



# Inn-Sight



FEBRUARY 2022 | Newsletter of the HFTP Mid-Florida Chapter | Since 1973 | Chapter of the Year 2021 | www.hftp.org | www.midfloridahftp.org

2021—2022

## Officers & Directors

### Officers

#### President

Daron Sandberg, CHAE  
Rosen Hotels & Resorts  
DSandberg@RosenHotels.com  
(407) 966-1782

#### Vice President

Luis Martinez, CHAE, CPA  
The Kessler Collection  
Luis.Martinez@KesslerCollection.com  
(407) 480-3055

#### Treasurer

Gayle Edwards  
Professional Accounting Solutions  
GEdwards@ProfAct.com  
(386) 223-5478

#### Secretary

Christopher Guzman  
Hilton Hotels & Resorts  
Chris.Guzman1701@yahoo.com  
(407) 597-4067

#### Chair of the Board

Christina Finch  
Finch Search Partners, LLC  
Christina@FinchSearchPartners.com  
(407) 924-9980

### Directors

Terri Nobles, CHAE  
Lowes Hotels at Universal Studios  
Nobles.Terri@gmail.com  
(407) 503-5041

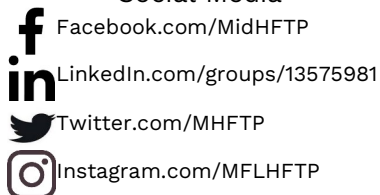
Dawn Shovestull, CHAE  
1405 Hospitality Group  
Accounting@StayDH.com  
(407) 442-4282

Dennis Villegas, CHAE  
Rosen Hotels & Resorts  
DVillegas@RosenHotels.com  
(407) 996-1783

Kjell Olsson, CHTP  
Kjell@OlssonUSA.net  
(407) 739-9621

Ashley Matthews  
Sonesta Hotels & Resorts  
Ashley.Matthews@Sonesta.com  
(689) 206-9849

### Social Media



## HFTP Mid-Florida: Leadership, Scholarship, Participation, Service

Our Mission: To lead and advance the hospitality profession by providing a forum for continuous learning and knowledge sharing

The HFTP Mid-Florida Chapter Presents

## General Meeting | Tuesday, February 22, 2022 6:00 PM



### Speaker & Program

Speakers **Russel Goldberg, CPA, CITP, Partner** and **Peter Hilera, CPA, Partner** of Withum Public Accounting will present on the topic **2022 Tax Updates for Hospitality**.

This timely tax update developed for hospitality businesses will include a status update of tax legislations, considerations for the effects of COVID-19, and actions that individuals and business can take to prepare.

This education session falls under specialized knowledge and applications geared to basic knowledge on the topic. There are no prerequisites for attending. One CPE credit hour may be earned for participation in each 50 minute session for a maximum of 1.0 CPE credit.

Cash bar starts at 6:00 pm in

Gallery 3. Dinner will be served at 7:00 pm. Bios for speakers continue on page 3.

### Additional Information

RSVPs are **required**. Please visit our website midfloridahftp.org or respond to your personal e-vite from the chapter Secretary. Please RSVP or cancel no later than 5:01 PM, Thursday, February 17th. Unfortunately, we cannot accept walk-ins. Any no-shows or late cancellations will be billed.

### Location & Parking

**Holiday Inn Orlando - International Airport**  
**5750 T G Lee Blvd**  
**Orlando, FL 32822**

Off of state road 436, Holiday Inn is 2 miles north of the Orlando International Airport. We are in **Gallery 4,5,6**.

Self Parking is complimentary.

### Menu & Costs

#### Salad

Organic mixed greens with Parmesan cheese, young fennel, toasted hazelnuts and an herb vinaigrette.

#### Entrée

Painted Hills Farm beef London broil, garlic potato puree, bacon lardons and brussel sprouts with a Syrah reduction. Your choice of house white or red wine will be included.

#### Dessert

Vanilla bean cheesecake with Northwest berry coulis.

#### Costs

Members with RSVP \$45  
Non-Members & Guests \$55  
Student Chapter Members \$25

### Also in this Issue:

- Recap from the January Chapter Meeting at the Delaney
- Letter from the President
- Latest Job Board Updates
- HFTP Global Calendar
- Upcoming Events

## President's Letter

By: Daron Sandberg, CHAE

Greetings!

On January 25th we enjoyed a very nice evening together at the Delaney Hotel and Tavern. A particularly delicious meal was served, and we enjoyed a fantastic panel of our very own thought leaders who shared their silver linings of the pandemic. Personally, it was a great evening of socializing with fellow members. It was good to welcome some new members as well. Please congratulate new member, Kathy Carroll, in achieving her CHAE certification this last December.

