



Presented by the  
**Walnut Creek  
Chamber of Commerce  
& Visitors Bureau**  
*In conjunction with*  
**John Muir Health  
&  
Stanford Children's Health**

**Monday, March 7, 2022**  
**San Ramon Marriott**  
**8:00am – 5:00pm**

## Extraordinary Exhibitor Opportunity

- Access to nearly 600 women who are the leaders and decision-makers in their business and communities
  - Business listing in full color EBWC program
  - Business listing and website link on Chamber website and eblasts

Exhibitors at the Conference offer a wide range of products and services meaningful to women. Exhibitors will have the opportunity to make profitable new business contacts, sell goods and services, present new products, educate decision-makers and fulfill entrepreneurial outreach, diversity, and recruitment programs. Various Conference events, including book signings, are planned in the exhibit hall in order to facilitate traffic flow and increase networking.



**"600 powerful women who enjoy shopping. What's not to like? The best part is these women continue to be my customers at my flagship online store."**

**Patti Lee-Hoffmann**  
Founder, Flutter Eyewear

"The East Bay Women's Conference is a tremendous opportunity for exposure to a group of highly professional women! The EBWC provides an excellent forum to present your product and interact with many potential new clients. I highly recommend this event to anyone who is looking to grow their brand."

**Lorna Van Ackeren**  
Marketing Director, Hillendale Home Care

"Hands down, one of the best events I have ever hosted. The women were excited to be there and were very engaging in conversation. They were eager to share their contact information without hesitation. I had the opportunity to connect with several leads and was inspired by many attendees who were involved in community volunteer work. Can't wait until next year!"

**Teresa Zocchi**  
Teresa Zocchi Real Estate Team

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## Exhibitor Guidelines

### General Conditions

- Each display area will include a skirted 6' table. Storage space is limited to under the tables.
- If you requested electricity, remember to bring your own extension cord and power strip.
- Per the State Board of Equalization, any exhibitor intending to **sell merchandise or take payments** from their booth space must complete and submit the attached Seller's Agreement to the Walnut Creek Chamber of Commerce & Visitors Bureau.
- Booth fee **does not** include a seat reservation to the EBWC. A monitor will be located in the exhibit hall so you may enjoy the speaker presentations and an exhibitor lunch will be provided.
- Exhibitors agree to hold the Chamber harmless of, from, and against all claims, damages, losses, costs, liabilities, expenses and judgments recovered from or assessed against the chamber due to injury or damages to person or property.

### Before the Women's Conference

- Exhibit hall set up begins at 6:00 a.m. and must be fully constructed by 7:30 a.m.
- Exhibitors must supply their own signage, promotional materials, easels, props, prizes, drawing containers, and anything else used in your booth. You may affix signs and items to easels or skirting, but not to walls. Please do not obstruct the visual access of other displays.
- Make your booth appealing to attendees. Use balloons, bright colors, three dimensional displays, contests and giveaways. These touches add to your booth and to the overall ambiance of the Women's Conference.

### During the Women's Conference

Someone must be in your booth at all times between 7:30 a.m. and 4:30 p.m. Turn all audio equipment to conversational levels. This will make it easier for people to talk with you.

### Close of the Women's Conference

Please wait until 4:30 p.m. before dismantling your booth. Starting earlier will discourage people from visiting your booth or those near you.

### COVID-19 GUIDELINES

Exhibitors must abide by all State & Local Health Mandates in place at the time of the conference. This may include wearing a mask except when eating & drinking. All exhibitors and their representatives must provide proof of Covid-19 vaccination at the Exhibitor Check In Station on the morning of the event and prior to going to your booth location.



