



YOUR Industry Trade Show / **SECOND TO NONE.**

REGISTRATION PACKET

PowerClean® 2026

October 8th thru 11th, 2026

Rosen Shingle Creek Resort –Orlando, FL

Exhibit Dates – October 10th–11th (Saturday-Sunday)

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PowerClean® 2026

CETA's Annual Conference and PowerClean® Trade Show

October 8th – October 11th, 2026

Shingle Creek Resort – Orlando, FL

We invite you to attend **POWERCLEAN® 2026!** The event will be held at the Shingle Creek Resort.

This year, we are excited to announce the expansion of the CETA Innovation Award, recognizing outstanding contributions to advancing the industry. Bringing together manufacturers, suppliers, distributors, and contractors at a single venue will be a strong catalyst for progress. No other trade show offers such a wide range of industry-related resources under one roof, which makes **POWERCLEAN® - SECOND TO NONE.**

Come see what's new in equipment and products, network with peers, and participate in the full slate of activities. Sessions include educational seminars, outdoor training, a keynote speaker, the annual business meeting, CETA's Reception, the Annual Gathering of the Women of CETA, and the **POWERCLEAN® 2026** Annual Golf Tournament.

POWERCLEAN® 2026 runs Thursday through Sunday this year and is a member-only event. Your badge provides access to all CETA Events and Seminars. (with the exception of seminars marked "\$\$\$," which require separate registration and a fee.)

Best regards,

The CETA Board of Directors and Staff



PowerClean® 2026

IT'S AN INVESTMENT



October 8th–October 12, 2026
(Thursday – Monday)
Rosen Shingle Creek
Orlando, FL

2026 Schedule-at-a-Glance (Preliminary – Subject to change & updates)

Thursday, October 8th, 2026

- 1:00pm–5:00pm – Exhibitor Setup – Sebastian Ballroom J, K, L
- 3:00pm–5:00pm – Exhibitor and Attendee Registration – Sebastian Registration Desk

Friday, October 9th, 2026

- 8:00am–5:00pm – Exhibitor and Attendee Registration – Sebastian Registration Desk
- 8:00am–5:00pm – Exhibitor Setup – Sebastian Ballroom J, K, L
- 8:00am Shotgun Start – POWERCLEAN® Golf Tournament – Shingle Creek
- 11:30am–3:30pm – **John Tornabene Parking Garage Cleaning Class – Registration Required**
- 12:00pm–2:00pm – Women of CETA – Butler
- 4:00pm–6:30pm – POWERCLEAN® Outdoor Training, etc. – Special Event Lot

Saturday, October 10th, 2026

- 7:00am–5:00pm – Registration Open – Sebastian Registration Desk
- 9:00am–9:50am – Know Where You Stand – Grow with Confidence – Meghan Rickel – Wekiwa
 - ☐ How to Power Wash Commercial Restaurant Kitchen Exhaust Systems!–MFS Trade School – Wekiwa
- 10:00am–10:50am – Drone Safety – Greg Palumbo – Wekiwa.
 - ☐ AI beyond the Prompt: An AI Playbook for Business – Aaron May – Wekiwa
- 11:00am–11:30am – Unlock the Power of Your Numbers – Meghan Rickel – Wekiwa
- 11:00am–11:50am – Insurance – Connie Phillips – Wekiwa
 - ☐ Round Tables – Topics TBD – Wekiwa
- 12:00pm–1:00pm – POWERCLEAN® Luncheon – ***Ticket Required** – Sebastian
- 1:00pm–4:00pm – Exhibits Open – Sebastian Ballroom J, K, L
- 4:15pm–5:00pm – POWERCLEAN® Kickoff Speaker/– **Badge Required** – Sebastian I-1
- 6:15pm–7:15pm – CETA Membership & Business Meeting – Butler
- 7:30pm–9:30pm – CETA Reception – **Badge Required** – Osceola Courtyard

Sunday, October 11th, 2026

- 7:00am–5:00pm – Registration Open – Sebastian Registration Desk
- 8:00am–10:00am – Workshop Build Your Own AI Business Partner – Dab Marketing – Wekiwa **Space Limited**
- 8:30am–9:30am – CETA Technical Update – Wekiwa
 - ☐ Cleaning with Excellence: Specialty Applications, Paint, Protection and More – Trudi Weikum – Wekiwa
- 9:30am–10:25am – OSHA's Perspective on the Future of Workplace Safety in the Power Cleaning Industry – Wekiwa
- 10:30am–11:50am – **CETA Soft Wash Pump Maintenance and Repair** – Wekiwa
- 12:00pm–1:00pm – POWERCLEAN® Luncheon – ***Ticket Required** – Sebastian
- 1:00pm–5:00pm – Exhibits Open – Sebastian Ballroom J, K, L
- 5:00pm–10:00pm – Teardown for Exhibitors – Sebastian Ballroom J, K, L

Monday, October 12th, 2026

- 8:00am–12:00pm – Teardown for Exhibitors – Sebastian Ballroom J, K, L



Registration POWERCLEAN® 2026 Golf Tournament

Friday, October 9th, 2026
8:00am Shot Gun Start



Shingle Creek Golf Club 9939
Universal Boulevard Orlando, FL

PRIZES

FIRST FLIGHT

Cash prize for 1st & 2nd Place Teams

SECOND FLIGHT

Cash prize for 1st & 2nd Place Teams

FLAGS EVENTS – Longest Drive | 2-Closest to the Pin | Longest Putt

REGISTER NOW! – Space is limited - Deadline September 29th, 2026

TEAM NAME _____

\$275 per player (*Does not include Club Rental)

Price includes green fees, cart fee, pre-round range balls and a sack Lunch.

***Club Rental Available:** \$60 + 5% service charge & 6.5% sales tax - includes two (2) sleeves of golf balls (payable at ProShop)

PLAYER #1 – Name: _____ *Club Rental-Select only if needed ☐ Club Rental \$60 (Payable @ ProShop) ☐ Left-Handed Set ☐ Right-Handed Set	Company: _____ Email: _____ Cell Phone: _____
PLAYER #2 – Name: _____ *Club Rental-Select only if needed ☐ Club Rental \$60 (Payable @ ProShop) ☐ Left-Handed Set ☐ Right-Handed Set	Company: _____ Email: _____ Cell Phone: _____
PLAYER #3 – Name: _____ *Club Rental-Select only if needed ☐ Club Rental \$60 (Payable @ ProShop) ☐ Left-Handed Set ☐ Right-Handed Set	Company: _____ Email: _____ Cell Phone: _____
PLAYER #4 – Name: _____ *Club Rental-Select only if needed ☐ Club Rental \$60 (Payable @ ProShop) ☐ Left-Handed Set ☐ Right-Handed Set	Company: _____ Email: _____ Cell Phone: _____

*Individuals registering with less than four players will be paired with other players to form a 4-person team.

The Shingle Creek DRESS CODE: No denim (shorts or slacks). A collared shirt, Bermuda-length shorts, and soft spikes are required.

PLEASE COMPLETE YOUR COMPANY INFORMATION

Company Name: _____ Contact: _____
Address: _____ City: _____ State: _____ Zip Code: _____
Cell Phone: _____ Email: _____

Note: CETA does not accept credit card information by phone, fax, or by email

Registration Options:

MAIL this completed form with payment option checked below to:
409 S Central Expy, Suite 107-205
Anna, TX 75409-4910

ONLINE Complete the online form. You will be able to pay by credit card on a secure site and will receive a confirmation email from CETA.

FAX this form to **704-635-7363**. An invoice will be sent by email to the above address through QuickBooks. You will be able to pay by credit card on a secure site.

EMAIL This form to info@ceta.org. An invoice will be sent by email to the above address through QuickBooks. You will be able to pay by credit card on a secure site.

Payment Options:

- ☐ Check enclosed (payable to CETA—mail to address below)
- ☐ Invoice – CETA will send an invoice to the above contact, allowing payment to be made by credit card on a secure site.

RETURN FORMS BY

EMAIL | info@ceta.org

MAIL | CETA PowerClean® Golf | 409 S Central Expy | Suite 107-205 | Anna, TX 75409-4910



