

# Consignor Guidance

## WHAT TO SELL

ITEMS BY CATEGORY | BY SEASON FOR  
BONUS SALE 2024

Rev. 9-17-24



Grand Rapids

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f @JBFGRANDRAPIDS



# WHAT TO SELL CLOTHING

Bonus Sale 2024 accepts all season clothing

**PLEASE BRING YOUR BEST HANGING CLOTHING ITEMS AND ALL CLOTHING  
MUST BE HUNG BEFORE YOU ARRIVE**

(girls & boys preemie to size 18/20 youth) - See limits in several areas listed below and refer to the limits page on the website for the Bonus Sale for more details

**Limit 75 tags per gender for sizes Preemie/Newborn to size 12 Months**

**Limit 20 junior girls & 20 junior boys tags** - high end brands recommended.

**Limit 20 tags total for all season accessories for boys or girls items.**

**\*\*Please note:** We do not accept "play clothing" - for example, clothing with stains, rips, smoke, too old or other odors, pet hair, or anything that is overly worn/pilling.

Long-sleeve Shirts,  
3/4 Sleeve Shirts, Onesies,  
Long-sleeve Dresses,  
Sweaters, Sweatshirts,  
Short Sleeve Sweater  
Dresses, Sweater Vests



Leggings, Sweatpants,  
Jeans, Dress Slacks,  
Winter Skirts (Corduroy)



Fleece & Cotton Footy  
Pajamas/Sleepers,  
Wearable Blankets /  
Sleepsacks, Short / Long  
Sleeve Shirt & Pant Sets



Dress & Casual Shoes,  
Sneakers, Rain Boots,  
Hiking Boots, Snow  
Boots, Slippers, Lined  
Crocs, Dance Shoes &  
Cleats



Winter Jackets,  
Fleece Zips, Raincoats,  
Winter Accessories  
(**limit 25 tags for  
accessories - must be  
season specific**)



Winter Holiday Apparel &  
Costumes, Sports Uniform  
Apparel, Dancewear,  
Fan Gear (any length)



## BONUS SALE REMINDERS

The Bonus sale is accepting all seasons with a limit of 500 tags.

**Bring Your Very Best  
to Sell the Most!!**

## No Thank You Items

**X** Maternity clothing

**X** Free Camp Shirts /  
Outdated Year Clothing  
(ex: Thanksgiving 2015)

**X** ANYTHING homemade

**X** Women's Heels/  
Women's Style Shoes

**X** Anything not meeting  
JBF standards



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Short Sleeved Items:  
Onesies, T-shirts, Dresses,  
Rompers and Tank Tops,  
Sweater Vests,  
3/4 Length Sleeves



Shorts, Skirts, Capris,  
Summer Dresses,  
Jeans, Khakis, Leggings,  
Dress Slacks, Athletic Pants



Lightweight Pajamas,  
Cotton Footie Pjs,  
Short/Long Sleeve Shirt  
and Pant Sets



Flip Flops, Sandals, Swim  
Shoes, Dress & Casual  
Shoes, Rain Boots,  
Slippers, Crocs, Dance  
Shoes and Cleats



Sweatshirts, Lightweight  
Jackets, Rain Coats,  
Summer Accessories  
**(limit 25 tags for  
accessories - must be  
season specific)**



Swimsuits, Dancewear,  
Sports Uniform Apparel



Fan Gear (any length),  
Dress Up,  
Pretend Play Outfits



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JBF standards



# WHAT TO SELL OTHER ITEMS

## Bonus Sale 2024 other items

These are examples of what we accept in categories that are not clothing, shoes and accessories. **All items must meet safety standards.** Please include **working batteries**, and ensure that **all** pieces/parts are present.

Check for recalls at cpsc.gov and be sure all safety straps are included.

**Keep in mind the four Cs.** Items should be clean, complete, compliant & current!

**Mommy Mart Limits:** 10 gently used Mommy mart items accepted then the rest must be new in package items. New in package does not have a limit. Holiday/Seasonal gently used items limited to 10 tags. Household furniture not accepted.

