

GENERAL { SPONSORSHIP OPPORTUNITIES

Presenting Sponsor | \$50,000

- Company-provided banner displayed prominently
- Company name and/or logo on event promotional materials: radio, magazine, theater, press releases, posters, flyers
- Company mentions on social media campaigns
- Company name, logo, and link on the Chamber website
- Opportunity to provide a personality for on-stage announcement
- Opportunity to include company provided coupon in event glasses
- 24 wine or beer glasses and 48 tasting tickets
- Booth presentation: 20 x 20 booth space
- Customized benefits per mutual agreement

Primary Sponsor | \$10,000

- Company logo displayed on festival banner
- Company logo on pre-event promotional materials
- Company mentions on social media campaigns
- Company name, logo, and link on the Chamber Website
- Sponsor recognition from entertainment stage
- 18 festival wine or beer glasses and 36 tasting tickets
- Opportunity to include company provided coupon in event glasses
- Booth presentation: 10 x 20 booth space
- Customized benefits per mutual agreement

Contributing Sponsor | \$5,000

- Company logo displayed on festival banner
- Company logo on pre-event promotional materials
- Company mentions on social media campaigns
- Company name, logo, and link on the Chamber website
- Sponsor recognition from entertainment stage
- 12 festival wine or beer glasses and 24 tasting tickets
- Booth presentation: 10 x 10 booth space



WALNUT CREEK CHAMBER OF
COMMERCE & VISITORS BUREAU
1280 Civic Drive, Ste 100
Walnut Creek, CA 94596
925.934.2007 | walnut-creek.com

2024

Walnut Creek Art & Wine FESTIVAL

PRESENTED BY
WALNUT CREEK
CHAMBER OF
COMMERCE &
VISITORS BUREAU
AND
VISIT WALNUT CREEK

JUNE 1 & 2
HEATHER FARM PARK
ARTWINEFESTIVALWC.COM

41 YEARS Kicking off Summer

The Walnut Creek Chamber of Commerce & Visitors Bureau's Art & Wine Festival returns on Saturday, June 1, and Sunday, June 2, 2024. The beautiful Heather Farm Park Walnut Creek location has attracted a broad and loyal audience for 40 years and is an ideal opportunity for you to reach many specific target audiences. Fun for the entire family, the festival offers two days of exposure to 40,000+ attendees from all over the Bay Area as they fill the park to enjoy arts and crafts booths, commercial vendor booths, a wide range of wines, a craft beer garden, continuous live music, festival foods, children's activities, and special attractions.

We invite you to join the many businesses that have benefited from sponsoring the Walnut Creek Art & Wine Festival as we gather again to kick off the summer of 2024! We appreciate your involvement and support.

**THANK YOU
FOR YOUR SUPPORT**

COMPONENT { SPONSORSHIP OPPORTUNITIES

All Component Sponsorships Include:

- Company logo on pre-event promotional materials
- Company name, logo, and link on the Chamber website
- Company mentions on social media campaigns
- Sponsor recognition from entertainment stage

Festival Glasses | \$ 10,000

- Exclusive wine and beer glass
- Company logo on 7,000 official festival wine/beer glasses
- Company logo prominently displayed on festival banner
- 24 festival wine or beer glasses

Designated Driver | \$ 6,000

- Vehicle and company-provided banner displayed in event location

Craft Beer Garden | \$ 6,000

- Company-provided banner displayed in event location
- 12 festival wine or beer glasses
- Customized benefits per mutual agreement

Festival Stage | \$ 5,000

- Company-provided banner displayed in event location
- 12 festival wine or beer glasses

Kids Zone | \$3,000

- Company-provided banner displayed in event location
- 12 festival wine or beer glasses

Shuttle Bus | \$1,500

- Company-provided banner displayed at bus stop
- 6 festival wine or beer glasses
- Sponsor distribution of promotional materials/samples at shuttle location

Valet Bike Sponsor | \$1,500

- Company-provided banner displayed in valet bike location
- 6 festival wine or beer glasses
- Sponsor distribution of promotional materials/samples

Wine or Beer Booth Sponsor

**Chamber Member - \$800
Non-Chamber Member - \$1,200**

Request separate flyer and application

WALNUT CREEK MAGAZINE'S
BEST COMMUNITY EVENT
2016 / 2017 / 2018 / 2019

CONTRA COSTA NEWSPAPER'S
EAST BAY'S BEST OUTDOOR EVENT

