

**FA Eastern Area Intergroup
Public Information Committee Minutes
March 9, 2025**

Remotely: Click [here](#) for the direct link on [Zoom.com](#)

Zoom Access – Use [www.zoom.com](#) or the Zoom App on your smartphone and enter Meeting Number 845 8695 6527 and password 2020. For phone only, call 646-558-8656.
eaipi@foodaddicts.org

7:30 - 8:45 AM

Serenity prayer:**God, grant me the serenity to accept the things I cannot change, courage to change the things I can, and wisdom to know the difference.**

(Kathryn W. Is the chair of this committee. She is not on this early meeting as she is meeting with all the EAI committee chairs.

Early Call 7:30 - 8:00 AM FA members share PI activity done since the last meeting.

Moderator: Sharon H **Note Taker:** Angela L

Attendees:Jennifer Z OH, Angela L OH, Sharon H MA, Anna MD, Aieda MI, Susan T IL, Patti T Philly

Discussion: Jennifer - I have a VPIS, first one, meeting 35-40 people. We don't have fully flushed in is making sure our four speakers are locked in. I want four. Thursday, April 10th, at 6:30pm. The meeting is out of Cuyahoga Falls - one male and one female. Trying to find a younger person. We don't have minority status, and we're not sure about the age, but finding a younger person would be great. I forgot to ask if we want to do the starter packet.

Anna - I'm wondering what is the benefit of the trifolds.

Aieda - Walled Lake Michigan - I like the idea of schools and teens. We're looking at how to get FA out to younger generation. In July and August, we usually do an info session in person and a virtual. We'll have a bulletin board, we're having a meeting in the evening to take care of that. There's an upcoming health fair. We are four members. There's a healthfair in Detroit targeting seniors May 17th 1-3pm. With our trifold. We have it together, we want to look at it one more time. It gets outdated so quickly and to get 1000 is a lot. Our GR group will have an IN-PERSON meeting on March 22, from 1 - 230. Some of us are planning to drive there. We're hoping to merge together.

February 7th VPIS - we had 44 at the meeting, we usually have 32-35 regularly. We have 10 people who came. No one asked for a sponsor. The person I invited also came to the in person one.

Patti T, PA - I want to learn about VPIS

Susan - I am here representing the Tuesday Wheaton meeting, Meeting is Tuesdays at 10amEST. 773-307-9114

Sharon, Boston, PI rep - I drafted a couple letters based on FA website format. I drafted one to a health center, and one for schools. I am going to bring them to our meeting and run it by the fellows. Inquiring about upcoming health fairs.

Anna - before you write the letter, you don't have to do it alone. If you're thinking of doing a health fair - you can start by reaching out to us, the EAI PI committee meeting. We are here for anyone who wants to do that.

Sharon - This is for in-person meetings in Boston.

Anna - Aeida - where in michigan are you? If you're on eastern time - Washington DC , MD and VA - LSD is welcome to combine.

Patti - 6109457555I

Body Meeting: 8:00 - 8:45 AM

Moderator: Kathryn W **Note taker:** Angela L

First meeting is to discuss what we've been doing. Second meeting is cover extra information regarding Public Information services

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Attendees: **same as above and Kathryn W, NY; Margaret O, Linda C ON,**

Discussion: Anna - What to do to get a healthfair organized. What you do before, during and after. It's concise and easy to follow; we also will walk you through the whole process. If you're thinking of sending in an idea to HF, reach out to us. EAIPI@foodaddicts.org. If anyone just wants to become familiar, we're happy to sit with you for that. Do you have the demo together? Can you put it together so we can show it to the WAI... I want a complete presentation. What is the length? 30/30 .. we have it all together but I don't have it in a presentation format. Who's Diane - WAI chair.

One of the things I have been working on - they're trying to get it next month - they want us all to call in on one zoom - PI would be doing the early call while we're in the board meeting. Once that's over, the zoom will open up to all the committee meetings - then you'll join the PI committee mtg, and it'll go back to 30 min.

Pierrette - We want to do VPIS in French. I translate - they look it over and make changes. Work with Pierrette to get it into French. Maybe you can give me an idea of

- Angela send Pierrette the key elements. (and Margarette) who is chair of subcommittee. I could have the team look it over.

Anna - want to weigh in on transitional. A lot of the slides could be consolidated. We're working on updating all the PI info on the website. One of the documents. They have a wordsmith who goes over the document. They'll make it better.

For translation - it's better to consolidate - get the gist of the message can be better. More info can be provided ... It's good to meet separately before the translation starts.

Pierrette - letters to centers about health fairs... Anna - these are services if you do a healthfair - how to reach out to a HF, there are templates of letters, you just fill in your personal information / health fair.

Is there a similar letter for Farmer markets - A FM is different than a health fair. It's more just giving a hand out and being there. Just how to answer questions.

Anna - I started to bring up the idea of pros and cons of trifolds. Right now, with diminishing funds. Trifolds are dated as soon as they're printed. Website stuff is changing all the time. Can we just give out the website?

Kathryn - the Trifolds have been under review. It's ready to be printed - it'll be unfolded at the business convention. It'll be front and back. It'll have the QR code it'll bring you to the website. That way we're not getting ride of trifolds. It's been approved. I don't know when they'll unfold it.

Does it have to be 1k. For us to pay for it, yes. If you want an x amount, you can come to me, and I can submit it under my budget. Submit the bill to me and we'll get it covered.

Jennifer - four meetings here are splitting 1k. That makes it go faster. I like the idea of it not being on there at all. It'll last longer.

Joy - sponsoring a rack. We can use the trifolds to put into businesses. Any place you go where you see racks - at the doctor's office. I was checking out at a pain-management specialist. I saw a rack with FA information. She has it there where people can check out. My doctor's are interested in them. Sometimes nail salons have literature. You can buy them on Amazon, and be reimbursed.

Kathryn - It's better for each individual meeting to buy their own racks. Shows us on website how to find table cloths and banners - we offer financial assistance for printing trifolds or other services. The primary responsibility of PI rep is to make PI announcements - encourage people to bring a pamphlet to their doctor.

Anna - recently I got a call from a newcomer- she said she found program at a local library there was a gray book. If there is anybody in there PI meetings to suggest to provide info. They allow us to leave it there.

Linda - I was able to find the link to the EAI committee meeting through the events calendar.

Aeida - I have two questions the generic trifold. I'm concerned about the new comer. Is

Angela - In the chat you can share the invitation for the upcoming PI session.

All are invited to the EAI Body Meeting at 9 am. ID: 847 548 759, PC: 2020.

Next EAI PI Meetings in 2025: *April 6, May 4, June 8, July 13, Aug Recess, Sept 14, Oct 5, Nov 2, Dec 14*

Closed with Serenity Prayer.

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