



The **Massachusetts Children's Alliance** presents

11th Annual Statewide Conference

Healing, Hope & Justice: An Advanced Conversation

May 11, 13, 18, and 20, 2021

Featuring Keynote Speaker

**Joyce James,
LMSW-AP**

Racial Equity Consultant,
Joyce James Consulting, LLC



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Hello friends,

We've all heard people talking about hopes of returning to normal, pre-COVID times and I can understand the sentiment. To that end, we welcome you to our conference during its normal month, May, and so appreciate that you have joined us, many of you twice during the last twelve months. Reflecting on the important lessons learned during this global pandemic, I can say confidently that we don't want to go back to things as usual as we collectively emerge into a post-COVID world.

Conversations on diversity, equity and inclusion in response to national headlines and incidents of injustice have enriched our work with children and have led us to take pause and re-examine the ways things have always been done, the normal. To that end, I invite you to join our keynote with Joyce James, LMSW-AP, as she discusses her work with child welfare systems and raising awareness of the unconscious ways in which we may perpetuate systemic racial inequities. I am confident that Ms. James will leave us with insights and ideas to expand our thinking to make our services more inclusive and accessible.

All of us will enjoy meeting again in person, and the conference room coffee will never taste better, but the achievements gained in reaching children and families through technology I hope are here to stay. Our statewide trainings for both Trauma Focused Cognitive Behavioral Therapy (TF-CBT) and Problematic Sexual Behavior Cognitive Behavioral Therapy (PSB-CBT) demonstrated clinicians' ability to connect children with evidence-based interventions no matter their location. Accessibility, no matter geography, is critical in reaching underserved children and allows connections to be made based on preferred language as well as better match with client and therapist based on such important matters as race, ethnicity, sexual orientation, and gender expression.

Our dynamic offerings reflect these changing, better informed times that we will embrace post-pandemic. Some normalcy is okay and welcome, but not on fronts of improving our response to children affected by interpersonal abuse. I speak on behalf of the MACA Board of Directors and staff when I say, thank you for your tremendous work on behalf of children during our virtual existence. We hope to welcome you in person at next year's conference. Until then, be safe and stay strong, and let's shed the idea of normalcy and embrace some of the new lessons from the past year.



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&
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Conference Schedule

All times are in EST.

Tuesday, May 11th

1:00PM - 1:15PM	Opening Remarks <i>Tom King, Executive Director, Massachusetts Children's Alliance</i>
1:15PM - 2:45PM	Keynote: Turning the Mirror Inward <i>Joyce James, LMSW-AP, President and CEO of Joyce James Consulting, LLC</i>
2:45PM - 3:00PM	Break
3:00PM - 4:30PM	Workshop Session 1 - Choose which workshop to attend: A1: A Groundwater Analysis of Racial Inequities <i>Joyce James, LMSW-AP, President and CEO of Joyce James Consulting, LLC</i> OR B1: From Surviving to Thriving: How to Meditate & Why It Works <i>Sue Bonanno, Founder of Soulspace Meditation & Wellbeing</i>

Thursday, May 13th

1:00PM - 2:30PM	Workshop Session 2 - Choose which workshop to attend: A2: Conflict Styles and Resolution <i>Michele Mullen, LCSW & Tony DeVincenzo, MA, Training Specialists at Northeast Regional Children's Advocacy Center</i> OR B2: Responding to Sudden Unexpected Infant Death: Strategies for the Professional <i>Alexander J. Friedman, MPH, & Shari Krauss, MA, MPH, MA Center for Unexpected Infant & Child Death</i>
2:30PM - 3:00PM	Break
3:00PM - 4:30PM	Peer Discussion & Networking Session <i>Choose from these topics to discuss and network with peers. Facilitated by experts in the field.</i> <ul style="list-style-type: none">• Diversity, Equity, and Inclusion (DEI) Efforts• The High Complexity of Commercial Sexual Exploitation of Children (CSEC) Cases• Reopening Massachusetts for Trial• Victim Advocacy

Tuesday, May 18th

1:00PM - 2:30PM	Plenary: Child Sexual Abuse, The Perpetrator Perspective: Get Tuned In <i>Dr. Graham Hill</i>
2:30PM - 3:00PM	Break
3:00PM - 4:30PM	Workshop Session 3 - Choose which workshop to attend: A3: Understanding Gender: Building Cultural Competency Beyond the Binary <i>Korina Ramsland Short, MS, Director of the Gender Equity Center at JWU</i> OR B3: Preparing for Disasters: Ensuring Mission and Business Continuity <i>Karen Hangartner, LMSW, Project Director at the Southern Regional Children's Advocacy Center</i>

