



EBWC

EAST BAY WOMEN'S CONFERENCE



Presented by the
**Walnut Creek
Chamber of Commerce
& Visitors Bureau**
In conjunction with
**John Muir Health
&
Stanford Children's Health**

Monday, March 6, 2017
San Ramon Marriott
8:00am – 5:00pm

Extraordinary Exhibitor Opportunity

- Access to nearly 600 women who are the leaders and decision-makers in their business and communities
- Business listing in full color Conference program
- Business listing and website link on Chamber website

Exhibitors at the Conference offer a wide range of products and services meaningful to women. Exhibitors will have the opportunity to make profitable new business contacts, sell goods and services, present new products, educate decision-makers and fulfill entrepreneurial outreach, diversity, and recruitment programs. Various Conference events, including book signings, are planned in the exhibit hall in order to facilitate traffic flow and increase networking.



"Definitely one of the better conferences for exhibitors! The organizers are helpful, the venue is lovely and, most important, the attendees are smart and enthusiastic. If you are interested in targeting the East Bay professional woman for your product or service, give the EBWC a try!"

Alicia Klein

"If you want to gain exposure for your company, a booth at the East Bay Women's Conference is a great choice! Having the opportunity to showcase my products and services at the event to over 500 influential women has been not only a wonderful experience, but a profitable choice as well."

Ann Wilber
Apropos Promotions, LLC

"Hands down, one of the best events I have ever hosted. The women were excited to be there and were very engaging in conversation. They were eager to share their contact information without hesitation. I had the opportunity to connect with several leads and was inspired by many attendees who were involved in community volunteer work. Can't wait until next year!"

Teresa Zocchi
Teresa Zocchi Real Estate Team



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Exhibitor Guidelines

General Conditions

- Each display area will include a skirted 6' table. Storage space is limited to under the tables.
- If you requested electricity, remember to bring your own extension cord and power strip.
- Exhibitors agree to hold the Chamber harmless of, from, and against all claims, damages, losses, costs, liabilities, expenses and judgments recovered from or assessed against the chamber due to injury or damages to person or property.

Before the Women's Conference

- Exhibit set up begins at 6:00 a.m. and must be fully constructed by 7:30 a.m.
- When you arrive: Unload your booth materials at the front entrance of the hotel. Attendants will be available to help transport your items to the exhibit area. You will then be directed to parking.
- Exhibitors must supply their own signage, promotional materials, easels, props, prizes, drawing containers, and anything else used in your booth. You may affix signs and items to easels or skirting, but not to walls. We cannot allow objects that may puncture or mar the floors. Please do not obstruct the visual access of other displays.
- Make your booth appealing to attendees. Use balloons, bright colors, three dimensional displays, contests and giveaways. These touches add to your booth and to the overall ambiance of the Women's Conference.



During the Women's Conference

Someone must be in your booth at all times between 8:00 a.m. and 4:30 p.m. Turn all audio equipment to conversational levels. This will make it easier for people to talk with you.

Close of the Women's Conference

Please wait until 4:30 p.m. before dismantling your booth. Starting earlier will discourage people from visiting your booth or those near you.

After the Women's Conference

We encourage you to immediately follow up on the contacts you made. People will remember you better the next day rather than the next week. Send thank you notes to everyone who stopped at your booth. The more contact you make with a person, the greater your chances of doing business.



For more information about registration, exhibitor booths and sponsorship opportunities, please contact:

Marcie Hochhauser, Senior Vice President
Walnut Creek Chamber of Commerce
& Visitors Bureau

(925) 934-2007; mhoch@walnut-creek.com.

Or

go to the Chamber's website at
www.walnut-creek.com and click on
East Bay Women's Conference



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Extraordinary Exhibitor Opportunities

- Reach an affluent, highly educated and high demographic range of nearly 600 East Bay women
- Network with other professionals, and establish valuable personal and business contacts with dynamic women representing many aspects of life in the East Bay.
- Interact with individuals, groups and leaders in community, political and business arenas
- Exhibitor business listing in full-color program

Exhibitor Booth and Fees

- Exhibit in association with the Walnut Creek Chamber of Commerce an organization known for its professional, well-run events
- Booths include 6-foot skirted table with access to electricity upon request
- WI-FI on Request (fee determined by San Ramon Marriott)
- \$450 Walnut Creek Chamber of Commerce members
- \$595 Non-members

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Marcie Hochhauser, Senior Vice President, Walnut Creek Chamber of Commerce & Visitors Bureau
(925) 934-2007; mhoch@walnut-creek.com

Or visit Chamber's website at www.walnut-creek.com and click on East Bay Women's Conference

Exhibitor Registration

Company: _____ Contact Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Women's Conference Booth: \$450.00 Chamber Member ☐ \$595.00 Non-Member ☐

Will you need electricity? Yes ☐ No ☐

Method of Payment: Check ☐ Credit Card ☐

Credit Card Number: _____ Expires: _____

Last 3 digits from number on back of credit card: _____ Total to be charged: _____

Name on the credit card: _____

Credit card billing address including zip code: _____

Signature: _____ Date: _____

Cancellation Policy:

After payment received, 50% refund will be applied; after February 1, 2017, the booth fee is non-refundable.

Please return registration and payment to:

Walnut Creek Chamber of Commerce & Visitors Bureau
1280 Civic Drive, Suite 100, Walnut Creek, CA 94596
(925) 934-2007 Fax: (925) 934-2404





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Seller's Registration Agreement

Exhibitor Contact Name: _____

Merchandise to be sold: _____

Phone: _____

Cell Phone: _____

FAX: _____

Federal Tax ID # _____

Federal Tax ID # listed as: _____

I UNDERSTAND THAT THE WALNUT CREEK CHAMBER OF COMMERCE, CITY OF WALNUT CREEK, AND SPONSORING ORGANIZATIONS ARE NOT RESPONSIBLE FOR LOST, STOLEN OR DAMAGED EQUIPMENT OR MERCHANDISE. I ALSO UNDERSTAND THAT THE WALNUT CREEK CHAMBER OF COMMERCE, CITY OF WALNUT CREEK, AND SPONSORING ORGANIZATIONS ARE NOT RESPONSIBLE FOR ACCIDENT/ INJURY TO ME OR MY STAFF AND I DO HOLD HARMLESS ANY OF THE ABOVE INDIVIDUALS, BUSINESSES OR ORGANIZATIONS FOR ANY AND ALL LIABILITY.

Seller's Permit # _____

Signature: _____

Date _____

Please provide a certificate of liability insurance in the amount of \$1,000,000 per occurrence or \$2,000,000 general aggregate, naming the Walnut Creek Chamber of Commerce as additional insured.

Please Forward to:
Walnut Creek Chamber of Commerce & Visitors Bureau
1280 Civic Drive, Suite 100 Walnut Creek, Ca. 94596
Phone 925-934-2007 FAX 925-934-2404
sfilardi@walnut-creek.com