2026 – CETA

Sponsorship Form

PowerClean® 2026 & ANNUAL CONVENTION
October 8th – 11th, 2026 | Orlando, FL

Select your Sponsorships for PowerClean® 2026 :			Amount
☐	Women of CETA	Recognition at the Women of CETA's 15th Annual Meeting. – Specify Amount.	\$
☐	PC2026 GOLF Tee Box	Sponsors will receive recognition at the Golf Tournament, all pre- and post-publicity on the CETA website, Newsletters, Cleaner Times magazine, honorable mention at CETA's Business Meeting. (Your logo will need to be submitted.)	\$ 250
☐	PC2026 GOLF Gift Examples: Golf Balls, Hats, Tees, etc.	Sponsors will receive recognition at the Golf Tournament, all pre- and post-publicity on the CETA website, Newsletters, Cleaner Times magazine, honorable mention at CETA's Business Meeting.	\$ 500
☐	PC2026 GOLF Lunch - Limit 2	Sponsors will receive recognition at the Golf Tournament, all pre- and post-publicity on the CETA website, Newsletters, Cleaner Times magazine, honorable mention at CETA's Business Meeting.	\$ 2,500
☐	Kickoff/Outdoor Training & Speaker- Limit 2	Sponsors will receive customized signage at the event and in select publications, with recognition, along with CETA, as the provider of event refreshments.	\$ 5,000
☐	PowerClean® Coffee Bar	Sponsor will receive signage placed at the Registration Coffee Bar(s).	\$ 1,000
☐	PowerClean® LUNCHEONS	Sponsors will receive customized signage at the event and in all publications. Recognition at the lunch given to each sponsor.	\$ 1,500
☐	BRONZE	Sponsor will receive recognition with signage at the Annual Convention.	\$ 750
☐	SILVER	Sponsor will receive Bronze above, plus recognition with signage at the Annual Convention.	\$ 1,000
☐	GOLD	Sponsor will receive Bronze & Silver above, plus recognition in Cleaner Times Magazine.	\$ 1,200
☐	PLATINUM	Sponsor will receive Bronze, Silver, & Gold above, plus your Company Logo* on the CETA Website Banner displayed through the end of the year. Signage at events, and all publications.	\$ 1,800
ANNUAL BUSINESS MEETING & OPENING RECEPTION SPONSORSHIPS:			
☐	Business Meeting	Sponsor will receive Banner with Company Logo* the CETA Website, special recognition, and customized signage at the event and in all publications.	\$ 1,500
	KEYSTONE SPONSOR 	Keystone Sponsor will receive top billing in customized signage, along with CETA, for CETA's Annual Opening Reception, a Banner with Company Logo* on the CETA Website, and recognition in all publications. Promoted on social media.	Reserved \$ 12,000

*Send current Company Logo with sponsorship form, in a transparent vector file

TOTAL SPONSORSHIP AMOUNT _____

Name: _____ Email: _____
 Company: _____ Phone: _____
 Address: _____
 City: _____ State: _____ Zip: _____

Note: CETA does not accept credit card information by phone, fax, or by email.

- ☐ Check Enclosed (Payable to CETA. Mail to the address below)
☐ Invoice Me

Email Invoice to: _____

Authorized Signature: _____ Date: _____

Email to send receipt to (if different from above): _____

POWERCLEAN® 2026

Join us!

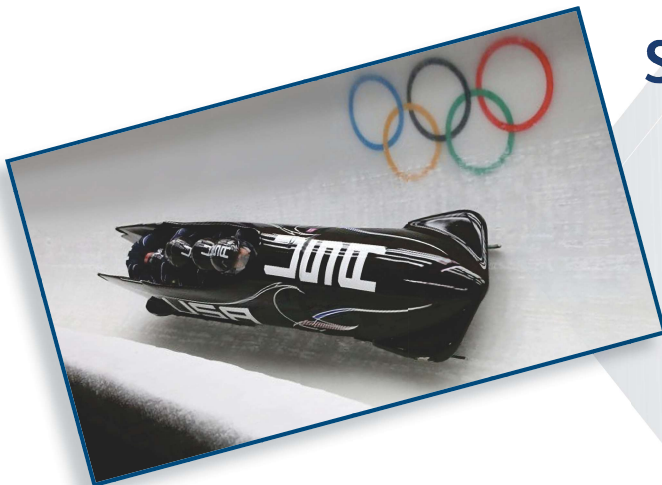


PRESENTS

KICKOFF KEYNOTE SPEAKER



“PUSHING WHAT’S POSSIBLE”



Saturday • October 10th, 2026
Shingle Creek Resort
Orlando, FL
4:15pm-5pm EDT
Rm: Sebastian I-1

Join us!



You're invited to attend the

Women of CETA Luncheon

Shingle Creek Meeting & Event Center

Room: Butler

Friday, October 9th, 2026 | 12pm–2pm

Sponsored in part by  and Lease Consultants



Lunch, Activities, Gifts, Networking and Friendship

We'll gather for great fellowship with friends new and old. We'll enjoy wonderful food and door prizes! We are all certain to shine a little brighter after sharing this opportunity in beautiful Florida with a great community of ladies!