**For more information about registration or exhibitor booth space, contact Shawn Filardi, Walnut Creek Chamber of Commerce & Visitors Bureau (925) 934-2007.**

**For sponsorship opportunities, contact EBWC Founder Marcie Hochhauser at [mhoch@walnut-creek.com](mailto:mhoch@walnut-creek.com).**

**Or**

**Visit the Chamber website at [walnut-creek.com](http://walnut-creek.com) and click on East Bay Women's Conference**



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### Extraordinary Exhibitor Opportunities

- Reach a demographic of affluent, highly educated East Bay professionals and community members.
- Network and establish valuable personal and business contacts with dynamic women representing many aspects of life in the East Bay.
- Interact with leaders in community, political, and business arenas.
- Exhibitor business listing in full-color program

### Exhibitor Booth and Fees

- Exhibit in association with the Walnut Creek Chamber of Commerce an organization known for its professional, well-run events
- Booths include 6-foot skirted table with access to electricity upon request
- Opportunity to include a branded item to the EBWC Swag Bag distributed to each attendee, VIP, Speaker, & Exhibitor\*
- Opportunity to provide a raffle item to the EBWC Prize Drawing Packages\*
- Complimentary Wi-Fi on request
- Exhibitor lunch will be provided
- \$450 Walnut Creek Chamber of Commerce members
- \$595 Non-members

\*For details, please contact Shawn Filardi (925) 934-2007

### Exhibitor Registration

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Women's Conference Booth: \$450.00 Chamber Member ☐ \$595.00 Non-Member ☐

Will you need electricity? ☐ Request Wi-Fi ☐

Business listing in conference program (if different than above) :

List my business as \_\_\_\_\_

Full business address OR web address \_\_\_\_\_

\_\_\_\_\_ Phone number \_\_\_\_\_

Preferred method of payment: Online registration from Walnut-Creek.com, Event Registration

Method of Payment: Check ☐ Credit Card ☐

Credit Card Number: \_\_\_\_\_ Expires: \_\_\_\_\_ 3 digit security code: \_\_\_\_\_

Total to be charged: \_\_\_\_\_

Name on the credit card: \_\_\_\_\_

Credit card billing address including zip code: \_\_\_\_\_

**Proof of Covid-19 Vaccination:** All exhibitors and their booth representatives must provide proof of Covid-19 vaccination and abide by all State & Local Health Mandates in place at the time of the conference.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

#### Cancellation Policy:

After payment received, 50% refund will be applied; after January 30, 2022 the booth fee is non-refundable.\*

\*If the EBWC is cancelled, a full refund will be issued.

Please return registration and payment to: [chamber@walnut-creek.com](mailto:chamber@walnut-creek.com)





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### **Seller's Registration Agreement**

**Exhibitor Contact Name:** \_\_\_\_\_

**Merchandise to be sold:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Cell Phone:** \_\_\_\_\_

**Federal Tax ID #** \_\_\_\_\_

**Federal Tax ID # listed as:** \_\_\_\_\_

**Seller's Permit #** \_\_\_\_\_

I UNDERSTAND THAT THE WALNUT CREEK CHAMBER OF COMMERCE, CITY OF WALNUT CREEK, AND SPONSORING ORGANIZATIONS ARE NOT RESPONSIBLE FOR LOST, STOLEN OR DAMAGED EQUIPMENT OR MERCHANDISE. I ALSO UNDERSTAND THAT THE WALNUT CREEK CHAMBER OF COMMERCE, CITY OF WALNUT CREEK, AND SPONSORING ORGANIZATIONS ARE NOT RESPONSIBLE FOR ACCIDENT/ INJURY TO ME OR MY STAFF AND I DO HOLD HARMLESS ANY OF THE ABOVE INDIVIDUALS, BUSINESSES OR ORGANIZATIONS FOR ANY AND ALL LIABILITY.

**Signature:** \_\_\_\_\_

**Date** \_\_\_\_\_

Please provide a certificate of liability insurance in the amount of \$1,000,000 per occurrence or \$2,000,000 general aggregate, naming the Walnut Creek Chamber of Commerce as additional insured.

Please Forward to:  
Walnut Creek Chamber of Commerce & Visitors Bureau  
1280 Civic Drive, Suite 100 Walnut Creek, Ca. 94596  
Phone 925-934-2007  
chamber@walnut-creek.com