Diapers, Potty Time, Bumbos, Boppies, Pregnancy Pillows, Children's Room Decor, Safety, Feeding Items, Sleep Items



Games, Puzzles, Kid Electronics, Video Consoles & Accessories, Arts & Crafts, Musical Instruments, Sporting Goods



Toys, Infant Toys, Character/Licensed Toys, Stuffed Animals, Little People, Little Kid Electronics, Legos, Floor Toys



Baby Carriers, Diaper Bags, Children's Backpacks/ Suitcases, Johnny Jump-ups



Toddler Beds, Bed Rails, Bassinets, Pack & Plays, Baby/Toddler Bedding



Books (infant, children, teen, holiday) Holiday themed CDs, DVDs rated G, PG, PG-13 (DVDs are limited to holiday themed movies/ shows only)



Limit 1  
per Seller

**Bonus Sale**

## NO THANK YOU ITEMS

**There are some items we cannot sell, no matter the season.**

- ✗ Used Nipples That are Stained
- ✗ Bedding Twin or Larger - Sheets, Blankets and bag sets. No Pillows.
- ✗ Twin or Larger Mattresses
- ✗ Pillows of Any Sort & Pillow Pets
- ✗ All Crib Bumpers (*including mesh bumpers*)
- ✗ DocATot or similar items
- ✗ Sleep Wedges
- ✗ Inclined sleepers
- ✗ Owlet Smart Socks (*Owlet Dream socks are ok*)
- ✗ Outdated/recalled cribs
- ✗ Opened Formula Samples/Meds
- ✗ Opened or Homemade Face Masks, opened/used bottles of any type lotion, shampoo or sunscreen

✗ Food of Any Type (exception: unopened, unexpired formula - formula samples are not allowed)

- ✗ Used Play-Doh
- ✗ Happy Meal Toys/Books
- ✗ More than 6 stuffed animals (stuffed animals should not be bagged)

✗ More than 1 parenting/pregnancy books per seller

✗ Adult Religious

✗ Adult Fiction/Non Fiction

✗ Adult Cookbooks

✗ Gardening Books

✗ Magazines

✗ Inspirational

✗ Self-help Books

✗ Rated R, M, or Adult DVDs / Games

✗ DVDs that are **not** Holiday themed (should be geared toward Kid Friendly or Family Friendly holiday dvds)

✗ All Cassette & VHS Tapes

✗ Picture Frames/Photo Albums/ Glass Frames

✗ Room decor items that are not child or teen related

✗ **ANYTHING** Homemade



# LOOK FOR YOUR LARGE ITEMS

Bonus Sale 2024 large items

Bonus Sale

**These items are a "YES!" at any of our sales (and they sell well)**

**Safety First:** All items must meet safety standards. Please check for recalls and be sure all safety straps are included.

**Age:** If your item is 6-10 years old, it MUST be in pristine condition. Items over 10 years old should be donated.

**Batteries:** If your item needs a battery to turn on, then they MUST be included and working.

*\*we reserve the right to pull any item for safety, age, condition, not meeting JBF standards or non-working condition*

**Furniture:** Only accepting items that were manufactured for a child's bedroom or bathroom.



## TAG SMART = BCD+

On the tag, put the Brand, Color & Description of the item you are creating

**B**

**Brand** - if no brand is mentioned "no brand" will work

**C**

**Color** - add in the color(s) of your item

**D**

**Description** - be descriptive - is it enough to match up if the tag is lost?

**+**

**Plus** any other identifying feature you think will help!

### CAR SEATS AND BOOSTERS MUST:

- Have 1 full year of use prior to the expiration date
- Include a signed car seat waiver, the instruction manual (or URL/QR code for the waiver) & be free of recalls
- Bases do not need a waiver or manual but need to have 1 year before expiration

Tape it, Tie it, Zip it or use a Tagging Gun - what ever you need to in order to make sure your TAG STAYS PUT!

