



Inn-Sight



1973-2023



OCTOBER 2022 | Newsletter of the HFTP Mid-Florida Chapter | Since 1973 | Chapter of the Year 2022 | www.hftp.org | www.midfloridahftp.org

2022—2023 Officers & Directors

Officers

President

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Vice President

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HFTP Mid-Florida: Leadership, Scholarship, Participation, Service

Our Mission: To lead and advance the hospitality profession by providing a forum for continuous learning and knowledge sharing

The HFTP Mid-Florida Chapter Presents

General Membership Meeting | Tuesday, October 25, 2022 at 6:00 PM



Speaker & Program

In-Room Hotel Technology Trends

presented by Michael Velasquez,
owner and CEO of Percipia of Chicago, IL

Location & Parking

Hyatt Regency Orlando International Drive

Self Parking: Attendees will be provided vouchers to utilize upon departure from the parking garage.

Menu & Costs

Salad Mixed Baby Greens
Endive, Craisins, Golden Raisins, Crumbled Goat Cheese, Candied Walnuts and Port Wine Vinaigrette

Entrée Cilantro Pesto Joyce Farms Bone-in Chicken Breast Shallot Roasted Potatoes, Seasonal Vegetables and Mojo Sauce

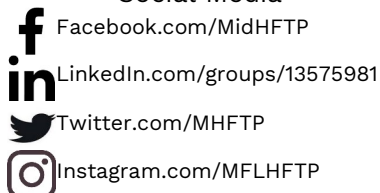
Dessert Seasonal Berry Cheesecake Citrus Madeleine Sponge, Creamy Cheesecake Filling and Berry Coulis

Members with RSVP \$45
Non-Members & Guests \$55
Student Chapter Members \$25

Additional Information

RSVPs are **required**. Please visit our website midfloridahftp.org or respond to your personal e-vite from the chapter Secretary. Please RSVP or cancel no later than 5:01 PM, Friday, October 21. Unfortunately, we cannot accept walk-ins, or credit any no-shows or late cancellations.

Social Media



Facebook.com/MidHFTP

LinkedIn.com/groups/13575981

Twitter.com/MHFTP

Instagram.com/MFLHFTP

Also in this Issue:

- Letter from the President
- Installation Dinner Photos
- Upcoming Events
- HFTP Global Calendar
- Hind Sight— 1991

**Opinions expressed in the Mid-Florida Chapter newsletter and web-site are solely those of the editor, web master or author of the article and are not associated with HFTP Global. Additionally, all works and publications are created entirely through volunteer time. Please excuse any mistakes or errors. Please consider volunteering content to be shared with your fellow members by emailing the Newsletter editor.*

President's Letter

By: Luis Martinez CPA, CHAE

Hello colleagues, friends and members alike!

It's an incredible honor to be elected as your president for the 2022-2023 year and partner with the rest of the volunteers on your elected Board of Directors and lead our membership forward. While the list of initiatives for the year set forth by your Board of Directors are ambitious, we strive to keep a focal point on a single theme: Simply Add Value.

Like many of those before us, your current board aims to continue the successes of yesterday while creating and implementing the new invigorating ideas of tomorrow with hopes of giving back to our members and continuing to build our membership base. Last month, we hosted our 20th Annual Charity Golf Tournament, and were awarded Chapter of the Year from HFTP Global. Goals such as these are simply at the heart of who we are as a membership, and your elected Board of Directors aspires to maintain continuance of these longstanding traditions in the coming year. Still, we challenge ourselves for ways to do more for our organization and increase engagement with our members; and in that respect, challenge you, as a member, to share your feedback or ideas with your board as we look to continuous improvements for our organization. To that extent I personally welcome you to reach out to me directly through the year, as we hope to keep our ear to the ground and serve with our members' best interest at heart.

Many of us are deeply indebted to this organization, having been afforded both professional and educational opportunities over the years, not to forget the friendships developed through our membership. As I shared during our installation dinner, I once thought of our organization as a medium for professional opportunities. Having served as a board member for over five years, I've have come to learn there is so much more to this endeavor. Some of our Past Presidents and Board members have been serving this organization for decades; all have made their mark...all, have left things better than they found it. And so, the idea of simply adding value keeps with tradition, to leave things better than we found it. In the coming year, your board aims to create change, and be the rising tide that raises all ships for our membership.



