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## New hand-made candy line a magical collaboration between 2 small businesses

(CLARENDON HILLS, Ill., May 30, 2020) — A new candy line created by three female entrepreneurs is sure to bring a smile to anyone with a sweet tooth this summer.

The **Magical Sugar Collection** is a line of unique, handmade, colorful lollipops created by the owners of Clarendon Hills-based I Want Candy! — Kris Magana and Martha Daly — and Magical Marketing founder Robin Curtner.

The goal was simple: to design and create a fun and tasty lollipop line that would provide some joy during a time when the world is in turmoil.

"I wanted to design something that was exciting, colorful and full of life while our world was getting darker during this pandemic," Curtner said. "I reached out to Kris and Martha, and we decided to bring our two small businesses to make one magical candy line!"

The Magical Sugar Collection comes in three distinct assortments:

- **The Girl Boss Collection:** Featuring a variety of sassy but supportive quotes and mantras to empower women, it is a perfect match for the bossy lady or young woman aspiring to be an entrepreneur.
- **The Let's Make Magic Together Collection:** A line of black lollipops with luxury edible glitter. This assortment has, "Let's Make Magic Together" emblazoned across the shell — a nod to Curtner, whose mission it is to help small businesses reach their highest potential and success.
- **The Rainbows & Unicorns Collection:** An enchanting mix of swirling colors and sugar make this a must-have for any unicorn lovers or those in need of a pick-me-up.

Each assortment costs \$25, and customers can choose between several flavors:

- Blackberry
- Bubble gum
- Cotton candy
- Green apple
- Guava
- Raspberry

"I hope that the Magical Sugar Collection line can bring sweetness and smiles as we continue to stay safe during this challenging time," Curtner said.

The Magical Sugar Collection lollipops can be purchased online at [www.iwantcandy.us/collections/magical-sugar-collection](http://www.iwantcandy.us/collections/magical-sugar-collection) or on Etsy.

*For media inquiries regarding the Magical Sugar Collection, please call Robin Curtner at 708-417-4103 or email [support@magicalmarketingbyrobin.com](mailto:support@magicalmarketingbyrobin.com).*

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I Want Candy! is located at 27 S. Prospect Ave. in Clarendon Hills. For more information, visit <https://www.iwantcandy.us/>.

Magical Marketing is located at 50 Yorktown Shopping Drive #412 in Lombard. Magical Marketing is a marketing boutique that specializes in social media management. For more information, visit <https://www.magicalmarketingbyrobin.com/>.