

# NAWS ANNUAL WHISKER GALA: SPRING INTO ACTION

Sponsorship Opportunities

NAWS HUMANE SOCIETY PRESENTS

*Spring Into Action*

## NAWS' 1ST ANNUAL WHISKER GALA

FRIDAY, MAY 3RD 2024

*CD&ME*

23320 S Lagrange Road, Frankfort IL 60423  
The Mica Room

6:30 Reception • 7:00 pm Dinner  
8:00 to 10:30 pm program

Proper Evening Attire.



**NAWS**

A 501c3 No-Kill Humane Society

**NAWS HUMANE  
SOCIETY**

[www.nawsus.org](http://www.nawsus.org)

# Who We Are



NAWS Is a 501-c3 Humane Society in Mokena, Illinois. We were founded in 2007 with a mission to end pet homelessness, suffering, and unnecessary pet euthanasia- to serve pets in need- and to promote treating all animals with dignity and respect.

We fulfill our mission by changing the face of animal welfare and elevating the status of pets in our lives and society, at the same time focusing on the spaying and neutering of all cats and dogs.

Our average monthly numbers are as follows:

200 Adoptions  
200 Animals Rescued  
400 Pets Spayed or Neutered

These numbers are some of the highest in our area, and we owe it all to the massive amount of support we receive from our community.

Our social following includes:

39,000 Facebook Followers (and growing)  
25,000 Tik Tok Followers (and growing)  
2,200 Instagram Followers (and growing)

If you have any questions about who we are as an organization, please do not hesitate to reach out to me at my email [Becca@nawsus.org](mailto:Becca@nawsus.org).

Sincerely,

*Becca Keller*  
Development Director



# About the Event



NAWS will be hosting our First Annual Whisker Gala. "Spring into Action: The First Annual NAWS Whisker Gala" will be at CD&ME in Frankfort, Illinois in the Mica Room. The gala will host 225 animal lovers and NAWS supporters for an evening of recognizing the positive impact that the supporters of NAWS have had on the organization.

We will be holding a presentation of the accomplishments NAWS has had- made possible through the support of our community. There will be a seated dinner, auction items, high end raffle baskets, photo opportunities, and a cash bar.

This event will be very memorable and lots of fun!

Feel free to reach out to me via email at [Becca@nawsus.org](mailto:Becca@nawsus.org) for any questions about the event.

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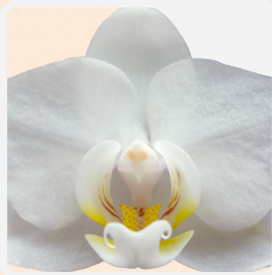
Proper Evening Attire.

# Sponsorship Levels



## Rose Sponsorship - \$5,000

- Opportunity to include company material in 225 Goody Bags
- Social Media Recognition and shout out to our 37,000 followers- Post Event
- Recognition with your name on a thank you banner at the event
- Your logo on the front of the event program
- Naming rights to 5 NAWS animals
- Table reserved at the event with 10 seats
- Shout out at the event, logo on all materials where applicable.



## Orchid Sponsorship- \$4,000

- Opportunity to include company material in 225 Goody Bags
- Social Media Recognition and shout out to our 37,000 followers- Post event
- Recognition with your name on a thank you banner at the event
- Your logo on the front of the event program
- Naming rights to 4 NAWS animals
- Table reserved at the event with 10 seats



## Lily Sponsorship- \$3,000

- Opportunity to include company materials in 225 Goody Bags
- Social media recognition and shout out to our 37,000 followers- Post event
- Recognition with your name on a thank you banner at event
- Your logo on the front of the event program
- Naming Rights to 3 NAWS animals
- Two tickets to the event



## Lilac Sponsorship- \$2,000

- Opportunity to include company materials in 225 Goody Bags
- Social media recognition and shout out to our 37,000 followers- post event
- Recognition with your name on a thank you banner at the event
- Naming rights to 2 NAWS animals



## Tulip Sponsorship- \$1,000

- Opportunity to include company materials in 225 Goody Bags
- Social media recognition and shout out to our 37,000 followers-post event
- Recognition with your name on a thank you poster at the event



## Daisy Sponsorship- \$500

- Opportunity to include company materials in 225 Goody Bags



**Changing the face of  
Animal Welfare**

To whom it may concern,

Thank you so much for considering sponsoring our First Annual Whisker Gala!


NAWS has been serving the community for 16 years, and we are excited to host an evening full of acknowledging the accomplishments we have made through the support of our donors and sponsors. Our success is owed to the continued support of animal lovers and donors, and we would like to recognize them on what is sure to be a magical night.


We hope we can add you to our list of generous donors and sponsors, and we look forward to working with you on making an impact on the lives of homeless pets!

If you have any questions or concerns about sponsorships, the organization, or the event itself, please reach out to me at the email below.

Kind regards,  
Becca Keller  
Development Director

 [becca@nawsus.org](mailto:becca@nawsus.org)

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# Contact Info



## Becca Keller

DEVELOPEMENT  
DIRECTOR

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