February's meeting, on the twos 2/22/2022 will be held at the Holiday Inn Orlando-International Airport, where our friends from Withum will provide the membership with a tax update. Please be sure to attend. Register using the e-mail invite, then come out and show support for the chapter and our presenters!

I most likely will be mentioning in each future letter that HITEC comes to Orlando at the end of June and our Charity Golf Tournament celebrates its 20th anniversary in September. Please make plans to attend each of these events, in support of your chapter. Our chapter will offer its members various exclusive opportunities to participate in each of these events. Stay tuned!



President - HFTP Mid-Florida Chapter



### HFTP Global Events & Calendar

Date	Event
Tue, Feb 15	HFTP Hangout Webinar HFTP Member Refresh and Orientation HFTP Prolinks Webinar
Thu, Feb 17	They Drive Me Crazy! The Generational Story You've Never Heard
Mon, Mar 14	HFTP Club Summit
- Tue, Mar 15	San Antonio, TX
Mon, Jun 27	HITEC Orlando
- Thu, Jun 30	Orlando, FL
Wed, Sep 14	HFTP Annual Convention
- Fri, Sep 16	Austin, TX

Changed roles or emails recently? Login to my.hftp.org to update your contact information and preferences.

### Mid-Florida HFTP Job Board

As provided by Mid-Florida chapter members, there are links to a range of openings both in the Orlando market as well as nationwide. Access postings updated monthly:

[Mid-Florida HFTP Job Board](#)



To submit jobs or updates, please email Daron Sandberg at DSandberg@RosenHotels.com

### 2022 Committee Assignments

#### Legislative/ By-Laws

Daron Sandberg\* - DSandberg@RosenHotels.com

#### Membership Relations/ Recruitment

Larry McCloskey\* - elmorl@icloud.com

#### Communications/ Social Media/ Webmaster

Lori Schefstad\* - LSchefstad@ProfAct.com

#### Newsletter Editor

Ashley Matthews\* - Ashley.Matthews@Sonesta.com

Jack Griffith - Jack.Griffith@CenterPlate.com

#### Admin/ Programs/ Speakers/ Education

Dawn Shovestull\* - Accounting@StayDH.com

Kjell Olsson - Kjell@OlssonUSA.net

#### Locations

Dennis Villegas - DVillegas@RosenHotels.com

#### Job Board

Daron Sandberg\* - DSandberg@RosenHotels.com

#### Scholarship/ Awards

Michael Dryden\* - Michael.Dryden@Hilton.com

#### Nominations

Christina Finch\* - Christina@FinchSearchPartners.com

Chad Curtis—Election Tally

#### Chapter of the Year & Regional Conference

The Board\*

#### Global Liaison

Kjell Olsson\* - Kjell@OlssonUSA.net

#### Hospitality Committee

Luis Martinez\* - Luis.Martinez@KesslerCollection.com

Ashley Matthews—Nametags - Ashley.Matthews@Sonesta.com

Chris Guzman—Member of the Month - Christopher.Guzman@hilton.com

Terri Nobles—Networking - Nobles.Terri@Gmail.com

Catherine "Cat" Tobin—50/50

Ariel McCleary—50/50

#### Community Service

Christina Finch\* - Christina@FinchSearchPartners.com

Central Florida Hotel & Lodging Association Ex-Officio Board Member

#### Charity Golf Event

Jack Griffith\* - Jack.Griffith@CenterPlate.com

Jeff Fernandez

Gayle Edwards - GEdwards@ProfAct.com

Camp Boggly Creek - It's all for the kids!

#### Calendar

Chris Guzman\*—Secretary - Christopher.Guzman@hilton.com

Luis Martinez—Vice President - Luis.Martinez@KesslerCollection.com

#### Historian/ Photography

Michael Dryden\* - Michael.Dryden@Hilton.com

#### Contributors

Dewey, Cheatem & Howe, LLC \*

#### Call for Volunteers

Chapter Members, please consider volunteering your time to the various committees. Your input is valuable in ensuring this chapter can continue to be the undisputed Chapter of the Year and produce unparalleled value to its members. If you are willing to assist in any way, please contact any board member, or committee chair.

\* Committee Chair or Co-Chair



## HFTP Mid-Florida and You

## Leadership

Your chapter provides you a vehicle to grow in your personal and professional life through serving on chapter committees and the Board of Directors. Learn how to run a small business and lead the greatest HFTP chapter in the Universe. You will learn public speaking skills and gain confidence in your expertise. You can get the opportunity to develop and execute chapter programs developing valuable leadership skills.

