

## DR. YARON MEIRI

Dr. Yaron Meiri is the owner, CEO, and creative director of [Orpan Group](#) a worldwide leading company that specializes in conceiving, designing and delivering museums, cultural centers, tourist attractions and other audience-centric environments by combining innovative ideas with cutting-edge technology. As owner and creative director of Orpan Group, he has led numerous international projects that combine storytelling, multimedia, and spatial design to create engaging cultural environments.

A significant focus of his work has been on Jewish heritage, with key projects including the Museum of Tolerance in Moscow, the Interactive Jewish Museum in Santiago, and major exhibitions in Germany, France, and Latin America. These projects explore themes such as Jewish identity, diaspora history, and intercultural dialogue, often using immersive techniques to connect past and present.

In addition to his cultural work, Dr. Meiri has collaborated with global brands like Coca-Cola and Ferrari, contributing to the design of visitor centers and exhibitions that blend corporate storytelling with experiential design. Through his interdisciplinary approach, Dr. Meiri has helped shape a new language for museum experiences—one that bridges historical scholarship with contemporary visitor engagement.