



WALNUT CREEK CHAMBER OF COMMERCE & VISITORS BUREAU

SPONSOR APPLICATION

The company below agrees to sponsor the 41th Annual Walnut Creek Chamber of Commerce & Visitors Bureau Art & Wine Festival, to be held on June 1 and June 2, 2024 at Heather Farm Park In Walnut Creek.

SPONSORSHIP CATEGORY: **Wine or Beer Booth**

Chamber Member Booth Fee: \$800 / Non Chamber Booth Fee: \$1,200

Wine & Beer selection is done by the lottery system at a mandatory information meeting prior to the festival

CONTACT INFORMATION

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

PAYMENT INFORMATION

Payment Type ☐ Check ☐ Credit Card (VISA, Mastercard, American Express, Discover)

Credit Card Number _____ Exp Date _____

CVC _____ Total to be Charged _____

Name on Card _____

Billing Address _____

City _____ State _____ Zip Code _____

Signature _____ Date _____



SEND REGISTRATION & PAYMENT TO:

Walnut Creek Chamber
of Commerce & Visitors Bureau
1280 Civic Drive Suite 100,
Walnut Creek CA 94596
chamber@walnut-creek.com
925-934-2007

Wine or Beer Booth Sponsors agree to staff and maintain a booth at the Walnut Creek Chamber Art & Wine Festival to be held on June 1 and June 2, 2023 at Heather Farm Park in Walnut Creek.

The booth must be staffed from 10:00am to 8:00pm on Saturday and from 10:00am to 7:00pm on Sunday.

No Refunds



WINE & BEER BOOTH SPONSORSHIP

FREQUENTLY ASKED QUESTIONS

BOOTH INFORMATION

- You are responsible for decorating and staffing your 10' x 10' booth.
- You will be pouring wine or beer (provided by the Chamber) while promoting your business. We encourage drawings/ giveaways/handouts, etc.
- No demonstrations involving patrons are permitted in or outside the booth.
- Each booth will be pouring a different wine or beer. Selection is done by the lottery system at a mandatory information meeting prior to the Festival.

STAFFING

Hours booth must be staffed:

- Saturday: 10:00am–8:00pm, Sunday: 10:00am–7:00pm
- You will need at least two people in the booths at all times and a minimum of three people at peak times, which is 12:00 noon–4:00pm
- No one under the age of 21 is allowed to staff or be inside the booth.

BANNERS – DECORATIONS

Each sponsor is responsible for their own banner(s) and decorations in the booth. Handouts are recommended to promote your business but can only be distributed from inside your booth.

FOR ADDITIONAL QUESTIONS, PLEASE CONTACT US:

chamber@walnut-creek.com | 925-934-2007



WALNUT CREEK MAGAZINE'S
BEST COMMUNITY EVENT
2016 / 2017 / 2018 / 2019

CONTRA COSTA NEWSPAPER'S
EAST BAY'S
BEST OUTDOOR EVENT