

# 2021 MARKETING PACKAGES

**The BEST way to make the MOST of your marketing dollars!**

**The following packages are in addition to your annual membership dues.**

*\*Events subject to change/substitution.*



**We are accepting a limited number of Premier Sponsors. First come first served.**

## MEMBER LEVELS & BENEFITS

**Partner  
\$500**

**Leader  
\$1,000**

**2021  
Premier  
\$1,500**

- \*1 insert in Quarterly Mailbag.
- \*5 inclusions in weekly 'Premier Member' Newsletter.
- \*3 Social Media Business Boosts on our social media accounts (Facebook 3,000+ followers, Instagram 1,000 followers).
- \*Inclusion in New Resident Swag Bag program for all of 2021.
- \*1 Membership Listing emailed or pre-printed on address labels.

### Receive everything listed above, plus....

- \*2 inserts in Quarterly Mailbag.
- \*10 inclusions in weekly 'Premier Member' Newsletter.
- \*4 Social Media Business Boosts on our social media accounts.
- \*Sponsor of 1 General Membership Meeting.
- \*Rotating Banner Ad on chamber's website for one month.
- \*Top tier sponsorship level and no fee to be a business in the Easter or Halloween Scavenger Hunt (pick one).
- \*Inclusion in 2022 print Community Calendar.
- \*Golf Outing Tee Sponsorship at The Sanctuary - June 9, 2021.

### Receive everything listed above, plus....

- \*Logo on sponsor poster displayed in chamber office window on Front Street in downtown Mokena.
- \*Logo on sponsor poster displayed at all our community events.
- \*Logo on all marketing materials for all chamber events. (Easter Scavenger Hunt, Golf Outing, 4th of July Parade, Garden Walk, Halloween Scavenger Hunt, Parade of Lights, Holiday Hoopla Palooza).
- \*Logo included in Executive Director's signature on every outgoing email sent in 2021.
- \*Logo, address and website link in every Monday E-Newsletter for entire year.
- \*Weekly Inclusion in NEW 'Premier Member' E-Newsletter sent to 1,000 email addresses every Wednesday for all of 2021.
- \*Photo and business name featured on our online Membership Directory at [www.mokena.com](http://www.mokena.com).
- \*Other perks announced through the year as they become available.

**Package Selected:** .....

**Total Due:** .....