SMG – 30 Minutes Per Week	https://attendee.gotowebinar.com/register/3402444641439088396
2/4/21	Thur	6:30 PM EST	Trading Stocks 101	https://attendee.gotowebinar.com/register/245836918047685900
2/4/21	Thur	8:00 PM EST	Future Financial Mindset	https://attendee.gotowebinar.com/register/8914657071294121484
2/6/21	Sat	11:00 AM EST	Investing 101 – Questions and Answers	https://attendee.gotowebinar.com/register/3316847661216932620
2/8/21	Mon	6:30 PM EST	SMG Basics – From Beginner to Pro	https://attendee.gotowebinar.com/register/1685805724294966540
2/9/21	Tue	11:00 AM EST	Live in The Classroom: Elementary to Middle School*	https://attendee.gotowebinar.com/rt/2568337529306524174
2/9/21	Tue	12:00 PM EST	Live in The Classroom: Middle to High School*	https://attendee.gotowebinar.com/rt/4492153024427130380
2/9/21	Tue	8:00 PM EST	Week Ahead Resources & Tips	https://attendee.gotowebinar.com/rt/4539206624166951695
2/10/21	Wed	6:30 PM EST	Trading Stocks 101 (Remotely)	https://attendee.gotowebinar.com/register/1771013477401111820
2/10/21	Wed	8:00 PM EST	ESG Investing Explained	https://attendee.gotowebinar.com/rt/7051898556903972112

2/11/21	Thur	6:30 PM EST	Let's Trade Today! (Remotely)	https://attendee.gotowebinar.com/register/8176263544987737615
2/11/21	Thur	8:00 PM EST	Yahoo Finance Analytics Made Easy	https://attendee.gotowebinar.com/register/8374955191731572751
2/13/21	Sat	11:00 AM EST	Reflection Activities – Start Today!	https://attendee.gotowebinar.com/register/6732887352206319119
2/16/21	Tue	11:00 AM EST	Live in The Classroom: Elementary to Middle School*	https://attendee.gotowebinar.com/rt/2568337529306524174
2/16/21	Tue	12:00 PM EST	Live in The Classroom: Middle to High School*	https://attendee.gotowebinar.com/rt/4492153024427130380
2/16/21	Tue	8:00 PM EST	Week Ahead Resources & Tips	https://attendee.gotowebinar.com/rt/4539206624166951695
2/18/21	Thur	6:30 PM EST	Tracking Your Investments 101	https://attendee.gotowebinar.com/register/7572275419571526671
2/18/21	Thur	8:00 PM EST	How to Create a Stock Analysis Chart	https://attendee.gotowebinar.com/register/2176403414563164687
2/22/21	Mon	6:30 PM EST	SMG – 30 Minutes Per Week	https://attendee.gotowebinar.com/register/83348890673010959
2/23/21	Tue	11:00 AM EST	Live in The Classroom: Elementary to Middle School*	https://attendee.gotowebinar.com/rt/2568337529306524174
2/23/21	Tue	12:00 PM EST	Live in The Classroom: Middle to High School*	https://attendee.gotowebinar.com/rt/4492153024427130380
2/23/21	Tue	8:00 PM EST	Week Ahead Resources & Tips	https://attendee.gotowebinar.com/rt/4539206624166951695
2/24/21	Wed	6:30 PM EST	Basic Company Research 101	https://attendee.gotowebinar.com/register/4497618695844859407
2/24/21	Wed	8:00 PM EST	Fast Forward - Former SMG Student Panel	https://attendee.gotowebinar.com/register/563206551448584207
2/25/21	Thur	6:30 PM EST	Let's Trade Today!	https://attendee.gotowebinar.com/register/7534915113971434255
2/25/21	Thur	8:00 PM EST	SWOT Analysis Bootcamp	https://attendee.gotowebinar.com/register/4234992646969195279

*For more information on each week's class topic, please visit GoToWebinar's registration page.



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Stock Market Game Spring Webinar Schedule - March 2021

Date	Day	Time	Title	Registration Link
3/1/21	Mon	6:30 PM EST	SMG – 30 Minutes Per Week	https://attendee.gotowebinar.com/register/7859375497770099727
3/2/21	Tue	11:00 AM EST	Live in The Classroom: Elementary to Middle School*	https://attendee.gotowebinar.com/rt/2568337529306524174
3/2/21	Tue	12:00 PM EST	Live in The Classroom: Middle to High School*	https://attendee.gotowebinar.com/rt/4492153024427130380
3/2/21	Tue	8:00 PM EST	Week Ahead Resources & Tips	https://attendee.gotowebinar.com/rt/4539206624166951695
3/3/21	Wed	6:30 PM EST	Tracking Your Investments 101 (Remotely)	https://attendee.gotowebinar.com/register/1524907590733994511
3/4/21	Thur	6:30 PM EST	Let's Trade Today! (Remotely)	https://attendee.gotowebinar.com/register/5628371847012636943
3/4/21	Thur	8:00 PM EST	Advanced Company Research Made Easy	https://attendee.gotowebinar.com/register/8833188757235551759
3/8/21	Mon	6:30 PM EST	SMG Basics – From Beginner to Pro	https://attendee.gotowebinar.com/register/7419635717845836559
3/9/21	Tue	11:00 AM EST	Live in The Classroom: Elementary to Middle School*	https://attendee.gotowebinar.com/rt/2568337529306524174
3/9/21	Tue	12:00 PM EST	Live in The Classroom: Middle to High School*	https://attendee.gotowebinar.com/rt/4492153024427130380
3/9/21	Tue	8:00 PM EST	Week Ahead Resources & Tips	https://attendee.gotowebinar.com/rt/4539206624166951695
3/10/21	Wed	8:00 PM EST	New! Financial Literacy Month Activities	https://attendee.gotowebinar.com/register/3458966136178461199
3/11/21	Thur	6:30 PM EST	Trading Stocks 101	https://attendee.gotowebinar.com/register/8566487918267375631