It's a forum where we can visit, enjoy fellowship, and have fun!

RSVP via email info@ceta.org

☐ **YES – I PLAN ON ATTENDING:**

Name:

Email Address:

Cell Phone:

☐ YES – I will sponsor the event in the amount of \$

☐ **YES – I PLAN ON BRINGING A FRIEND:**

Name:

Email Address:

Cell Phone:

If you choose to Sponsor this event, The CETA Office will send you an invoice based on the above. You will be able to pay by Check or Credit Card.

You're invited to join us!

Saturday, October 10th, 2026



MAKE PLANS TO ATTEND

CETA's Annual Business & Membership Meeting

Saturday, October 10th, 2026 | 6:15pm – 7:15pm

Rosen Shingle Creek | Room: Butler

2026 Awards, including the prestigious CETA Lifetime Achievement, will be presented during the meeting.

Be there for the **CETA Annual Drawings** of a free Membership and a two-night stay for the 2027 Annual Convention and Trade Show in Glendale, AZ.

(MUST BE PRESENT TO WIN)



Mr. Dave Wyett
2025 Lifetime
Achievement Recipient



FREE Two-night stay
at PowerClean® 2027

POWERCLEAN®

Following the **CETA Annual Business Meeting**, join us for **CETA's Opening Reception**, ideal for those wanting to relax, socialize and just have fun. This is always **the event** that everyone looks forward to. **Networking at its best!**

The CETA Board of Directors and Staff invite you to attend the

CETA Reception

Saturday, October 10th, 2026 | 7:30pm – 9:30pm

Rosen Shingle Creek | Osceola Courtyard

SPONSORED BY **CETA** AND GENERAL PUMP



GENERAL PUMP





POWERCLEAN®

CELEBRATING 36 YEARS OF EXCELLENCE & INNOVATION

October 9th – 11th, 2026 (Friday, Saturday, & Sunday)
Seminars will be held at
Rosen Shingle Creek Event Center | Orlando, FL
2nd Floor in the Wekiwa Hall



**EDUCATE.
INNOVATE.
LEVEL UP.**

SEMINARS & TRAINING CLASSES



EDUCATION
Gain knowledge
from industry experts.



NETWORKING
Build connections
that grow your business.



TRAINING
Hands-on learning that
gets results.



CERTIFICATION
Advance your skills.
Elevate your standards.

All PowerClean® 2026 Badges allow entrance into any Seminar or Class.

Some seminars are coded to help you quickly identify sessions designed for:
(D) = Distributors | (C) = Contractors

**Sign in
& Attend
to WIN**

During each Seminar & Training Class there will be a **drawing for a door prize.**

You must sign in, attend, and be present to **WIN!**
**Drawings could be held anytime during the seminar.*

FRIDAY, OCTOBER 9TH, 2026

• 11:30am–3:30pm – Wekiwa Room TBD

(C) John Tornabene Parking Garage Cleaning Class

Separate Registration Required

(Click image on right to register of visit: <https://www.cleancounty.com/parking-garage-cleaning-class/>)

Presented by: John Tornabene | Clean County Powerwashing

Guest Speaker: Linda Ruth Tosetti, Granddaughter of Babe Ruth

Parking garage cleaning expert John Tornabene of Clean County Powerwashing has been asked for years to share his specialized knowledge of professional parking garage cleaning. This is your chance to learn the ins and outs, tips and tricks and the art of bidding, landing and cleaning commercial parking garages of all sizes.

Linda Ruth Tosetti will also share an inspiring message about perseverance and staying focused on your business goals — a powerful story rooted in her grandfather Babe Ruth's early life challenges.



SATURDAY, OCTOBER 10TH, 2026

• 9:00am–9:50am – Wekiwa Room TBD

(D) Know Where You Stand – Grow with Confidence

CETA Industry Benchmark Study & Results Overview

Presented by: Presented by: Meghan Rickel, MBA | Profit Planning Group

i LEARN MORE

Join Meghan Rickel for a deep dive into the latest industry benchmark results, including key findings, profit growth strategies, and how to use benchmarking to strengthen your business. Attendees will also learn how to participate in the study and leverage their Performance Analysis Report (PAR).

One-on-One Sessions for Survey Participants: To thank participants and enhance the value of the survey, we are offering up to four hours of one-on-one sessions. Advanced reservations recommended but drop-ins will be accepted when they don't interfere with reservations. Participants are asked to bring a copy of their Performance Analysis Report (PAR) for review. These sessions will provide a high-level review of the PAR, reinforce the value of survey participation, and offer guidance on how to apply the insights to benefit their own organization.

