

# ARTS DISTRICT PARTNERSHIP

## FOR YOU

### ON OUR WEBSITE

Logo and link on the Lesher Center website as part of an exclusive listing of Arts District partners on a "Plan your Visit" page for up to one year.

### ON SITE

Logo as part of Arts District Partners listing on digital monitors (both indoor and outdoor) for one year.

### VIA EMAIL

Link to Arts District partners page on Lesher Center website in all ticketbuyer reminder emails.  
Inclusion in the following email marketing lists during the featured month of your partnership:

Bedford Gallery's Exhibition News (approx. 5,400 subscribers)  
Lesher Center and CenterREP eNews (approx. 24,000 subscribers)

### ON SOCIAL MEDIA

Posts on the following social media accounts, during the featured month of your partnership, including a special thank you shout out to your business:

Bedford Gallery Facebook (approx. 5,000 followers)  
Lesher Center Facebook (approx. 4,800 followers)  
Diablo Regional Arts Association Facebook (approx. 800 followers)  
CenterREP Facebook (approx. 2,700 followers)

### ADDITIONAL OPPORTUNITIES

Expanded partnerships can be negotiated to include digital advertisements on monitors in the Lesher Center lobby, opportunities to display signage or printed materials, and increased exposure to ticketbuyers via email, web, and social media.

## FOR US

- Cooperation in distributing and posting marketing materials in your business
- Features on your social media accounts about Bedford Gallery and Lesher Center events
- In kind donation valued at \$1,000 (expanded partnerships available with increased contribution)

