



## SPONSORSHIP PROGRAM

ONE BAND. ONE SOUND. ONE COMMUNITY.

Founded in 2016, the Lincoln-Way Marching Band, based in New Lenox, Illinois, is a performance ensemble made up of a combination of students from all three Lincoln-Way Community High School District #210 schools: Central, East, and West.

The 'LWMB' is an extracurricular activity with all rehearsals and performances scheduled outside of the school day. In just three short years, the 'LWMB' has quickly continued to develop and build upon the rich history of Lincoln-Way marching band spanning the past five decades. Last fall, the LWMB earned the title of State of Illinois Grand Champion, along with fourth place at the Bands of America St. Louis Super Regional.

The LWMB recently traveled to Pasadena, California to perform in the 130<sup>th</sup> Annual Tournament of Roses Parade on January 1, 2019. With previous appearances in 1982 and 2000, 2019 was the third appearance of a Lincoln-Way band at the Tournament of Roses Parade. The LWMB was recently selected to perform in the 2020 Macy's Thanksgiving Day Parade in New York City, once again providing the band with the opportunity to represent the Lincoln-Way community, as well as the state of Illinois, with pride.

**WHEN OUR STUDENTS TAKE THE FIELD FOR COMPETITION, OR TO THE STREET FOR A PARADE, THEY PROUDLY REPRESENT OUR COMMUNITY, OUR SCHOOL SYSTEM, AND OUR NATIONALLY KNOWN MARCHING BAND PROGRAM.**

### BENEFITS

- ADVERTISING ON 4 LWMB EQUIPMENT TRUCKS
- COMPLIMENTARY TICKETS TO PAID ADMISSION MUSIC TICKETS
- ADVERTISING ANNOUNCEMENTS AT MAJOR EVENTS
- ADVERTISING ON WEBSITE
- ADVERTISING IN LWMB PUBLICATIONS

**YOUR CONTRIBUTION WILL HELP SUSTAIN THE LINCOLN-WAY MARCHING BAND AND PROMOTE YOUR BUSINESS IN AN EXCITING COMMUNITY PARTNERSHIP!**



## SPONSORSHIP LEVELS

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Sponsorship Benefit	Friends ~\$500	Amber ~\$1000	Citrine ~\$2500	Sapphire ~\$5000	Ruby \$5001+
Sponsorship Level Listed On Website	•	•	•	•	•
Sponsorship Level Size Sticker on (4) Trucks		•	•	•	•
Sponsorship Level in LWMB Print Publications		•	•	•	•
1/8 Page Ad in LWMB Print Publications			•		
1/4 Page Ad in LWMB Print Publications				•	
1/2 Page Ad in LWMB Print Publications					•
(4) Tickets to Paid Admission L-W Music Events					•



# SPONSORSHIP ENROLLMENT FORM

**Enrollment Instructions:**

- Complete the form below.
- Select your desired level of sponsorship.
- Contact Tracey Lazzo for pickup of your form and check.
  - [LWMBsponsor@gmail.com](mailto:LWMBsponsor@gmail.com) or 708.638.8947

**Business Name:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Contact Phone Number:** \_\_\_\_\_

**Contact E-Mail Address:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Sponsorship Level:**   Friends of LWMB   **Amber**   **Citrine**   **Sapphire**   **Ruby**

**Amount Enclosed:** \_\_\_\_\_

**THANK YOU FOR YOUR SPONSORSHIP OF  
THE LINCOLN-WAY MARCHING BAND!**