



ISU Shade Tree Short Course INLA & IAA Trade Show

2021 Exhibitor Registration

FEBRUARY 22-26, 2021

Virtual Event

About INLA Virtual Trade Show

Iowa Nursery & Landscape Association will be hosting a **virtual** trade show as part of the Iowa State University's Shade Tree Short Course! This partnership provides exhibitors bigger and better opportunities to connect with potential clients by highlighting the best of both worlds. It incorporates INLA long-standing trade show into the traditional ISU Shade Tree Short Course educational sessions. **NOTE:** *The INLA Day and Trade Show is hosted in conjunction with the ISU Shade Tree Short Course, exhibitor fees are paid to INLA.*

Register your company as a trade show participant and send videos highlighting your products, services, or even your facilities. The videos will be made available to potential clients on your company's Virtual Trade Show page. Virtual trade show will go live on February 22 and close on March 31.

Register Online: <https://agribiz.swoogo.com/inla2020>

Questions?

Please contact Joan O'Brien at joano@agribiz.org or call 515-868-0310

Virtual Trade Show Registration

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____

Contact Phone: _____ Email: _____

Company Website: _____

Description of product/service: _____

Cost:

1 Video: \$200

2 Videos: \$400

3 Videos: \$500

PAYMENT INFORMATION

Please submit application and
payment to the INLA office at:
900 Des Moines Street
Des Moines, Iowa 50309

Total Amount Paid : _____

☐ Check Enclosed (Payable to: Iowa Nursery & Landscape Assoc)

☐ Invoice me

☐ Credit Card (Visa MasterCard Discover)

Name on Card: _____

Billing Address: _____

Credit Card Number: _____

Expiration Date: _____ 3-Digit Code: _____

Signature: _____