SATURDAY, OCTOBER 10TH, 2026 – Continued

•9:00am–9:50am – Wekiwa Room TBD

How to Power Wash Commercial Restaurant Kitchen Exhaust Systems!

Presented by: *Christos Daskalakis | Founder MFS Trade School*

This is a practical, hands on introduction to the fundamentals of commercial kitchen exhaust hood cleaning. Attendees will learn rooftop fan cleaning, ductwork, and grease containment procedures, NFPA 96 compliance, wastewater control, and how this essential fire safety service can expand their business. This session is open to everyone, and all participants receive a \$600 discount toward the online or hands on version of our full certification course, plus a complimentary copy of "How to Bid Public School and Restaurant Management Groups." Certification is required by most states to perform this work, and both contractor insurance and facility insurance carriers require certified professionals—making this seminar the ideal first step toward entering or advancing in the kitchen exhaust cleaning industry.

•10:00am–10:50am – Wekiwa Room TBD

Drone Safety

Presented by: *Greg Palumbo, Sales & Training Partner | AHATTEK, INC.*

Class Objective: Train operators to recognize and control the unique hazards of wash-drone operations, including aircraft, hose, high-pressure water, chemicals, nearby structures, people, and emergency situations.

•10:00am–10:50am – Wekiwa Room TBD

Beyond the Prompt: An AI Playbook for Business

Presented by: *Aaron May | Lavo CRM*

Most owners have tried ChatGPT — few are using AI as the business tool it's becoming. This session goes beyond the chat box: AI that works on your behalf while you're not watching, how your business tools and data can connect to it, and an honest look at where AI helps versus where the hype gets ahead of reality. No technical background required.

•11:00am–11:30am – Wekiwa Room TBD

(C) Unlock the Power of Your Numbers

CETA Contractor Benchmark Workshop & Profit Growth Seminar

Presented by: *Meghan Rickel, MBA | Profit Planning Group*

A hands-on walkthrough of the contractor benchmarking survey, including data requirements, best practices, confidentiality, and how results are calculated. Designed to help contractors confidently complete the survey and understand the value of benchmarking.

[i LEARN MORE](#)

•11:00am–11:50am – Wekiwa Room TBD

Insurance Essentials for Pressure Washing Professionals

Presented by: *Breanna Earp & Amy Phillips | Connie Phillips Insurance Inc.*

A practical overview of the core insurance coverages every pressure washing business needs. Learn about liability exposures, equipment protection, employee considerations, and common industry claim scenarios.

SATURDAY, OCTOBER 10TH, 2026 – Continued

•11:00am–11:50am – Wekiwa Room TBD

ROUND TABLE DISCUSSIONS

Topics and facilitators will be announced soon. Each table will feature focused discussions led by industry professionals.

SUNDAY, OCTOBER 11TH, 2026

•8:00am–10:00am – Wekiwa Room TBD

Workshop Build Your Own AI Business Partner*

Work Smarter. Market Better. Save Time.

Presented by: *Alana Martinez | Co-Owner of The Dab Marketing*

Create your own custom AI assistant and learn tools that help you save hours every week. Walk away with practical systems you can use immediately. *Limited availability-Register early!

[i LEARN MORE](#)

•8:30am–9:30am – Wekiwa Room TBD

CETA – Technical/Regulatory/SORE update

Presented by: *Experts from the CETA Technical Committee. Rick Gilpatrick, FNA Group; Jay Hallaway, Alkota Cleaning Systems; and Gus Alexander, FNA Group*

This session will provide important updates on regulatory changes, technical standards, and CARB/SORE initiatives. In addition, they will be introducing CCS Standards and updates on CPC. A panel Q&A will follow.

•8:30am–9:30am – Wekiwa Room TBD

(C) Cleaning with Excellence

Specialty Applications, Paint, Protection and More!

Presented by: *Trudi Weickum | Panhandle Power Wash Supply*

This class will cover substrate protection with a primary focus on common paint-related issues in the industry — their causes, how to test for them, and the best methods and products to prevent damage. I will also address additional challenges we encounter during exterior cleaning and how to manage them effectively.

•9:30am–10:25am – Wekiwa Room TBD

OSHA's Perspective on the Future of Workplace Safety in the Power Cleaning Industry

Presented by: *Amy E. Wilson, MPH, CIH | OSHA Administrator*

This session will cover essential OSHA guidelines and safety practices relevant to pressure washing professionals.

