



Inn-Sight



Mid-Florida Chapter

Newsletter of the HFTP Mid-Florida Chapter *Since 1973* Eleven Time HFTP Chapter of the Year 2018

Gateway to HFTP <http://www.hftp.org> *Mid-Florida Chapter Web Site* www.midfloridahftp.org

May 2019



40% of this chapter is HFTP CHAE or CHTP certified!
2018-2019

Officers & Directors

Officers

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407-685-7520
Jack.griffith@centerplate.com

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Chair of the Board

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Find us on:
Facebook at www.facebook.com/MIDHFTP
LinkedIn at www.linkedin.com/groups/13575981
(Group Name is HFTP Mid-Florida Chapter)
Instagram <https://www.instagram.com/mflhftp>

HFTP Mid-Florida, Over 47 Years of: Leadership, Scholarship, Participation, Service

“To lead and advance the hospitality profession by providing a forum for continuous learning and knowledge sharing.”

Hospitality Financial and Technology Professionals MID-FLORIDA CHAPTER

Invite you to attend our Free Spring Mini-Educational Conference

Back by popular demand – Members who attend

ALL afternoon sessions will get dinner FREE

Otherwise: Dinner Members \$45, Guests \$55 and Students \$25

Tuesday May 21, 2019

Location: Rosen School of Hospitality

9907 Universal Blvd.

Orlando, FL 32819

Schedule

- | | |
|------------------|--|
| 9:00 am – Noon | CHAE or CHTP Exam Proctor – Lori Schefstad, CHTP |
| 12:30pm – 1:00pm | Registration |
| 1:00pm – 2:00pm | Jim Bina, CHAE+, CHTP and Dr. Judy Holcomb, CHAE
Topic: Ethical Thinking in the Workplace |
| 2:00pm – 3:00pm | Andrea White-McNeil, Bethune-Cookman University
Topic: Educating Future Hospitality Professionals |
| 3:00pm – 3:15pm | Snack Break |
| 3:15pm – 4:15pm | Elizabeth Yost, UCF
Topic: Early warning indicators: Seasonality of Food & Beverage Operations |
| 4:15pm – 5:15pm | Buddy Pitt, Network Support Co.
Topic: GDPR & Cybersecurity: How They Affect the US hospitality industry |
| 5:15pm – 6:15pm | Networking Reception and Dinner
Artisan Salad
Chicken Rosen, Marinated Flank Steak, Maryland Crab Cake
Three Cheese Potatoes Au Gratin, Rice Pilaf
Steamed Broccoli in a Roasted Pepper Butter Sauce, Roasted Seasonal Vegetables
Crème Brule Cheesecake |
| 6:15pm – 6:30pm | Jack Griffith – HFTP Mid-Florida - Welcome and Introductions |
| 6:30pm – 7:30pm | Michael Dottino - CFO Memory Enterprises
Topic: Brain Fundamentals and the Foundations of Memory |
| 7:30pm – 7:45pm | Chapter Business |

**RSVP on our web-site: www.midfloridahftp.org
OR on your personal e-vite from the Chapter Secretary.**

Reservations and cancellations before 12:01 pm Friday May 17th.

Please, no walk ins. No-shows and late cancellations will be billed.

Dinner : Members with RSVP \$45.00, Non-Members and Guests or no RSVP \$55.00,
HFTP Student Chapter Members \$25.00.

Use the express registration line at the meeting, PAYPAL is available on the web-site.

From the Corner Office**By Jack Griffith**

Hello friends!

I have felt momentum while playing sports but now I believe I feel it happening with our dinner and breakfast meetings. Our 2nd Annual breakfast meeting was held at the Gary Sain Café, in the beautiful Orange County Convention Center. By the time the meeting began we had 57 registered attendees which was 20 more than we had last year. That's one heck of an increase! This on top of the 70 we had at the Portofino Bay Hotel in March, now that's momentum or **engagement and participation!**

I mentioned that the attendance could have been a result of the speaker, Orange County Comptroller, Phil Diamond, who was there to give us an update on the Tourist Development Tax and funding of Visit Orlando. The TDT began in 1978 with \$.02 garnering \$4M in 1980, increasing up to the current \$.06 and \$270K the past few years. Of these monies, Visit Orlando has been given over \$500K since 2007. He also touched on "property fraud" which according to the FBI, is one of the fastest growing white-collar crimes.

Again, please take the time to read all the articles in this newsletter. They cover an array of happenings on the near horizon, from the Mini-Ed, to Bowling, to our 17th Annual Golf Tournament. One article I want to emphasize is our Membership Contest ending July 31st. For our Chapter to continue and prosper for another 50 years, we need to attract new members, Millennials to seasoned professionals, with fresh new ideas and an abundance of energy. We reward these efforts by offering prizes to those sponsoring a new member, i.e. gift certificates to restaurants, etc. If you or your Company can offer a prize of any kind to reward these efforts, it would be much appreciated.