GRAND RAPIDS



# ITEM LIMITS

## Bonus Sale

Bonus 24 9/17/24

### BOYS AND GIRLS SIZES

#### PREEMIE TO 12 MONTH - EACH GENDER LIMIT

Limit of three (3) gently used items per hanger. Exception: FULL outfits can be listed under 1 tag and go on one hanger.

**75**  
**TAGS**  
**EACH GENDER**

### GIRLS OR BOYS JUNIORS SIZES (XS - XL+) TEEN/JUNIOR BRANDS\*

\*THERE ARE LIMITED AND UNLIMITED ITEMS - SEE TEEN GUIDE

**SEE  
TEEN  
GUIDE**

### BOYS AND GIRLS SIZES

18 MONTH UP TO YOUTH SIZES 16/18

**NO  
LIMIT**

### MATERNITY XS-XL

ALL TAGS MUST BE MARKED REDUCE/DONATE

**NOT  
ACCEPTED**

### STUFFED ANIMALS

NEW OR LIKE-NEW ONLY, NO SMELLS/STAINS

**5  
STUFFIES**

### MOMMY / DADDY MART

(exception: 10 gently used Mommy/Daddy Mart tagged items accepted and 10 gently used holiday/seasonal tags)

**NEW/  
NEW IN  
BOX+  
NO LIMIT**

### BOYS & GIRLS ACCESSORIES

Please see the "What To Sell When" doc on our sale websites for complete details on accessory items accepted at our JBF sales

**20  
TAGS**

### BOOKS:

ADULT FOCUSED LIKE  
COOKING, FICTION,  
NON-FICTION, ETC

**0  
TAGS**

### DVDS:

ONLY HOLIDAY THEMED DVDS  
ACCEPTED FOR THIS SALE

All non-holiday themed will be returned/donated

**NO  
LIMIT**

# FINE PRINT

## THE WHY BEHIND...



Bonus 24 9/17/24

### INFANT LIMITS - 75 TAGS/GENDER

Babies grow so fast! The inventory is HUGE in this area and you need to bring your best for it to sell. This limit gives us space on the racks and inventory your buyers want. You will sell more!!

**75**  
TAGS  
EACH GENDER

### TEEN BRANDS / STYLES

Our data shows if you bring styles or brands they love and price them well, they will sell. We will pull out any item we feel does not meet teen styles or brands.

**SEE  
TEEN  
GUIDE**

### ITEMS FREE OR NOT FOR RESALE

We do not allow items on the floor that were given away for free or marked "not for resale." This includes non-profit giveaways, Imagination Library books, product samples, etc.

**0**  
TAGS

### MATERNITY XS-XL+

For the Bonus Sale, we are not accepting maternity clothing. We will still accept maternity/nursing accessories for this sale.

**NOT  
ACCEPTED**

### ROOM DECOR

Our sale is for kids - items are for their rooms only. Every item must be VERY CLEAR that it was designed for a kid's room. ANYTHING outside this scope needs to go in Mommy Mart and abide by those restrictions.

**KID  
ONLY**

### MOMMY / DADDY MART

This is where you are re-gifting items and the spirit of this section is new or like new only. Personal care must be factory sealed. Holiday items should be for just the next 6 months. See limits page for details.

**NEW/  
NEW IN  
BOX+  
NO LIMIT**

### BOYS & GIRLS ACCESSORIES

Best practice is to use ziptop bags for multiples. Undies should be new or like-new. Socks should be wear/stain free. Any one item in the bag not meeting standards means the whole bag is pulled.

**20**  
TAGS

### BOOKS NO ADULT-BASED BOOKS

We are saving space for children's books - the sell through rate for adult fiction, non-fiction, cooking, etc was low and we are saving the space for books geared towards kids. Bring your holiday themed books!