[i LEARN MORE](#)



SUNDAY, OCTOBER 11TH, 2026 – Continued

•10:30am–11:50am – Wekiwa Room TBD

CETA Soft Wash Pump Maintenance and Repair

Presented by: *Experts from AR North America, Bertolini, Comet & UDOR*

Keep your soft wash pump performing at its best with expert guidance from four leading manufacturers. This session covers essential maintenance, troubleshooting, and repair techniques that help prevent downtime, extend pump life, and ensure consistent chemical application on every job.

Each participating CETA pump company will be **giving away one of their pumps** during the seminar! Attendees will have the chance to win premium equipment while gaining valuable insight into performance optimization and longevity best practices.

You must be present to win. Don't miss this rare opportunity to learn, connect, and leave with a brand-new pump from one of the industry's top manufacturers.

ATTENDEE REGISTRATION

PowerClean® 2026

OCTOBER 8TH–11TH | SHINGLE CREEK, ORLANDO, FL
EXHIBIT DAYS: SATURDAY & SUNDAY
REGISTRATION DEADLINE: SEPTEMBER 26TH, 2026



WAYS TO REGISTER!

FAX this form to 704-635-7363
EMAIL this form to info@ceta.org
MAIL this form & payment to:
409 S Central Expy, Suite 107-205
Anna, TX 75409-4910

REGISTRATION INFORMATION (Photocopy for additional registrants)													
BADGE/Registrant #						BADGE/Registrant #							
First Name:			Last Name:			First Name:			Last Name:				
Title:			Cell Phone:			Title:			Cell Phone:				
Email (required for badge confirmation):						Email (required for badge confirmation):							
BADGES INCLUDE CETA SEMINARS, ANNUAL BUSINESS MEETING, & OPENING RECEPTION						BADGES INCLUDE CETA SEMINARS, ANNUAL BUSINESS MEETING, & OPENING RECEPTION							
REGISTRATION FEES				Member's	Additional	Spouse	REGISTRATION FEES				Member's	Additional	Spouse
For this Registrant:				First Badge	Badge	Badge	For this Registrant:				First Badge	Badge	Badge
Convention Badge				○\$349	○\$249	○\$149	Convention Badge				○\$349	○\$249	○\$149
Lunches Saturday				□\$35	Sunday	□\$35	Lunches Saturday				□\$35	Sunday	□\$35

EVENT SELECTIONS: (event times subject to change) */\$\$\$=Separate Registration Form Required & Fees May Apply (sent to email above)						Some seminars are coded to help you quickly identify sessions designed for: D = Distributors C = Contractors					
Friday, October 9th, 2026 - I will be attending: 8:00am Shotgun Start ☐ *Golf Tournament* @ Shingle Creek Golf Course - \$\$\$ 11:30pm to 3:30pm C ☐ John Tornabene-Prkng Garage Cleaning Class 12:00pm to 2:00pm ☐ Women of CETA 4:00pm to 6:30pm ☐ PowerClean® Outdoor Training						Friday, October 9th, 2026 - I will be attending: 8:00am Shotgun Start ☐ *Golf Tournament* @ Shingle Creek Golf Course - \$\$\$ 11:30pm to 3:30pm C ☐ John Tornabene-Prkng Garage Cleaning Class 12:00pm to 2:00pm ☐ Women of CETA 4:00pm to 6:30pm ☐ PowerClean® Outdoor Training					
Saturday, October 10th, 2026 - I will be attending: 9:00am to 9:50am D ☐ Know Where You Stand - Grow with Confidence 9:00am to 9:50am C ☐ How Commercial Kitchen Exhaust Hoods Are Power Washed 10:00am to 10:50am ☐ Drone Safety 10:00am to 10:50am ☐ Beyond the Prompt: An AI Playbook for Business 11:00am to 11:30am C ☐ Unlock the Power of Your Numbers 11:00am to 11:50am ☐ Insurance Essentials for Pressure Washing Professionals 11:00am to 11:50am ☐ CETA Roundtables 4:15pm to 5:00pm ☐ PowerClean® Speaker 6:15pm to 7:15pm ☐ CETA Annual Membership & Business Meeting 7:30pm to 9:30pm ☐ CETA Reception						Saturday, October 10th, 2026 - I will be attending: 9:00am to 9:50am D ☐ Know Where You Stand - Grow with Confidence 9:00am to 9:50am C ☐ How Commercial Kitchen Exhaust Hoods Are Power Washed 10:00am to 10:50am ☐ Drone Safety 10:00am to 10:50am ☐ Beyond the Prompt: An AI Playbook for Business 11:00am to 11:30am C ☐ Unlock the Power of Your Numbers 11:00am to 11:50am ☐ Insurance Essentials for Pressure Washing Professionals 11:00am to 11:50am ☐ CETA Roundtables 4:15pm to 5:00pm ☐ PowerClean® Speaker 6:15pm to 7:15pm ☐ CETA Annual Membership & Business Meeting 7:30pm to 9:30pm ☐ CETA Reception					
Sunday, October 11th, 2026 - I will be attending: 8:00am to 10:00am ☐ Workshop: Build Your Own AI Business Partner - Space Limited 8:30am to 9:30am ☐ CETA Technical Update (CARB/SORE; CPC; CCS; Regulatory) 8:30am to 9:30am C ☐ Cleaning with Excellence: Specialty Applications, Paint Protection, & More! 9:30am to 10:25am ☐ OSHA 10:30am to 11:50am ☐ CETA Soft Wash Pump Maintenance and Repair						Sunday, October 11th, 2026 - I will be attending: 8:00am to 10:00am ☐ Workshop: Build Your Own AI Business Partner - Space Limited 8:30am to 9:30am ☐ CETA Technical Update (CARB/SORE; CPC; CCS; Regulatory) 8:30am to 9:30am C ☐ Cleaning with Excellence: Specialty Applications, Paint Protection, & More! 9:30am to 10:25am ☐ OSHA 10:30am to 11:50am ☐ CETA Soft Wash Pump Maintenance and Repair					