This month we're holding our annual Mini-Ed on May 21, 2019 and is being hosted by the Rosen School of Hospitality. The afternoon sessions begin with our very own Jim Bina and Dr. Judy Holcomb speaking on Ethics and ends at our dinner with Michael Dottino speaking of "Brain Fundamentals & the Foundations of Memory". Check out the bios on our website of all the speakers scheduled for that day. And for 2019 we're once again offering dinner for free to members that attend all afternoon sessions. CPE credits and a free dinner, how can you pass that up.

Hope to see everyone there to join in on the fun.

Fiction and Fact from Jack's Almanac, "Life is easier when you operate from a position of fact rather than mere conjecture".

Sincerely and respectfully,

Jack Griffith

President – HFTP Mid-Florida Chapter



**HFTP Mid-Florida Chapter
Member Spotlight,
Irina Pabis
Cost Control Analyst
Rosen Hotels & Resorts**

I was born in Washington DC to a family of Russian diplomats. Shortly after I was born, my family moved back to Russia, where I was raised. I came to Orlando to study Accounting at Valencia Community College and later transferred to the University of Florida, which I have graduated with a Bachelor Degree in Business Administration. GO GATORS!!

I worked at Florida Travel Channel, as a staff accountant for over ten years before beginning my career at the Rosen Hotels and Resorts. At Rosen, I held many positions within our finance department, most recently as a Cost Control Analyst.

My husband and I are raising a thirteen-year-old son, Kevin, who keeps us very busy with soccer and track events. We love traveling and discovering great food spots. In our spare time, we are working on a blog www.celebritychef4u.com promoting local chefs and culinary masters.



HFTP Mid - Florida Board Member Brandie Lazorko presents Irina our MOM with a coveted HFTP Mid-Florida memento at an HFTP Mid-Florida Chapter General meeting.

Mark your calendar for October 23-25 2019.

The HFTP Annual Convention rolls back into Orlando, Florida. It will be held at the Rosen Centre Hotel on International Drive.

More information will follow.



A Preview of Upcoming Events, Sponsor Opportunities, Team Building Events and Other Stuff

The 17th Annual Chapter Golf Event to benefit Camp Boggy Creek
Will be held Friday September, 27th 2019 at Rosen Shingle Creek.
For sponsor information contact Jack Griffith 407-685-7520 Or
jack.griffith@centerplate.com **It's all for the kids!**

Confirmed Sponsors: POST Integrations, Platinum, ZaZa's Cuban Diner and Pita Hut, bev. cart

Hey! Did you know...

Social media is here to stay. "Word of Mouth" has never been more effective, both positive as well as challenging as that may be. Consumers have easy access to research choices before they make a commitment. The result of this is a new resurgence of grass roots marketing, leveraging a complex series of algorithms on multiple social media platforms. Multiple tools have been developed to leverage these platforms and ensure that messaging is reaching its intended audience.

Why does this matter to HFTP? The bottom line is quite simple ~ we want to ensure that we are reaching all of you as well as any and all potential new members!

Did you know your chapter has a webpage, a FaceBook, and Instagram, a Linkedin Group Page, and even a Twitter? Do you "follow" us on one or more of these platforms? How often do you see a post, tweet or photo without commenting, liking or retweeting it? The patters on all of these sites look at the inventory of possible "posts" to display in any user's feed. They then further subject the selection to friends, groups, interests, and geographical locations. The final determinations are then of those selected probabilities, those with the greatest number of actions on them (likes, comments, retweets, etc...)

Please, help your chapter stay relevant. Click the links below and Follow, like, comment, join and retweet all you see. This will not only help you stay "in the know" but will also help potential new members to find us when we "magically" show up in their feeds.

Thanks for your help ~ and see you online!

Find us on Facebook at www.facebook.com/MIDHFTP and Linked In at www.linkedin.com/groups/13575981 (Group Name is HFTP Mid-Florida Chapter)
Instagram <https://www.instagram.com/mflhftp>

A Meeting at the OCCC



The speaker receives a thank you gift



A great crowd attended.



A special thank you to Phil Diamond, Orange County Comptroller for speaking to the masses at the HFTP Mid-Florida Chapter breakfast general meeting.



I WANT YOU



Service

I WANT YOU



Leadership

I WANT YOU



Participation

Now, is a great time to take your first step in becoming a leader in the Mid-Florida Chapter of HFTP. This is about service and giving back to the organization and to your community!

Interested on serving on the Board of Directors?

