

REGISTER NOW

Thu, Sep 17

Beyond COVID-19: Partnerships & Sustainability for 2021 Workshop



Dear Jenny,

As we adapt and prepare for a post-COVID-19 climate, the need for nonprofit services will rise exponentially. Will there be adequate resources available to address this urgency? As local organizations deal with fundraising challenges and limited resources (financial and staff), it may be time to look at partnerships as a solution. Savvy nonprofit executives are taking steps now to pool resources, leverage strengths, and maximize mission impact.

Join Marta and Anne as they take a deep dive into the efficacy of partnership creation and how philanthropy plays a role.

Limited availability - Register Today!

Event Details

Dates:

Thursday, Sept. 17, 2020

Time:

8:30am - 12:00pm

Location:

Online

This event will take place virtually and Zoom information will be sent to all registrants one day prior.

Cost:

LC Members: \$25 Prospective Members: \$50 **Receive a \$10 discount when registering 2 people from the same organization

Registration:

Deadline to register is Tuesday, Sep 15, 2020. Payment is due prior to event. No refunds will be given for cancellations received after the deadline.

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Speakers:



Marta Brockmeyer, Ph.D.

Marta supports the human services community by facilitating partnership discussions and increasing organizational capacity to deliver effective sustainable services. Projects include more than fifty strategic partnership efforts (most merger-related), more than forty strategic plans and many diverse planning assignments such as organizational reorganizations and cultural assessments and executive coaching. She also donates countless hours to supporting her human

services colleagues. Marta's counseling and administrative background allow her to approach complex planning issues with sensitivity and common sense.



Anne M. Maxfield

Anne Maxfield combines over 20 years of progressive experience producing multi-million dollar results in the 501 [c][3] sector (social services, national health and education) with expertise in operations, fundraising, strategic planning, and tactical implementation. She launched her business in 2013 and as the needs of her clients evolved, so did her service offerings. Currently, 65 nonprofits in four states have engaged Anne on a strategic and tactical level to include retreat/strategic

planning design and facilitation, gap and staff structure audits, organizational strategy, philanthropy/fundraising, and executive recruitment. Anne holds a Bachelor of Arts degree in psychology from Northern Kentucky University.



