



The [Council of the Great Lakes Region](#) is pleased to partner with the [Cleveland Council on World Affairs](#) for an evening conversation with former United States Ambassador to Canada Bruce Heyman and Vicki Heyman, co-authors of [The Art of Diplomacy – Strengthening the Canada-United States Relationship in Times of Uncertainty](#), during the opening reception at this year's Great Lakes Economic Forum, which will be held on May 6 at the iconic Rock & Roll Hall of Fame.

Moderated by POLITICO, Bruce and Vicki will reflect on their three years in Canada, tell behind-the-scenes stories, discuss the importance of creating cultural and artistic exchanges between the United States and Canada, of promoting economic and trade interests, and overall, of making a lasting positive impact on one of the most important relationships in the free world today.

Tickets for the opening reception, as well as the entire Forum, can be purchased by clicking on the button below. Your reception ticket entitles you to a fun filled evening of US and Canadian music at the Rock & Roll Hall of Fame and a copy of the Art of Diplomacy.

Click below to purchase your ticket

The Art of Diplomacy



Ambassador Bruce Heyman appears regularly on CBC, Fox Business, Bloomberg, CTV, CNBC, and other media outlets as an expert on trade and bilateral issues with Canada. He is also an Honorary Patron of the [Council of the Great Lakes Region](#).

Vicki Heyman was an American cultural envoy in Canada, leading cross-border conversations and programs related to the arts, social innovation, and youth engagement. She is on the board of the Council for Canadian American Relations, the international advisory board of C2 Montreal, and Chicago Media Project.

Vicki and Bruce live in Chicago where they are co-founders of [Uncharted LLC](#).

The Forum, hosted annually by the Council, is quickly becoming the foremost gathering of leaders from all levels of government, business, academia and the non-profit sector in the Great Lakes who are committed to strengthening the long-term sustainability and competitiveness of the region's sectors.