Company Information

Company: _____
Address: _____
City/ST/Zip: _____
Phone: _____
Website: _____

Payment Information

- Incomplete registration forms will not be processed.
- Payment method selection must accompany registration form.
- CETA Manufacturer & Supplier Members not Exhibiting **must** include the one-time fee of \$2,650 to register Attendees.
- Replacement Badge = \$349 (see rules on page 2)

Conditions of Participation (see page 2)

I hereby certify that all listed registrants are paid employees of our firm and agree to fully abide by the Conditions of Participation shown on page 2.

Signature _____ Printed Name _____ Date _____

Sub-Total of Badges & Lunches

CETA Mfg./Supplier Non-exhibiting Member Fee of \$2,650 _____

LESS: Complimentary Badge \$ -349

(One Complimentary Badge per paid Membership-Restrictions apply-see page 2)

TOTAL PAYMENT AMOUNT

SHINGLE CREEK HOTEL CONFIRMATION No.: _____

Payment Methods:

☐ Check enclosed (payable to CETA)
☐ Invoice – CETA will send the invoice to the following contact.
Payment can be made by credit card on a secure site.
Contact Name: _____
Email Address: _____

ATTENDEE REGISTRATION

PowerClean® 2026

OCTOBER 8TH–11TH | SHINGLE CREEK, ORLANDO, FL

EXHIBIT DAYS: SATURDAY & SUNDAY

REGISTRATION DEADLINE: SEPTEMBER 26TH, 2026



WAYS TO REGISTER!

FAX this form to **704-635-7363**

EMAIL this form to info@ceta.org

MAIL this form & payment to:

409 S Central Expy, Suite 107-205

Anna, TX 75409-4910

Company Profile: (it is important to complete this section for CETA to best serve you)

A. Member Type: ☐ Manufacturer ☐ Supplier ☐ Distributor ☐ Associate

B. How did you hear about the CETA Annual Convention? (Check any that apply)

☐ CETA Newsletter ☐ Cleaner Times Ad/Belly Band ☐ Online/CETA Website
☐ Word of Mouth ☐ Other _____

Hotel Information:

CETA's Host Hotel for the 2024 Annual Convention and PowerClean® is the Rosen Shingle Creek Resort – Orlando, FL, located at 9939 Universal Blvd, Orlando, FL, 32819.

Visit [Rosen Shingle Creek Resort](https://www.rosenhospitality.com/shinglecreek) to view rates and make reservations.

CETA events, including the Annual Golf Tournament, Women of CETA, CETA Education Seminars, CETA's Annual Business/Membership Meeting, and the Opening Reception will be held at Rosen Shingle Creek Resort. To Register for the Tournament, visit ceta.org/powerclean-golf-tournament.

Please watch for Housing "Pirates" and "Poachers". All arrangements should be made using the official housing link.

