

WELCOME TO THE RPM FAMILY, MSF-CERTIFIED COACHES!

As an MSF-Certified Coach, you're not just teaching skills; you're shaping the next generation of riders and fostering a safer riding community. We appreciate you and the profound impact you have on new riders. To show our gratitude, we're hooking you up with an entire year of RPM FOR FREE.

What Is RPM?

RPM is a program that rewards passionate riders like you.

As a member, you can take advantage of exclusive benefits while earning and redeeming rewards at all three of our brands, both in-store and online:



Your One-Year Free Membership Includes:

- **5% Unlimited RPM Cash Back** (On All Qualifying Purchases)
- **10% Off** 70+ Brands Every Day
- **\$15 Welcome Cash** Free 2-Day Shipping & Free Returns
- **Early Access** To New Products & Sales
- **Bike Rental Discounts** With Twisted Road
- **50% Off** REVER Pro
- **Access across all three brands** with one account*
- **A Monthly Newsletter For All Things Moto & More**

Discount Breakdown

All certified MSF instructors receive 15-30% off in-store purchases at Cycle Gear, RevZilla, and J&P Cycles. You get to pair your MSF discount with RPM cash earnings on all qualified purchases, plus all of the additional RPM membership perks!*

- **Featured Brands:** 30% Off Regular Price
- **All Other Currently Stocked Items:** 15% Off Regular Price
- **Special Order Items:** 15% Off Regular Price*

Redeem Your One-Year Free Membership— It's Quick & easy:*

STEP ONE:

Click the link below to request your redemption code. This will be emailed to you within two weeks.

[GET YOUR CODE](#)

STEP TWO:

Use your individual promo code at checkout to redeem your FREE membership.

Supporting Those Who Pave the Way

Support for the riding community begins with leaders like you. Your passion and instruction shape the next generation of riders, and we're truly honored to ride alongside you.

See you out there,
Cycle Gear | RevZilla | J&P Cycles

*Some exclusions apply. MSF instructor discount does not stack with purchases of Featured Brands. See program details for full terms and conditions.