Respectfully Yours,

Luis Martinez

President - HFTP Mid-Florida Chapter

2022-23 Committee Assignments

Legislative/ By-Laws

Luis Martinez* - Luis.Martinez@tavistock.com

Membership Relations/ Recruitment

Christina Finch* - Christina@FinchSearchPartners.com

Communications/ Social Media/ Webmaster

Ashley Matthews* - Ashley.Matthews@Sonesta.com

Lori Schefstad - LSchefstad@ProfAct.com

Newsletter Editor

Daron Sandberg* - DSandberg@RosenHotels.com

Admin/ Programs/ Speakers/ Education

Dawn Shovestull* - Accounting@StayDH.com

Kjell Olsson - Kjell@OlssonUSA.net

Locations

Ashley Matthews* - Ashley.Matthews@Sonesta.com

Job Board

Luis Martinez* - Luis.Martinez@tavistock.com

Scholarship/ Awards

Michael Dryden* - Michael.Dryden@Hilton.com

Nominations

Daron Sandberg* - DSandberg@RosenHotels.com

Chad Curtis - Election Tally

*Chapter of the Year & Regional Conference The Board**

Global Liaison

Kjell Olsson* - Kjell@OlssonUSA.net

Hospitality Committee

Terri Nobles* - Nobles.Terri@gmail.com

Irina Pabis* - IrinaPabis@loewshotels.com

Kjell Olsson - Nametags - Kjell@OlssonUSA.net

Justin McCann - Member of the Month -

Randy Andersen - Networking - RAndersen@Profact.com

The Pas Team - Registration Table/ 50/50

Community Service

Daron Sandberg* - DSandberg@RosenHotels.com

Central Florida Hotel & Lodging Association Ex-Officio
Board Member

Charity Golf Event

Jack Griffith* - Jack.Griffith@CenterPlate.com

Jeff Fernandez - Jeff.fernandez@centerplate.com

Gayle Edwards - GEdwards@ProfAct.com

Camp Boggly Creek - It's all for the kids!

Calendar

Ashley Matthews - Secretary

Historian/ Photography

Michael Dryden* - Michael.Dryden@Hilton.com

Randy Andersen - Networking - RAndersen@Profact.com

Irina Pabis - irina.pabis@loewshotels.com

Call for Volunteers

Chapter Members, please consider volunteering your time to the various committees. Your input is valuable in ensuring this chapter can continue to be the undisputed Chapter of the Year and produce unparalleled value to its members. If you are willing to assist in any way, please contact any board member, or committee chair.

* Committee Chair or Co-Chair

Mid-Florida Installation Ceremony

September 27, 2022



Daron Sandberg closes out 2 years as Mid-Florida President



Luis Martinez accepts the gavel as our new President

Chairman Christina Finch administers the oath of office to our new officers and directors



From Left: Incoming Directors Randy Andersen CHAE, Justin McCann CHTP, Irina Pabis CHAE, *Master of Ceremonies* Outgoing Chairman Christina Finch, Incoming Officers Secretary Ashley Matthews, Treasurer Dennis Villegas CHAE, Vice President Gayle Edwards.

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Top left: Justin McCann, Kjell Olssen, Randy Andersen, Irina Pabis, Dawn Shovestull, Daron Sandberg
Seated, left: Luis Martinez, Gayle Edwards, Dennis Villegas, Ashley Matthews.



JOHN STINE

Mid-FL MEMBER-OF-THE-MONTH

VP of Business Development, Beachy

John is a marketing and sales executive with over 35 years in the travel and hospitality industry. John started his career with Busch Entertainment (Busch Gardens, Tampa Bay) which eventually sent him to Orlando in 1986 where he has since worked with a number of leisure-based companies including: Rank Leisure/Orlando Entertains, Universal Orlando, Dolly Parton's Dixie Stampede, Baker Leisure Group, Kennedy Space Center Visitor Complex and ICON Park. Following the arrival of COVID-19, John changed gears, opening his own company and quickly signing on two clients, the Slingshot Group of Companies and Beachy.