Contact Nominations Chairperson: Nasir Naseer, 407-387-1860 or nasir.naseer@pyramidhotelgroup.com

Our Summer Networking Event
Will Be Here Before You Know It
Location: Kings Orlando
Date: 6/25/19
Time: from 6:30pm-9pm



Mark your calendar!
YOU WON'T WANT TO MISS THIS.

Membership News, Embrace the vision, join the fun!

Committee Chair, E. Lawrence McCloskey, CHAE*
407-947-7140 or elmorl@icloud.com

2019 Membership Contest, IT'S HUGE!!!

You only need to sponsor one new member to win. Contest ends on July 31, 2019. Drawing will be held at our August, 2019 General Meeting. You need not be present to win. Everyone who sponsored a new member last year won a great prize, so can you! Thanks to the generosity of our members, we had over \$2,000 in prizes to award last year. So get that new member signed up and win a great prize.

Membership as of 05-02-19 consists of 127 members of which 20 are due for renewal in 90 days. If your membership is up for renewal, please do so. Let the membership committee know if you need any assistance in renewing your membership.

Thank you contest sponsors, for your generosity and support of the HFTP Mid-Florida Chapter.
The greatest HFTP chapter in the Universe!

Welcome New Members

Mike Matteo, Senior Business Consultant, VensureHR
Greg Pesik, Managing Director, L 5 Consulting
Jay Stoffel, Director of Finance, Loews Hotels

HFTP MID-FLORIDA CHAPTER

P.O. Box 692004
Orlando, FL 32869-2004

2019 HFTP Mid-Florida CALENDAR

Note: Meeting fees for 2019 are \$45 Regular member, \$25 HFTP Student Chapter, \$55 all guests, Non-Members and failed to RSVP.

No Shows are invoiced.

Prepay your meeting fee on the web-site with PayPal

May 7th, Board Meeting 6pm, OCCC
May 21st, Mini-ed, 1pm, Rosen College of Hospitality Management
June 6th, Board Meeting 6pm, Rosen Centre
June 17-20th, HITEC, Minneapolis, Mn
June 25th, Networking Event., 6:30pm, King's Bowl Orlando I-Drive
July 9th, Board Meeting 6pm, OCCC
July 30th, General Meeting, Hyatt Regency Orlando Int'l Airport
Aug 6th, Board Meeting, 6pm, TBD
Aug 27th, General Meeting, 6pm The Florida Hotel & Conf. Center
Sep 5th, Board Meeting, 6pm, Rosen Center
Sep 24th, Installation of Officers, TBD

For more Chapter news visit the Universally acclaimed Chapter Web Site at:

www.midfloridahftp.org OR
www.facebook.com/MIDHFTP

The opinions expressed in the Mid-Florida Chapter newsletter and web-site are solely those of the editor, web master or author of the article and have nothing to do with HFTP Global and/or in some cases reality, political correctness or good hygiene.

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A Call For Nominations*** Officers & Board of Directors*****Mid-Florida Chapter, HFTP, Nominating Committee**

The Mid-Florida Chapter of HFTP announces the formation of the 2019-2020 Nominating Committee. The Nominating Committee is charged with presenting to the Board of Directors and the general membership a slate of officers and directors for the 2019-2020 year.

According to the Chapter Bylaws, the Nominating Committee is appointed by the President of the Mid-Florida Chapter at the May Board of Directors Meeting. The committee is chaired by the most recent Past President, Chairperson Nasir Naseer. Chapter members appointed to the committee will seek out those chapter members that are willing, ready and able to be future leaders.

At the June Board of Directors meeting the slate of officers and nominees for the vacant director positions should be presented to the board by the Committee chairperson and will appear in the July Mid-Florida Chapter Newsletter.

Nominations from the floor for any officer or director position will be taken at the May membership meeting. The Secretary will mail out ballots to the membership before 25 days of the August membership meeting. Completed ballots are accepted up to 10 days before the August general meeting. The ballots will be opened and counted at the August membership meeting by the Election Committee.

Now, is a great time to take your first step in becoming a leader in the Mid-Florida Chapter of HFTP. This is about service and giving back to the organization and to your community!

Contact Chairperson: Nasir Naseer,
nasir.naseer@pyramidhotelgroup.com



**HFTP Mid-Florida Chapter
17th Annual Charity Golf Tournament
September 27, 2019, 1:00 pm**



To Benefit:

Camp Boggy Creek

"Where children coping with chronic and life threatening illnesses can just be kids!"

At:

Shingle Creek Golf Club

For tournament reservation, please complete this form and return it with payment **made payable to HFTP Mid-Florida** no later than **Friday, September 20, 2019** to HFTP Mid-Florida Chapter, PO Box 692004, Orlando, FL 32869-2004.

