RADIO ST. PETE PRESENTS

3rd Annual Holiday Happy Hour & Concert

Featuring The Petty Experience

Wednesday, December 9 | 7:00 - 9:00 PM

Bayboro Brewing | 2390 5th Ave S, St. Petersburg

SPONSORSHIP OPPORTUNITIES

Become a Sponsor

Support local community radio while connecting your business with hundreds of music lovers from across Tampa Bay.

On Wednesday, December 9, Radio St. Pete will present an evening with The Petty Experience at Bayboro Brewing, featuring two hours of the iconic music of Tom Petty from 7:00–9:00 p.m.

This special fundraising event will bring together listeners, supporters, and local businesses for a memorable night of live music , and community spirit. Sponsorships provide valuable visibility before, during, and throughout the event through on-air recognition, social media, digital marketing, event signage, and direct engagement with attendees.

Sponsor recognition on select levels on Radio St. Pete will begin in October and continue through the December 9 event, providing two months of repeated on-air exposure to listeners. We invite you to partner with Radio St. Pete and help keep local, nonprofit community radio thriving while showcasing your commitment to the St. Petersburg community.

Presenting Sponsor — $5,000

- Logo on all event signage, flyers, and promotional materials
- Logo and recognition on RadioStPete.com and social media
- Featured on-air recognition beginning in mid-October and continuing through the event, including mentions during event programming
- 10 event tickets

Sponsorship Levels

Platinum Sponsor — $2,500

- Logo on all event signage, flyers, and promotional materials
- Logo and recognition on RadioStPete.com and social media
- On-air recognition beginning in mid-October and continuing through the event
- 6 event tickets

Gold Sponsor — $1,000

- Logo on event signage and select promotional materials
- On-air recognition beginning in mid-October and continuing through the event
- Social media recognition
- 4 event tickets

Silver Sponsor — $500

- Name or logo on select event signage and promotional materials
- On-air recognition beginning in mid-November and continuing through the event
- Social media recognition
- 2 event tickets

Bronze Sponsor — $250

- Name or logo on select event signage and promotional materials
- Social media recognition

Thank You for Supporting Community Radio!

When you become a sponsor, your logo will be featured alongside our other valued supporters.

For more information, please email:

Karen Carmichael
development@radiostpete.com



RadioStPete.com | Sunshine 96.7 FM