Registration Acceptance:

Note: Registration for the CETA Annual Convention is at the sole discretion of CETA show management. We reserve the right to accept or reject registrations and cancel any previously accepted registration at any time.

Name Changes/Registration Cancellation Policy:

- Name changes and replacement of lost badges will be available for a \$349 fee.
- Cancellation requests must be received in writing to CETA by August 1st, 2026, to receive full credit.
- A Credit will be issued at the close of the trade show.
- Please fax requests to 704-635-7363, or email to info@ceta.org.

Conditions of Participation:

- This signed registration form is an offer. CETA reserves the right to accept or reject the offer based on the registrant's eligibility.
- Manufacturer & Supplier CETA Members Not Exhibiting must include a one-time fee of \$2,650 to register Attendees, **plus** price per Badge.
- Complimentary Badges require members to be in good standing, stay at CETA host hotel, and a completed Attendee Registration Form submitted before **July 1st, 2026**.
- Replacement Badges for lost badges = \$349.
- Registration of individuals may only include a Company's employee.
- The minimum age for admittance on the trade show floor is 12 years old.

Friendly Reminders:

- Complimentary Badges require members to be in good standing, stay at CETA host hotel, and a completed Attendee Registration Form submitted before **July 1st, 2026**.
- Registration deadline is September 26th, 2026.
- Visit www.ceta.org for the most current information.

FREQUENTLY ASKED QUESTIONS

General Trade Show Questions:

- Where is POWERCLEAN® 2026 being held?
- Do I have to be a member of CETA to attend?
- How much does it cost to register?
- How can I register?
- If I lose my badge at the show, can I have one re-printed?
- Do I have to register with a company to attend?
- Can I register someone from a different company under my company name?
- Is there a deadline to register for the trade show or seminars?
- What are the registration hours?
- What are the trade show hours?
- How do I make hotel arrangements?

Answers:

Q. Where is POWERCLEAN® 2026 being held?

A. POWERCLEAN® 2026 will be held in Orlando, FL, October 8th thru October 11th, 2026. Seminars and Trade Show will be held at Shingle Creek Resort, 9939 Universal Blvd., Orlando, FL 32819.

Q. Do I have to be a member of CETA to attend?

A. Yes. You must be a member of CETA to attend. To learn more about a CETA membership, please visit for CETA ceta.org or call 800-441-0111.

Q. How much does it cost to register?

A. Trade Show Badge Rates:

Member Badges:	\$349 for a Convention Badge
	\$249 for each Additional Convention Badge
	\$149 for a Spouse Badge

All Convention badges include entry to Exhibit Floor, CETA Seminars, Annual Business Meeting, and Opening Reception.

Q. How can I register?

A. You can register four ways, online at ceta.org/annual-convention or email info@ceta.org, call the CETA office at 800-441-0111, or fax your form to 704-635-7363. You can also register on-site in Orlando, but please note that you may have to wait in line.

Q. If I lose my badge at the show, can I have a new badge reprinted?

A. Yes. A replacement badge will be at the same price as a new badge.

FREQUENTLY ASKED QUESTIONS

Answers, continued:

Q. Do I have to register with a company to attend?

A. Yes. **POWERCLEAN® 2026** is an industry trade show for the power cleaning industry. It is not open to the public.

Q. Can I register someone from a different company under my own company name?

A. No. All attendees must be a full-time employee of the company they are representing.

Q. Is there a deadline to register for the trade show or seminars?

A. No, there is not a deadline for CETA members. You can register on-site, although you may have to wait in line.

Q. What are the registration hours?

A. Thursday, October 8, 2026

- 1:00pm – 5:00pm - Registration Open

Friday, October 9, 2026

- 8:00am – 5:00pm - Registration Open

Saturday, October 10, 2026

- 7:00am – 5:00pm - Registration Open

Sunday, October 11, 2026

- 7:00am – 5:00pm - Registration Open

Q. What are the Trade Show hours?

A. Saturday, October 10, 2026

- 1:00pm – 5:00pm - Exhibit Hall Open

Sunday, October 11, 2026

- 1:00pm – 5:00pm - Exhibit Hall Open

Q. How do I make hotel arrangements?

A. CETA's host hotel is the Shingle Creek Resort, 9939 Universal Blvd., Orlando, FL 32819.

Hotel arrangements can be made by going to: [Shingle Creek Resort](https://www.shinglecreekresort.com).

Didn't find the answers you were looking for? Contact CETA at info@ceta.org or 800-441-0111.