Thursday, May 20th

1:00PM - 2:30PM	Workshop Session 4 - Choose which workshop to attend: A4: An Introduction to Psychological First Aid <i>Tara Sagor, LMHC, CAGS, Director of Training and Trauma Response at Justice Resource Institute</i> OR B4: PSB 101: The Role of Community Partners in Responding to Problematic Sexualized Behavior of Children <i>Dr. Sasha Svendsen, Child Abuse Pediatrician at UMass Children's Medical Center</i>
2:30PM - 3:00PM	Break
3:00PM - 4:30PM	Workshop Session 5 - Choose which workshop to attend: A5: It's the Buffering, not the Suffering that Matters: Addressing Impact of Impaired Caregiving <i>Dr. Jessica Griffin, Executive Director of the UMass Child Trauma Training Center & Dr. Jessica Wozniak, Manager of Clinical Research and Development at Baystate Medical Center's Department of Psychiatry</i> OR B5: Preventing Online Exploitation - National Center for Missing and Exploited Children Data, Trends and Resources for Prevention <i>Kathleen Gust & David DeCelle, the National Center for Missing and Exploited Children (NCMEC)</i>

Keynote Speaker

Turning the Mirror Inward

Joyce James, LMSW-AP

President and CEO of Joyce James Consulting, LLC

Tuesday, May 11th, 1:00PM - 2:45PM

Workshop Description

In the absence of a racial equity lens, well-meaning leaders often continue to unconsciously contribute to sustaining and often perpetuating racial inequities in the design and delivery of programs. This workshop will enhance the racial equity awareness of the participants by building a common language and understanding of the underlying factors that contribute to racial inequities. This increased knowledge can be a catalyst for developing strategies to build more effective programs and for strengthening and transforming the culture of systems towards increased accountability in response to the needs of all populations.

The 90-minute keynote will introduce participants to new principles and concepts designed to build greater awareness and understanding of the deeper more systemic factors that contribute to racial inequities. The presentation will discuss what racial inequities look like across systems, how systems contribute significantly to racial inequities, and how systemic interventions and training can work to reduce disproportionality and disparities.

Speaker Bio

Ms. James is President and CEO of [Joyce James Consulting, LLC \(JJC\)](#) where she is the lead racial equity consultant. JJC provides technical assistance, support, training, and leadership development to multiple systems, institutions, and community-based organizations across the country. Ms. James' knowledge and expertise as told through her story about her personal struggle and journey to find the courage to speak out on institutional and structural racism and her role in creating a movement across the entire state of Texas to increase the knowledge and understanding of leaders in systems and communities about institutionalized racism, as the underlying cause of the disproportionality and disparities, is widely recognized in Texas and across the country.

Workshop Session A1

A Groundwater Analysis of Racial Inequities

Joyce James, LMSW-AP

President and CEO of Joyce James Consulting, LLC

Tuesday, May 11th, 3:00PM - 4:30PM

Workshop Description

This session will examine the lens through which helping professions view and understand the persistent racial inequities in systems and institutions that have historically, and still today, contribute to poor outcomes for the most vulnerable populations. It will also provide a deeper analysis of structural and institutional racism as the underlying causes of the racial inequities that exist for the same vulnerable populations in their relationships with all helping systems. **Note:** This workshop will not be recorded.

Speaker Bio

Ms. James is President and CEO of [Joyce James Consulting, LLC \(JJC\)](#) where she is the lead racial equity consultant. JJC provides technical assistance, support, training, and leadership development to multiple systems, institutions, and community-based organizations across the country. Ms. James' knowledge and expertise as told through her story about her personal struggle and journey to find the courage to speak out on institutional and structural racism and her role in creating a movement across the entire state of Texas to increase the knowledge and understanding of leaders in systems and communities about institutionalized racism, as the underlying cause of the disproportionality and disparities, is widely recognized in Texas and across the country.

