GENERAL { SPONSORSHIP OPPORTUNITIES

Presenting Sponsor | \$50,000

- · Company-provided banner displayed prominently
- Company name and/or logo on event promotional materials: radio, magazine, theater, press releases, posters. flyers
- Company mentions on social media can paigns
- Company name, logo, and link in the Chamber web ite
- Opportunity to provide a personality for op-clage announcement
- Opportunity to include company provided coupon in event glasses
- 24 wine or beer glasses and 48 tasting tickets
- Booth presentation: 20 x 20 booth space
- · Customized benefits per mutual agreement

Primary Sponsor | \$10,000

- · Company logo displayed on festival banner
- Company logo on pre-event promotional materials
- · Company mentions on social media campaigns
- · Company name, logo, and link on the Chamber Website
- · Sponsor recognition from entertainment stage
- 18 festival wine or beer glasses and 36 tasting tickets
- · Opportunity to include company provided coupon in event glasses
- Booth presentation: 10 x 20 booth space
- · Customized benefits per mutual agreement

Contributing Sponsor | \$5,000

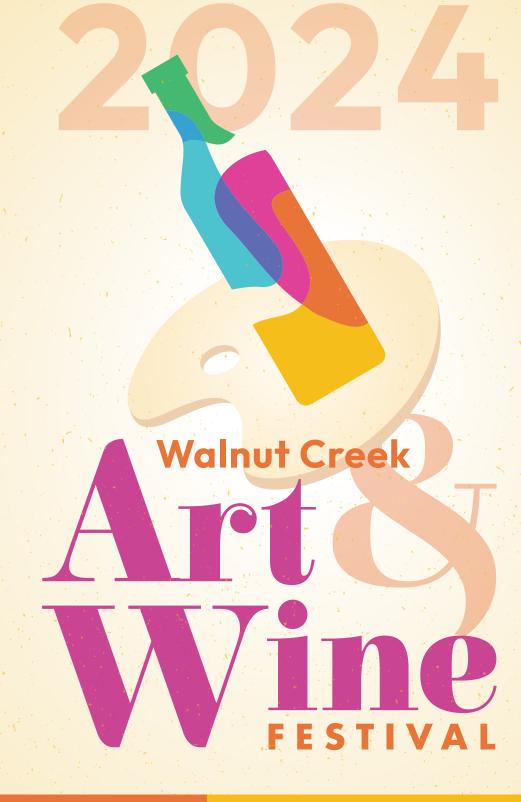
- · Company logo displayed on festival banner
- Company logo on pre-event promotional materials
- · Company mentions on social media campaigns
- Company name, logo, and link on the Chamber website
- · Sponsor recognition from entertainment stage
- 12 festival wine or beer glasses and 24 tasting tickets
- Booth presentation: 10 x 10 booth space













WALNUT CREEK CHAMBER OF COMMERCE & VISITORS BUREAU

1280 Civic Drive, Ste 100 Walnut Creek, CA 94596

925.934.2007 | walnut-creek.com

JUNE 1 & 2

HEATHER FARM PARK



ARTWINEFESTIVALWC.COM

41 YEARS Kicking off Summer

The Walnut Creek Chamber of Commerce & Visitors Bureau's Art & Wine Festival returns on Saturday, June 1, and Sunday, June 2, 2024. The beautiful Heather Farm Park Walnut Creek location has attracted a broad and loyal audience for 40 years and is an ideal opportunity for you to reach many specific target audiences. Fun for the entire family, the festival offers two days of exposure to 40,000+ attendees from all over the Bay Area as they fill the park to enjoy arts and crafts booths, commercial vendor booths, a wide range of wines, a craft beer garden, continuous live music, festival foods, children's activities, and special attractions.

We invite you to join the many businesses that have benefited from sponsoring the Walnut Creek Art & Wine Festival as we gather again to kick off the summer of 2024! We appreciate your involvement and support.

COMPONENT { SPONSORSHIP OPPORTUNITIES

All Component Sponsorships Include:

- Company logo on pre-event promotional materials
- Company name, logo, and link on the Chamber website
- Company mentions on social media campaigns
- · Sponsor recognition from entertainment stage

Festival Glasses | \$10,000

- Exclusive wine and beer glass
- Company logo on 7,000 official Cestival win ether glasses
- · Company logo prominently displayed in testival bunner
- 24 festival wine or beer glasses

Designated Driver | \$6,000

Vehicle and company-provided banner displayed in event location

Craft Beer Garden | \$6,000

- Company-provided banner displayed in event location
- 12 festival wine or beer glasses
- Customized benefits per mutual agreement

Festival Stage | \$5,000

- · Company-provided banner displayed in event location
- 12 festival wine or beer glasses

Kids Zone | \$3,000

- · Company-provided banner displayed in event locat
- 12 festival wine or beer glasses

Shuttle Bus | \$1,500

- Company-provided banner displayed at bus stop
- 6 festival wine or beer glasses
- Sponsor distribution of promotional materials/samples at shuttle location

Valet Bike Sponsor | \$1,500

- Company-provided banner displayed in valet bike location
- 6 festival wine or beer glasses
- Sponsor distribution of promotional materials/samples

Wine or Beer Booth Sponsor

Chamber Member - \$800 Non-Chamber Member- \$1,200

Request separate flyer and application

WALNUT CREEK MAGAZINE'S **BEST COMMUNITY EVENT** 2016 / 2017 / 2018 / 2019

CONTRA COSTA NEWSPAPER'S

EAST BAY'S BEST OUTDOOR EVENT







THANK YOU

FOR YOUR SUPPORT