



# HDAOR Affiliates Member Benefits

*We are here for You!*

When you become a High Desert Association of REALTOR® Affiliate Member, you will be part of an amazing High Desert Community! We work hard to put on community events, charity fundraising events, networking opportunities for you, weekly newsletters & monthly meetings. You will be invited to participate in our meetings, events and even some committees. Come and help us make our REALTORS®, our community & our association the best it can be!

## About us:

High Desert Association of REALTORS®  
11890 Hesperia Rd. Hesperia, CA 92345  
760.244.8841  
[www.hdaor.com](http://www.hdaor.com)  
Payment website & profile: [ims.vvar.com](http://ims.vvar.com)

EO, Diane Smith: [Diane@hdaor.com](mailto:Diane@hdaor.com)  
Accounting: [Veronica@hdaor.com](mailto:Veronica@hdaor.com) & [Kristy@hdaor.com](mailto:Kristy@hdaor.com)  
Membership Information & General Questions:  
[Rosemary@hdaor.com](mailto:Rosemary@hdaor.com) & [Valerie@hdaor.com](mailto:Valerie@hdaor.com)

## HDAOR Mission Statement

The purpose of the High Desert Association of REALTORS® is to help its members become more profitable and successful.

## HDAOR Vision Statement

The High Desert Association of REALTORS® is the source of essential business services and the association of choice for real estate professionals committed to excellence and through collective action, promotes the preservation of real property rights.

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As an HDAOR Affiliate Member, these are your Member Benefits...

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## Website Affiliate Search & Your Profile

You are searchable on our website! Go to [www.hdaor.com](http://www.hdaor.com) then scroll down to the 'Find an Affiliate' button. When the public or our members click on this it can show your picture, your company information, your contact phone numbers, email address & more. Go to [ims.vvar.com](http://ims.vvar.com) to customize your profile! Your unique login was emailed to you when you joined. If you cannot find it please contact us. Please take time to personalize your profile, you will be glad you did.

## Digital Advertising on the CRMLS Dashboard

The High Desert Association of REALTORS® is excited to announce the addition of RE-Target®, our newest affiliate benefit. It's a new digital advertising program enabling you to be front and center in the CRMLS REcenterhub dashboard where agents and brokers are most active. This highly effective advertising can help you build relationships and drive business referrals. Contact CRMLS at 800.925.1525. [Read More](#)

## Member Roster

Weekly, on every Thursday, we send out a newsletter with upcoming events, need to know information & notices. We put updated rosters on the email that goes out to ALL members. On the website under 'Member Center' you can find that week's updated roster. Please look over this roster and notify [Valerie@hdaor.com](mailto:Valerie@hdaor.com) if there is any information that needs updating.

## Join a Committee

You can find a list of committees on our website at [https://vvar.com/about-hdaor/#committees\\_anchor](https://vvar.com/about-hdaor/#committees_anchor). Some meet virtually, some meet in-person in the HDAOR meeting room. You can also, check our calendar for upcoming committee meetings. For example, the Special Affairs Committee plans our organized recreation activities, social and charitable fund-raising events.

## General Membership Meetings

Come to our monthly General Membership Meetings. They are held on the 4<sup>th</sup> Wednesday of each month, with the exception of December. You can register for these meetings online at [ims.vvar.com](https://ims.vvar.com) using your unique login and password that was emailed to you when you joined or you can email [Valerie@hdaor.com](mailto:Valerie@hdaor.com). At these meetings we have a special guest speaker & committee updates. Our HDAOR event room can hold about 100 members.

## Sponsor a General Membership Meeting

You can email [valerie@hdaor.com](mailto:valerie@hdaor.com) to fill out a scheduling form to put you on the calendar and reserve your date to host the General membership Meeting. This is a FREE benefit of Affiliate Membership.

**When you sponsor, you can:** bring breakfast/refreshments, you may bring promotional items or flyers to put on the tables, you can greet all members at the door as they enter, you may bring your office associates who are already registered as Affiliate Members with us & you will have 2 minutes to speak on stage when you are introduced.

## New Member Orientation

Once a month, the 1<sup>st</sup> Thursday of the month, we hold a new member orientation In-Person in our HDAOR event room. All the new REALTOR® members will attend. On that day, you are welcome to come in and talk with them & hand out promotional items or flyers when they go on break between the times of 10am-10:15am. Questions? Call Rosemary at 760.244.8841 or email [Rosemary@hdaor.com](mailto:Rosemary@hdaor.com).