Full Name		Daytime Phone	
Address		Cell Phone	
Address		State / Zip	
City		E-Mail Address	

Please provide the names of the other players in your party. Use a separate form for five or more players.

Player #2		Player #4	
Player #3			

Each \$125 Single Entry Fee or \$500 for a foursome (inclusive of applicable taxes and fees) for the HFTP Charity Golf Tournament includes 18 holes of golf, a box lunch before, an awards ceremony dinner afterwards and free beverages on the course (limited to donated product).

Number of Single Entrants		x \$125 =	\$
Number of Foursomes		x \$500 =	\$
Number of Boggy Packages *		x \$50 =	\$
Number of Raffle Packages **		x \$35 =	\$
TOTAL PAYMENT			\$

Includes two "Boggys", one Sand Throw & entry in the Hole-in-One, Closest-To-The-Pin, Longest Drive competitions and **one Raffle Package**. Limit one Boggy Package per player.

** Includes one of each color raffle tickets Red, White and Blue.

Proper golf attire is required at all times and only recognized golf apparel will be permitted on the golf course. Only soft spikes are permitted on the golf course, practice green and range.

For more information, please call: Jack Griffith at 321.303.0307

Jack.griffith@centerplate.com

Or visit www.midfloridahftp.org

Golf Registration Form

The mission of Camp Boggy Creek is to foster a spirit of joy by creating a free, safe and medically-sound camp environment that enriches the lives of children with serious illnesses and their families. Camp Boggy Creek is a proud member of SeriousFun Children's Network. Founded by Paul Newman, SeriousFun Children's Network is a growing global community of independently managed and financed camps and programs creating opportunities for children with serious illnesses and their families to reach beyond illness and discover joy, confidence and a new world of possibilities, always free of charge.

The HFTP Mid-Florida chapter is a 501 (c) 6 organization. Contributions are tax deductible if they qualify as a business expense. Please contact your tax advisor if you need more information. All net proceeds will directly benefit Camp Boggy Creek, a not-for-profit organization, where children coping with serious illness can just be kids!

Visit www.boggycreek.org/ to see the great work they are doing.





HFTP Mid-Florida Chapter 17th Annual Charity Golf Tournament September 27, 2019 - 1:00 pm



To Benefit:

Camp Boggy Creek

"Where children coping with chronic and life threatening illnesses can just be kids!"

At:

Shingle Creek Golf Club

YOU CAN BE A CORPORATE SPONSOR:

Platinum Sponsor \$2,100

- Includes one complimentary foursome golf entry.
- Company logo prominently displayed at registration and throughout the tournament literature (must send logo in jpg format).
- Custom sign – with company name – displayed on the course (must send logo in jpg format).
- 1/2 page ad in the HFTP Mid-Florida Newsletter and listing on the HFTP Mid-Florida website.

Gold Sponsor \$1,600

- Includes one complimentary foursome golf entry.
- Company logo prominently displayed at registration and throughout the tournament literature (must send logo in jpg format).
- Custom sign – with company name – displayed on the course (must send logo in jpg format).
- 1/4 page ad in the HFTP Mid-Florida Newsletter and on the HFTP Mid-Florida website.

Silver Sponsor \$1,100

- Includes two complimentary golf entries.
- Company logo prominently displayed at registration and throughout the tournament literature (must send logo in jpg format).
- Custom sign – with company name – displayed on the course (must send logo in jpg format).
- Company name listing in the HFTP Mid-Florida Newsletter and on the HFTP Mid-Florida website.

Golf Hole Sponsor \$400

- Custom sign – with company name – displayed on the course and company logo on the golf course's GPS system (must send logo in jpg format).
- Company name listing in the HFTP Mid-Florida Newsletter and on the HFTP Mid-Florida website.

Beverage Cart Sponsor \$750 - "SOLD" - Not available!

- Company name on beverage cart
- Company name listing in the HFTP Mid-Florida Newsletter and on the HFTP Mid-Florida website.

To secure your corporate sponsorship in the tournament, please complete this form and return it with payment **made payable to HFTP Mid-Florida** no later than **Friday, September 20, 2019** to HFTP Mid-Florida Chapter, PO Box 692004, Orlando, FL 32869-2004

Sponsor Registration Form

Company Name	Company Contact		
Daytime Phone	E-Mail Address		
Level of Sponsorship	<input type="checkbox"/> Platinum <input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Golf Hole	<input type="checkbox"/> Beverage Cart	\$

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Visit www.boggycreek.org/ to see the great work they are doing.

For more information, please call:
Jack Griffith at 321.303.0307
 e-mail:
Jack.griffith@centerplate.com
 Or visit
www.midfloridahftp.org