**0**  
TAGS

GRAND RAPIDS



NEW

# TEEN LIMITS

## TEEN CLOTHING LIMITS

**SAME AS FALL 2024**

IN AN EFFORT TO BRING MORE QUALITY AND VARIETY TO THE TEEN SHOPPING,  
WE HAVE CREATED NEW LIMITS FOR THIS AREA. PLEASE REVIEW BELOW.

9/17/24  
Bonus 24

### Junior Girls & Junior Boys

ALL SIZES (XS-XL) ARE ACCEPTABLE  
FOR TEEN BRANDS  
MUST BE SEASON SPECIFIC

### UNLIMITED ITEMS

The logos/brands on this side are unlimited. These brands do not fall under a number of tags limit for the teen section but they **MUST** be in the best quality and priced appropriately to sell at JBF.



**patagonia**



**HOLLISTER**

**GYMSHARK**

**aerie**

**ATHLETA**

**Madewell**

**HH** **alo**  
Helly Hansen



**AMERICAN EAGLE  
OUTFITTERS**



FREE PEOPLE

**ZARA**

Abercrombie & Fitch

**VUORI**

### LIMITED TO 20 TAGS

PER GENDER

The logos/brands on this side are a suggested list of logo/brands but not all-inclusive. Bring your best 20 tags for boys and best 20 tags for girls.



URBAN  
OUTFITTERS

**PAC SUN**

**Champion**

**Hurley**



UNDER ARMOUR



**Columbia**



**Wrangler**

OLD NAVY

**Kancan**

**Miss Me**

**AnyCollegeGear** **M** **S** **GV** **W** etc...

WESTERN MICHIGAN  
UNIVERSITY

### CLOTHING WE WILL NOT CURRENTLY ACCEPT:

We will NOT ACCEPT clothing designed and marketed for adult women or adult men. Just because your teen wore it, that does not mean that JBF will automatically accept it for resale. Your clothing inspector will use their discretion to give a final decision.

**NOTE:** Youth Sizes 14/16/18 stay in the youth section and there are no limits on those sizes.

# TEEN BRANDS

NEW

## CLOTHING DETAILS

### "NO THANK YOU" BRANDS

IN AN EFFORT TO BRING MORE QUALITY AND VARIETY TO THE TEEN SHOPPING,  
WE HAVE CREATED NEW LIMITS FOR THIS AREA. PLEASE REVIEW BELOW.

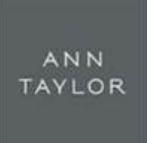
#### STOP!

These brands are truly adult clothing brands. Yes, they might have some generic pieces, but the company is for adults, not teens...

#### SELLER BEWARE

These stores/brands are on the fence. It needs to be OBVIOUS that the clothing is something a teen would wear.

WHITEHOUSEBLACKMARKET  
chico's



maurices

 **meijer**  
Save Money. Live Better.



#### THE FINE PRINT ON NON-JUNIOR'S CLOTHING

Sellers killed it at the Spring/Fall '24 sale with the sell-through rate of Junior's clothing because we stopped or pulled out non-juniors brands/styles. If you were stopped and got to bring it home, that's good-but you still used your time and supplies to get it there. If it was pulled, you were charged after your grace of ANY 3 items being pulled. Don't take the risk with clearly obvious adult clothing-donate it instead!

BONUS 24

9/17/24

GRAND RAPIDS



# TEEN DROP OFF

## PREPPING FOR DROP OFF Make 2 Groups

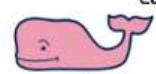
Come prepared! Keep your "unlimited" tags in one group, and your "20 best" in another. Each grouping will be inspected at Drop Off and then you will place your items on the racks by size in the teen area. Unsorted teen clothes will need to be sorted before placement.

### Group 1 UNLIMITED ITEMS

You may bring as much as you want with these brands.



**patagonia**



**HOLLISTER**

**GYMSHARK**

**aerie**

**ATHLETA**

**Madewell**

**HH alo**  
Helly Hansen



AMERICAN EAGLE  
OUTFITTERS



FREE PEOPLE

**ZARA**



Abercrombie & Fitch

### Group 2 LIMITED TO 20 TAGS

20 Best for Boys  
20 Best for Girls



**PAC SUN**

**Champion**

**Hurley**



**new balance**



**Columbia**



**URBAN  
OUTFITTERS**



**Wrangler**

**KanCan**

**Miss Me**

**Any College Gear** etc...

**ALL SIZES (XS-XL+) ARE  
ACCEPTABLE FOR TEEN BRANDS**

**NOTE:** Youth Sizes 14/16/18 stay in the youth section and there are no limits on those sizes.

NEW

9/17/24

Bonus 24

GRAND RAPIDS



# NEW Bonus '24

## STUFFED ANIMALS



**WE ARE BRINGING THEM BACK! TRADITIONAL STUFFED ANIMALS WILL BE LIMITED TO 5 TOTAL STUFFED ANIMALS AND THEY SHOULD BE BRAND NEW, OR LIKE-NEW. LET'S KEEP THIS ROLLING FOR THE FUTURE - BRING YOUR BEST!**

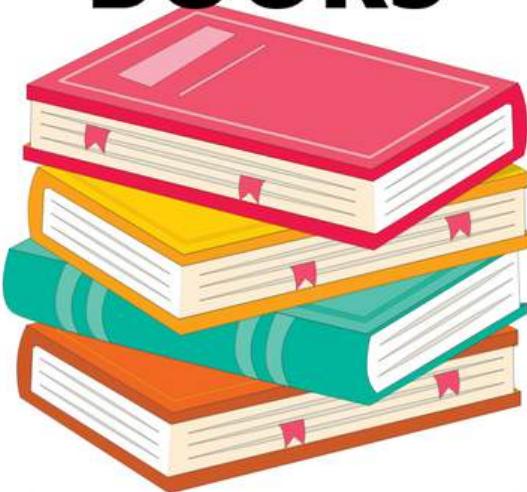
**5  
STUFFIES**

GRAND RAPIDS



# NEW Bonus '24

## ADULT ORIENTED BOOKS



**WE ARE TOPPING OUT AT OVER 20,000+ BOOKS PER SALE SO  
WE ARE SAVING ROOM FOR KIDS BOOKS. NO FICTION, NON-  
FICTION, ADULT COOKING, SELF HELP, INSPIRATIONAL ETC.**

**1 PREGNANCY/PARENTING BOOK WILL STILL BE ALLOWED.**

0  
BOOKS

GRAND RAPIDS



# NEW Bonus '24

## REVISED LIMIT FOR ACCESSORIES



**WE ARE REVISING THIS LIMIT TO 20 TAGS - WANTING YOU TO  
FOCUS ON YOUR VERY BEST! ALL UNDERWEAR SHOULD BE  
NEW OR LIKE-NEW, ALL SOCKS SHOULD BE STAIN FREE.**

**GLOVES, HATS, SCARVES NEED TO BE GREAT QUALITY.**

**20  
TAGS**

GRAND RAPIDS



# NEW Bonus '24



## GLASS FRAMES + NO-GLASS FRAMES



**WE ARE NO LONGER ABLE TO ACCEPT ANY FRAME THAT HAS GLASS IN IT - THIS INCLUDES ARTWORK FOR A KIDS ROOM THAT IS IN A GLASS FRAME. ADDITIONALLY, WE ARE STILL NOT ABLE TO ALLOW ANY PICTURE FRAME, EVEN THE "CLIP THE PHOTO TO THE FRONT" KIND.**

0  
FRAMES

GRAND RAPIDS



# NEW Bonus '24

**SELLING FREE OR  
NOT FOR RESALE**



**PLEASE NOTE THAT ITEMS THAT WERE PART OF A  
PROMOTIONAL GIVEAWAY, FROM A NON PROFIT, AND/OR  
MARKED NOT FOR RESALE MAY NOT BE SOLD. THIS  
INCLUDES BUT IS NOT LIMITED TO BOOKS, FORMULA,  
CLOTHING, ACCESSORIES, ETC.**

0  
**TAGS**