# Friends of Dawson

# 2020 DAWSON COUNTY NON-PROFIT GUIDE

Thank you for partnering with The Dawson County News on the 2020 "Friends of Dawson" Non-Profit Guide. By signing up, you will receive the following promotional materials:

## **YOU RECEIVE:**

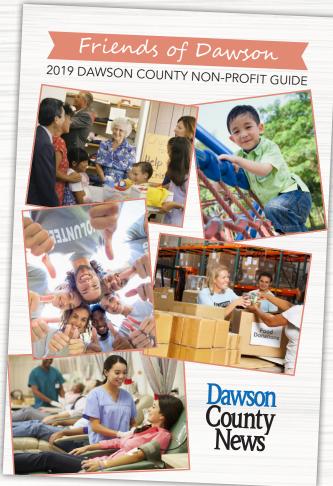
- Full page ad in full color (5.5" wide x 8.5" tall) in the 3,000 glossy printed non-profit guides which will distribute throughout Dawson County
- Participation in the "Friends to Follow" page on dawsonnews.com May 2020-April 2021, displaying your non-profit's Facebook, Instagram, Pinterest, and/or twitter social media posts in real-time on the dawsonnews.com home page
- Designation as a "Friend Of Dawson County" with a courtesy link for you to post on your non-profit's website May 2020-April 2021
- Inclusion in headline email blasts May 2020-April 2021
- Access to buy an inch get an inch ad pricing program in Dawson County News.

### **PRIME POSITION RATES:**

Full Page: \$200Back Cover \$350

### **DEADLINES:**

- Space Reservation & Ad Content Deadline Friday, April 3
- Ad Approval Deadline Thursday, April 9
- Publication available to Dawson County Wednesday, April 22



I would like to be included in the "Friends of Dawson" Non-Profit Partnership Program.  Organization Name:  Contact Information (Name/Email/Phone Number):			
		Signature:	Date: