KÄRCHER

STEP OUT OF THE SHADOWS AND INTO CETA.

And Kärcher will make it worth your while with a 5%* rebate offer.

CETA 35 YEARS CELEBRATING 1990 - 2025



The Cleaning Equipment Trade Association (CETA) offers many benefits to equipment dealers.

This valuable organization works to raise awareness for our industry through lobbying and promotion.

See back for more information on becoming a CETA member.

*Up to $750 Rebate. Offer valid through 08/31/25.

THE BENEFITS OF CETA FAR OUTWEIGH THE SMALL ANNUAL FEE.

Let's do the math.

What You Get for the CETA $449 Annual Membership Fee:

- **Up to $500 Education Grant:**
  Up to $500 per training expense to submit your techs or sales staff to a factory training program to further their education.
- **Benchmarking Reports:**
  $500 value to gain industry key performance data to increase net profit.
- **Scholarship Awards:**
  Up to $3,500 available for family or employee families working for a CETA member organization.
- **Networking:**
  Invaluable benefit of shared ideas with fellow dealers during annual events.
- **PowerClean® Admission**
  One free badge admission to PowerClean®.

35 YEARS 1990 - 2025

In recognition of CETA's 35th Anniversary:

Kärcher's New Member Offer: Join CETA and we'll give you a 5%* rebate on your first order!

*Up to $750 Rebate. New members only. Offer valid through 08/31/25. Rebate provided on orders placed within 30 days of joining CETA (mention promo code KAR-CETA).

Join today by investing in your business while having a lasting impact on our industry. Complete the application on the next page and mention KAR-CETA when placing your order. For more information, visit ceta.org.

Cleaning Equipment Trade Association
409 S Central Expy, Suite 107-205
Anna, TX 75409-4910
Phone: (800) 441-0111 ■ Fax: (704) 635-7363 ■ info@ceta.org

MEMBER APPLICATION - **DISTRIBUTOR**

Contact Name:_____ Title: _____

Name of Company: _____

Mailing Address: _____

Physical Address: _____

City:_____ State:_____ Zip Code: _____

Email Address:_____ Web Site: _____

Phone:_____ Mobile: _____

Number of Additional Locations (if applicable) to be listed on the CETA Website: _____

NOTE: CETA Members with multiple locations will be charged for their annual Dues, **plus** an annual premium of **$50 per additional location,** maximum of $250.

(Please submit list on a Member Contact Sheet with application with Name, City, State, Zip, and manager of location)

CETA DISTRIBUTOR MEMBERSHIP – ANNUAL INVESTMENT $449

Membership year runs from Jan. 1st to Dec. 31st.
As soon as your membership invoice is paid-in-full, your membership will be activated.
Dues are non-refundable.

Once Application is submitted and approved, you will receive an invoice via QuickBooks at the above email address, or to the following email address (please provide if different): _____

Payment by check: Please make payable to CETA, and mail to the address on the invoice.
Payment by credit card: You will be able to pay directly through QuickBooks' secure site from the invoice you receive.

Brand Names of Products you distribute:

_____

Referred By: Kärcher North America - use code KAR-CETA when placing order

Are you a Veteran? Yes ☐ No ☐

By submitting this application, I agree to follow the policies of CETA. The rights and privileges of CETA membership are exclusive to members in good standing. Such actions would include, but not limited to, displaying the CETA membership certificate, use of the Member of CETA logo in advertising materials, web site or catalogs, and use of membership benefits.

FOR OFFICE USE ONLY:

Date:_____	Pymt Processed:_____	Contact in CC:_____	CTM/PWM:_____
Website:_____	ID & PW:_____	Member Contact:_____	Frght/Merch:_____
Certificate:_____	Listing G/L:_____	Chart:_____	Referral Prog:_____

Revised 11/2022

Send the completed application to info@ceta.org

www.ceta.org