## Affiliate of the Year

Once a year our members will nominate an 'Affiliate of the Year'. That person will be featured on our website, and in the newsletter & will be presented an award at our annual Installation. The High Desert Association of Realtors® would like to honor an Affiliate member who has demonstrated leadership in the real estate Profession and made significant contributions to the industry and our Communities. Here are the qualifications: An Affiliate Member in good standing with HDAOR; Must have given extraordinary service and significant contributions to the Association; Must demonstrate actions that reflect credit to the Association; Must have a reputation for ethical conduct toward the public and Association members & Attend HDAOR membership meetings and events.

## Affiliate Showcase

In the past, we have had an Affiliate Showcase or Affiliate Trade Show Events with booths and giveaways for our affiliates to show our members what they can do for them. When we schedule one, we will send out an email to all Affiliates so they can each have a chance to reserve a booth.

## HDAOR Events

We have many events throughout the year that you can be a part of. You can donate door prizes, volunteer, and attend them. *Some examples are: Annual REALTOR® Picnic, Horse Races, Blood Drive, Charity Pancake Breakfast, General Membership Meetings, Golf Tournament, Fill-the-backpack Drive for kids, Sip & Support Fundraiser, Ice Cream Social, Fair Housing DEI Trainings.*

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## HDAOR Committees

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### LCRC Committee



**Fidel Carranza - LCRC Committee Chair**

Century 21 Desert Rock  
15311 Bear Valley Rd. Hesperia, CA 92345, Contact: (760)  
985-0337 / homesbycarranza@aol.com

### Government Relations Committee



**Donald Brown - Government Relations Chairman**

Lee & Associates  
14369 Park Ave Ste 200 Victorville, CA 92392, Contact: (760)  
241-5211 / dbrown@lee-associates.com

### Multiple Listing Service



**Lawrence E. Mason - MLS Committee Chair**

Mason Realty  
12127 Mall Blvd Ste A 398 Victorville, CA 92392, Contact:  
(760) 265-1100 / larry@brokerlarry.com

### Grievance Committee



**Mathilde Kirkland - Grievance Committee Chair**

First Team Real Estate-High Desert  
15545 Bear Valley Rd. Suite A Hesperia, CA 92345, Contact:  
(760) 881-3771 / mathilde7@aol.com

### Past Presidents Committee



**Glenn Zimmerman - Past President Committee Chair**

All American Real Estate Co  
9748 Rose Dr. Oak Hills, CA 92344, Contact: (760) 559-4381  
/ Glenn@AllAmericanRealEstate.com.com

### Special Affairs Committee



**William P. Brady - Special Affairs Committee Chair**

Paramount Residential Mortgage  
9329 Mariposa Rd. Suite 110 Hesperia, CA 92344, Contact:  
(760) 245-7764 / wbrady@prmg.net

### Bylaws Committee



**Michele Davies - Bylaws Committee Chair**

Real Living College Realty  
14767 Bear Valley Rd. Ste. A Hesperia, CA 92345, Contact:  
(760) 244-6145 / Brokerette@live.com

### Strategic Planning Committee



**Fidel Carranza - Strategic Planning Committee Chair**

Century 21 Desert Rock  
15311 Bear Valley Rd. Hesperia, CA 92345, Contact: (760)  
985-0337 / homesbycarranza@aol.com

## Finance Committee



**Cecil Volsch- Finance Committee Chair**

**Volsch Enterprises, Inc.**  
14372 Cronese Rd. Apple Valley, CA 92307, Contact: (760)  
912-8904 / [cecil@volschteam.com](mailto:cecil@volschteam.com)

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## Fair Housing and Diversity Committee



**Wendy A. Ramey – Fair Housing and Diversity Committee Chair**

**Coldwell Banker Home Source**  
14411 Main Street Hesperia, CA 92345, Contact: (760) 244-  
1921 / [wendyfished4myhouse@gmail.com](mailto:wendyfished4myhouse@gmail.com)

## Professional Standards Committee



**Jeffrey Longshore – Professional Standards Committee Chair**

**Coldwell Banker Home Source**  
18484 Highway 18/Ste. 150 Apple Valley, CA 92307, Contact:  
(760) 242-6000 / [jeff@jefflongshore.com](mailto:jeff@jefflongshore.com)

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