

Friends of Dawson

2020 DAWSON COUNTY NON-PROFIT GUIDE

Thank you for partnering with The Dawson County News on the 2020 "Friends of Dawson" Non-Profit Guide. By signing up, you will receive the following promotional materials:

YOU RECEIVE:

- Full page ad in full color (5.5" wide x 8.5" tall) in the 3,000 glossy printed non-profit guides which will distribute throughout Dawson County
- Participation in the "Friends to Follow" page on dawsonnews.com May 2020-April 2021, displaying your non-profit's Facebook, Instagram, Pinterest, and/or twitter social media posts in real-time on the dawsonnews.com home page
- Designation as a "Friend Of Dawson County" with a courtesy link for you to post on your non-profit's website May 2020-April 2021
- Inclusion in headline email blasts May 2020-April 2021
- Access to buy an inch get an inch ad pricing program in Dawson County News.

PRIME POSITION RATES:

- Full Page: \$200
- Back Cover \$350

DEADLINES:

- Space Reservation & Ad Content Deadline - Friday, April 3
- Ad Approval Deadline - Thursday, April 9
- Publication available to Dawson County - Wednesday, April 22

I would like to be included in the "Friends of Dawson" Non-Profit Partnership Program.

Organization Name: _____

Contact Information (Name/Email/Phone Number): _____

Signature: _____ Date: _____

