

WALNUT CREEK  
CHAMBER OF COMMERCE PRESENTS

ART the 36<sup>th</sup>  
annual  
& FESTIVAL  
WINE

SAT. JUNE 3 11AM-7PM  
SUN. JUNE 4 11AM-6PM

HEATHER FARM PARK  
WALNUT CREEK

[ARTWINEFESTIVALWC.COM](http://ARTWINEFESTIVALWC.COM)





**JOIN US AS WE KICK OFF SUMMER** at the 36th annual **Walnut Creek Art & Wine Festival** June 3 and 4. This popular community event offers fun for the entire family and brings out some very specific target audiences. The Festival offers two day of exposure to 85,000+ festivalgoers as they fill Heather Farm Park to enjoy wine, beer, food, and special attractions.

This year, everything is kicked up a notch! An outdoor sports bar with jumbo TV screen and an Indie Craft Marketplace will make their debut! Every year, our top entertainers attract thousands to spend both days at the Festival, while loyal beer fans take over the Craft Brew Garden for the coldest, but "hottest suds." Children of all ages make their way through a spectacular Kids Zone, and "something for everyone" can be found while strolling the 250+ arts & crafts booths. True to tradition, the midway will be filled with wines, beers, and food choices that have made the **Walnut Creek Art & Wine Festival** the East Bay's best outdoor event!

We invite you to join the many businesses that have benefited from participating in the **Walnut Creek Art & Wine Festival** as we celebrate our 36th anniversary. Thank you for your support.

## SPONSORSHIP OPPORTUNITIES

### ART & WINE PRESENTING SPONSOR - \$35,000

- Company-provided banner prominently displayed during festival weekend
- Company name & logo on event promotional materials: Newspaper, radio, magazine, press releases, posters, flyers
- Company name, logo, and link on the Chamber website
- Personality for on-stage announcement
- Include promotional coupons in glasses sold at the event
- 24 wine or beer glasses, 48 tasting tickets

### EXCLUSIVE WINE GLASS SPONSOR - \$7,000

### EXCLUSIVE BEER GLASS SPONSOR - \$7,000

- Company logo printed on 7,000 official festival wine/beer glasses
- Company logo prominently displayed on festival banner
- Company logo on promotional materials
- Company name, logo, and link on the Chamber website
- Sponsor recognition from entertainment stages throughout the festival
- 24 complimentary wine or beer glasses

**WINNER OF  
WALNUT CREEK MAGAZINE'S  
2016 BEST COMMUNITY EVENT**





"EAST BAY'S  
BEST OUTDOOR EVENT"  
- AS VOTED BY  
CONTRA COSTA NEWSPAPERS

#### PREMIUM WINE TENT SPONSOR - \$7,000

- Company-provided banner displayed in the premium wine tent
- Company logo on promotional materials
- Company name, logo, and link on the Chamber website
- Verbal acknowledgment of sponsorship throughout event
- 12 complimentary wine glasses
- \* Package details to be agreed upon between Chamber and sponsor

#### DESIGNATED DRIVER SPONSOR - \$6,000

- Company-provided banner & vehicle displayed in the designated driver area
- Company logo on promotional materials
- Company name, logo, and link on the Chamber website
- Verbal acknowledgment of sponsorship throughout event
- 12 complimentary wine glasses
- \* Package details to be agreed upon between Chamber & sponsor

#### HEATHER STAGE SPONSOR - \$6,000

#### RISING STARS STAGE SPONSOR - \$4,000

- Company-provided banner prominently displayed on stage during festival
- Company logo on all promotional materials
- Verbal acknowledgment of sponsorship throughout event
- Company name, logo, and link on the Chamber website
- 12 complimentary wine or beer glass

#### CRAFT BREW GARDEN SPONSOR - \$6,000

- Company-provided banner prominently displayed in craft brew garden area
- Company logo on all promotional materials
- Verbal acknowledgment of sponsorship throughout event
- Company name, logo, and link on the Chamber website
- 12 complimentary wine or beer glass

#### EVENT SPONSOR - \$5,000

- Company logo displayed on festival banner
- Company logo on pre-event promotional materials
- Verbal acknowledgment of sponsorship throughout event
- Company name, logo, and link on the Chamber website
- 12 complimentary wine or beer glasses

#### KIDS ZONE SPONSOR - \$4,000

- Company-provided banner prominently displayed in kid zone
- Company logo displayed on festival banner
- Company logo on pre-event promotional materials
- Verbal acknowledgment of sponsorship throughout event
- Company name, logo, and link on the Chamber website
- 12 complimentary wine or beer glasses

#### SHUTTLE BUS SPONSOR - \$1,500/BUS

- Verbal acknowledgment of sponsorship throughout event
- Company-provided banner displayed at bus stop
- Company name, logo, and link on the Chamber website
- 6 complimentary wine or beer glasses
- Distribute promotional materials/samples on buses during transport to and from event

#### WINE OR BEER BOOTH SPONSOR

MEMBER - \$800

NON-MEMBER - \$1,200

(Ask for separate flyer & application)



THANK YOU FOR YOUR SUPPORT

WALNUT CREEK CHAMBER OF COMMERCE  
& VISITORS BUREAU

1280 CIVIC DRIVE, STE. 100  
WALNUT CREEK, CA 94596

925.934.2007

WALNUT-CREEK.COM