## Scholarship

Your chapter provides the HFTP CHAE and CHTP reviews and the testing for those two HFTP certifications in accounting and technology. We need you to help yourself and get certified. This should be a normal progression in your professional career. Your Chapter also provides Continuing Professional Education seminars at the General Meetings and Mini-Education events.

## Participation

Your chapter provides a chance for you to give back to your community by assisting at the chapter golf event to benefit the kids at Camp Boggy Creek. Don't shy away, the chapter needs your time and talent. It also gives you the unique opportunity for chapter leadership at these events being part of the solution.

## Service

Your chapter provides the avenue for you to give of yourself in serving your fellow members and your community. We encourage you to get involved in your Mid-Florida HFTP Chapter. We need places to hold the monthly general membership meetings. We need our members to support the chapter events by supplying prizes and helping make these events successful. We need speakers for the General Meetings and the Mini-Educational.

Your chapter needs you to join the fun in serving others and gaining the satisfaction of personal growth through leadership, scholarship, participation and service.

## 2021 HFTP Mid-Florida Calendar

Date	Time	Event	Location
Tue, Feb 8	6:00 pm	Board Meeting	Rosen Board Room
Tue, Feb 22	7:00 pm	General Meeting	Holiday Inn Orlando International Airport
Tue, Mar 8	6:00 pm	Board Meeting	Rosen Board Room
Tue, Mar 29	8:00 am	Annual Breakfast Meeting Co-hosted by the Hospitality Human Resources Association	Orange County Convention Center (TBD)
Thu, Apr 7	6:00 pm	Board Meeting	Rosen Board Room
Tue, Apr 26	7:00 pm	General Meeting	TBD

## 20th Annual Charity Golf Tournament

To Benefit: Camp Boggy Creek  
Dates and times forthcoming

**It is never too early to make a donation!**

**Thank you for your support**

## Notes:

Live meeting fees for 2021:

Regular Members	\$45
Student Members	\$25
Guests, Non-Members	\$55
Failure to RSVP	\$55

No-Shows will be invoiced.

## 2022 FY General Meeting Dates:

4th Tuesday Monthly	
05/24	06/28
07/26	08/23

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February 2022 General Meeting Additional Program Information  
Continued from Page 1



**Russell Goldberg, CPA, CITP, Partner**

Russell is the Partner-in-Charge of the firm's Orlando office with more than 25 years of experience specializing in taxation. He has a broad range of experience as an advisor in income taxes, business planning, mergers and acquisitions, process and control improvements, and multistate tax compliance.

## Peter Hilera, CPA, Partner

Peter is a partner with extensive experience providing tax, business and accounting compliance services. He specializes in IRS representation, multi-state tax compliance, sales tax consulting, flow-through entities and works closely with private equity groups on mergers and acquisitions for corporate and business clients.





## The HFTP Mid-Florida Chapter January 2022 General Chapter Meeting at The Delaney

**January 25, 2022** - HFTP Chapter Director, Terri Nobles, CHAE, moderated the night's event for the panel's topic *In Search of the Silver Lining, Gains from the Pandemic*. The event was hosted by the Delany Hotel in downtown Orlando. After a brief introduction from chapter president Daron Sandberg, CHAE, Terri posed questions to the panelists covering a variety of pandemic-related content.

Topics cover positive surprises that the panelist observed in their organization, new digitization processes, IT challenges and solutions, supply chain tactics, workforce staffing strategies, and the remote office debate.

Panelists for the event included Jim Bina, CHAE+, CHTP, HFTP Chapter Past President, Director of Finance, Rosen Hotels and Resorts; Gayle Edwards, HFTP Chapter Treasurer, VP and Managing Director, Professional Accounting Solutions; Luis Martinez, CPA, CHAE, HFTP Chapter Vice-President, Corporate Director of Finance, the Kessler Collection; and Ashley Matthews, HFTP Chapter Director, Director of Shared Services for General Accounting, Sonesta Hotels & Resorts.



Chapter President (above right), Daron Sandberg, presents opening remarks. Panelists & moderator from left to right: Ashley Matthews, Gayle Edwards, Jim Bina, Terri Nobles & Luis Martinez.



A view in the main restaurant space, Delaney's Tavern. The host hotel, The Delaney, is located at 1315 S. Orange Avenue. The 54 room boutique hotel features the 6,000 sq restaurant space serving New American cuisine.