MID FLORIDA CHAPTER PAST PRESIDENTS WITNESS THIS YEAR'S INSTALLATION OF OFFICERS AND DIRECTORS



From Left: Michael Dryden CHAE '05-06; Joe Romano CHAE '99-00+'03-04; Christina Finch '19-20; Jack Griffith CPA '17-19; Dr. Judy Holcomb CHAE+ '13-'14; James E. Bina CHAE*CHTP* '95-97; Daron Sandberg CHAE '20-22; Nasir Naseer CHAE '16-17



HFTP Global Events & Calendar

Date	Event
June 26-29 2023	HITEC TORONTO

2022 HFTP Mid-Florida Calendar

Date	Time	Event	Location
Tue, Oct 25	7:00 pm	General Meeting with Michael Velazquez	Hyatt Regency International Dr
Thu, Nov 1	6:00 pm	Board Meeting	Rosen Board Room
Tue, Nov 15	TBD	Mini-Educational	UCF Rosen School of Hospitality
Tue, Dec 6	6:00 pm	Board Meeting	Rosen Board Room
Tue, Dec 20	6:00 pm	December Networking/Social	TBD



Hind-Sight.....The Year was 1991

Known then as the International Association of Hospitality Accountants



OCTOBER 2022 | Page 5 | HFTP Mid-Florida: Leadership, Scholarship, Participation, Service | www.midfloridahftp.org

We started the year at the WDW Dolphin Resort with guest speaker Hugh Turley speaking to us about “Stress Management”. In February we met at the Orlando Penta Resort getting an update from Tamara Andrews about the upcoming OCCC events. In March we headed “up North” to the Park Suite Altamonte and heard from Mary Tiffany of Management Development Consulting Group on how to “Manage by Attitude” (with a note saying your General Managers are invited). In April we met at the Altamonte Springs Hilton, our guest speaker John Evans from the Florida Tourism Association discussed National Tourism month coming up in May. Our annual poolside meeting was held in May at the Sonesta Village Resort Hotel– “the evening will be filled with food, drinks, reggae music and lots and lots of prizes”. In June we met at the Holiday Inn International Drive and Pat Garron the Director of Finance for the Orlando Aviation Authority was our guest speaker. In July the meeting was held at the Grosvenor Resort, Ardy Marcus with the Law Firm of Baker Hostetler spoke to us about contracts. The Buena Vista Palace hosted the August meeting when the new officers and board members were installed, by Frank Santos, for the upcoming year.

No meeting was held in September due to the Annual Conference. The Rivership “Grand Romance” was the location of our October meeting, cost was \$26 per person and spouses, friends, and business associates were welcomed. In November we met at the Peabody on International Drive and the speaker was Debbie VanBehrens on “Motivation of Yourself and Others”. Our association joined the Central Florida Hotel Motel Association at their annual Christmas party in December at the Disney Beach & Yacht Club.

Due to the lack of study materials, preparing for the CHAE exam (the CHTP had not been developed yet) was a bit of a challenge. So our chapter board petitioned and encouraged IAHA National to provide some form of a study guide for those wishing to take the exam. By year end, they had put together study materials to be used for those wanting to take the exam.

The following students were awarded scholarship at the March meeting: Tracey Mertens (\$500), Carol Cazessus (\$300), and Calvin Harding (\$200). In June, Carol Cazessus was also awarded a \$1,000 scholarship from National– the Frances Tally Award Scholarship.

Bacchus Bash was held May 10th at the Festival Park on East Colonial, admission was \$10. HITEC was held in Atlanta during June at the Westin Peachtree Plaza. In August we hosted an all-day seminar on “Food & Beverage Controls” at The Park Suites Hotel on International Drive, the cost was only \$20 for members and \$35 for non-members. The 38th Annual IAHA Convention was held in September in New Orleans.

The results of the 1991 election are as follows:

President – Dave Fletcher

VP – Ken Kruse

Treasurer – Olive Brubaker-Barth

Secretary – Vicki Ferdinandsen.

New Board Members were: Bob Curtis, Greg Nolff, Cathy Halvorsen, and Sam McLaughlin.

Continuing their second term year on the board were Kay Kruse and Judy Holcomb.

The cost of the dinner meeting was \$15 for Members and National dues were \$100 a year.

It cost \$0.29 to mail the newsletter.

We only used seven digit phone numbers.



Michael Dryden, CHAE