3/11/21	Thur	8:00 PM EST	Interactive Choice Board Activities	https://attendee.gotowebinar.com/register/7557049382550430223
3/15/21	Mon	6:30 PM EST	SMG – 30 Minutes Per Week	https://attendee.gotowebinar.com/register/6590308181874943759
3/16/21	Tue	11:00 AM EST	Live in The Classroom: Elementary to Middle School*	https://attendee.gotowebinar.com/rt/2568337529306524174
3/16/21	Tue	12:00 PM EST	Live in The Classroom: Middle to High School*	https://attendee.gotowebinar.com/rt/4492153024427130380
3/16/21	Tue	8:00 PM EST	Week Ahead Resources & Tips	https://attendee.gotowebinar.com/register/6630976917963199503
3/17/21	Tue	6:30 PM EST	Tracking Your Investments 101	https://attendee.gotowebinar.com/register/3483016853524176143
3/18/21	Thur	6:30 PM EST	Let's Trade Today!	https://attendee.gotowebinar.com/register/1644099049231621647
3/18/21	Thur	8:00 PM EST	Reflection Activities - Start Today!	https://attendee.gotowebinar.com/register/659169727209430287
3/22/21	Mon	6:30 PM EST	SMG Basics – From Beginner to Pro	https://attendee.gotowebinar.com/register/4804143845971531535
3/23/21	Tue	11:00 AM EST	Live in The Classroom: Elementary to Middle School*	https://attendee.gotowebinar.com/rt/2568337529306524174
3/23/21	Tue	12:00 PM EST	Live in The Classroom: Middle to High School*	https://attendee.gotowebinar.com/rt/4492153024427130380
3/23/21	Tue	8:00 PM EST	Week Ahead Resources & Tips	https://attendee.gotowebinar.com/rt/4539206624166951695
3/24/21	Wed	6:30 PM EST	Basic Company Research 101	https://attendee.gotowebinar.com/register/5880974747889783055
3/25/21	Thur	8:00 PM EST	What Causes Stock Prices to Change? (Advanced)	https://attendee.gotowebinar.com/register/419801647796165391
3/30/21	Tue	11:00 AM EST	Live in The Classroom: Elementary to Middle School*	https://attendee.gotowebinar.com/rt/2568337529306524174
3/30/21	Tue	12:00 PM EST	Live in The Classroom: Middle to High School*	https://attendee.gotowebinar.com/rt/4492153024427130380
3/30/21	Tue	8:00 PM EST	Week Ahead Resources & Tips	https://attendee.gotowebinar.com/rt/4539206624166951695

*For more information on each week's class topic, please visit GoToWebinar's registration page.



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Stock Market Game Spring Webinar Schedule - April 2021

Date	Day	Time	Title	Registration Link
4/1/21	Thur	8:00 PM EST	What is Fundamental vs Technical Analysis?	https://attendee.gotowebinar.com/register/3177578020886307087
4/5/21	Mon	6:30 PM EST	Let's Trade Today!	https://attendee.gotowebinar.com/register/2904160265384039439
4/6/21	Tue	11:00 AM EST	Live in The Classroom: Elementary to Middle School*	https://attendee.gotowebinar.com/rt/2568337529306524174
4/6/21	Tue	12:00 PM EST	Live in The Classroom: Middle to High School*	https://attendee.gotowebinar.com/rt/4492153024427130380
4/6/21	Tue	8:00 PM EST	Week Ahead Resources & Tips	https://attendee.gotowebinar.com/rt/4539206624166951695
4/7/21	Wed	6:30 PM EST	Trading Stocks 101	https://attendee.gotowebinar.com/register/4044622104224941327
4/7/21	Wed	8:00 PM EST	ESG Investing Explained	https://attendee.gotowebinar.com/rt/7051898556903972112
4/8/21	Thur	8:00 PM EST	New! Financial Literacy Month Activities	https://attendee.gotowebinar.com/register/1464253031788155151
4/12/21	Mon	6:30 PM EST	Tracking Your Investments 101	https://attendee.gotowebinar.com/register/270865101232708879
4/13/21	Tue	11:00 AM EST	Live in The Classroom: Elementary to Middle School*	https://attendee.gotowebinar.com/rt/2568337529306524174
4/13/21	Tue	12:00 PM EST	Live in The Classroom: Middle to High School*	https://attendee.gotowebinar.com/rt/4492153024427130380
4/13/21	Tue	8:00 PM EST	Week Ahead Resources & Tips	https://attendee.gotowebinar.com/rt/4539206624166951695
4/14/21	Wed	6:30 PM EST	Let's Trade Today!	https://attendee.gotowebinar.com/register/4505112967100421647

4/15/21	Thur	8:00 PM EST	Presentation Tips & Strategies	https://attendee.gotowebinar.com/register/7363548530201796623
4/20/21	Tue	11:00 AM EST	Live in The Classroom: Elementary to Middle School*	https://attendee.gotowebinar.com/rt/2568337529306524174
4/20/21	Tue	12:00 PM EST	Live in The Classroom: Middle to High School*	https://attendee.gotowebinar.com/rt/4492153024427130380
4/20/21	Tue	8:00 PM EST	Week Ahead Resources & Tips	https://attendee.gotowebinar.com/rt/4539206624166951695
4/22/21	Thur	8:00 PM EST	Future Financial Mindset	https://attendee.gotowebinar.com/register/1478252013833161487

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