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Workshop Session B1

From Surviving to Thriving: How to Meditate & Why It Works

Sue Bonanno

Founder of SoulSpace Meditation & Wellbeing

Tuesday, May 11th, 3:00PM - 4:30PM

Workshop Description

This workshop will teach participants practical skills that strengthen their minds, access their resilience and grow their ability to maintain health under stressful life conditions. Through a combination of the latest research and short meditation experiences, participants will leave with a new appreciation for meditation and how it relates to wellbeing in their mind, body & work. Participants will be prepared with a new life skill and a deeper understanding of how to raise their consciousness so they can master their mind and make choices that help them thrive from a position of strength.

Speaker Bio

Sue Bonanno is a former corporate executive turned meditation teacher and founder of [SoulSpace Meditation & Wellbeing](#). For the past 20 years she has practiced and taught ancient contemplative and healing practices along with their practical application to modern life. Her mission is to teach practices that support people to do their best work, stay strong in their mission to serve others, and thrive in life.

Handouts

[SOULSPACE Meditation Handout](#)

Workshop Session A2

Conflict Styles and Resolution

Michele Mullen, LCSW & Tony DeVincenzo, MA

Training Specialists at Northeast Regional Children's Advocacy Center

Thursday, May 13th, 1:00PM - 2:30PM

Workshop Description

Conflict is inevitable. The more we learn about our own conflict style, the more prepared we will be when conflict arises. This session will examine 4 conflict styles, and utilizing a group exercise, participants will discuss the strengths and challenges of each style. During the session, participants will identify their own conflict style and explore what situations their style might be most effective. In addition, participants will gain a better understanding of how to work with others who have different styles in order to address and resolve conflict.

Speaker Bios

Tony DeVincenzo is a Training Specialist with the [Northeast Regional Children's Advocacy Center](#) having previously served as the Director of Programs/MDT Coordinator for Deirdre's House, the Child Advocacy Center for Morris County, NJ. Prior to his employment at the CAC, Tony served 25 years in law enforcement, a majority of which involved investigating crimes against children. In addition to his law enforcement and CAC roles, Tony has been an adjunct faculty member at several colleges and has trained on a variety of topics including child abuse investigations, forensic interviewing of children, and the CAC/MDT model.

Michele Mullen, LCSW, is a Training Specialist with [Northeast Regional Children's Advocacy Center](#). Michele provides training and technical assistance to developing and established CACs and MDTs in the 9 northeast states. Michele creates and delivers local, state and regional trainings on Victim Advocacy; Working with Children, Caregivers and the MDT; Vicarious Trauma/Building Resiliency for Child Abuse Professionals; National Children's Alliance (NCA) Standards for Accreditation; and Commercial Sexual Exploitation of Children (CSEC). Michele also conducts onsite training and consultation with multidisciplinary teams and CAC staff regarding Multidisciplinary Team Development, Strategic Planning and Board Development. Michele received the Maine Network of Children's Advocacy Centers' Children's Advocate Award in April 2020.

Handouts

Handouts will be provided during the presentation.

Workshop Session B2

Responding to Sudden Unexpected Infant Death: Strategies for the Professional

Alexander J. Friedman, MPH, Trainings & Operations Specialist,

Shari Krauss, MA, MPH, Program Director & Panelist

Massachusetts Center for Unexpected Infant and Child Death

Thursday, May 13th, 1:00PM - 2:30PM

Workshop Description

This session will prepare participants with the tools to understand best practices for a compassionate response in the wake of a Sudden Unexpected Infant Death (SUID), or the sudden death of a young child, and how to balance those practices with the particular mandates of their individual roles and responsibilities. This session will provide participants with theoretical and practical approaches for supporting bereaved families with the overall goal to mobilize their strengths in the wake of loss. Participants will have the opportunity to understand current terminology as it relates to SUID as well as a current snapshot of SUID trends in Massachusetts and in the United States. Given the difficult nature of the work, participants will also have the opportunity to reflect upon methods of self-care and their own comfort in dealing with death and bereavement. Participants will also have the opportunity to learn directly from a panel of impacted stakeholders (family members and bereavement professionals) about supporting families in the wake of loss, both by hearing experiences first-hand and by being able to ask questions.

Given the presentation topic and the lived experiences of panelists, attendees are asked to keep their cameras on during this presentation to increase interaction and connection with panelists.

Speaker Bios

Alexander J. Friedman, MPH is the Trainings & Operations Specialist for [the Massachusetts Center for Unexpected Infant and Child Death](#). He helps to advance the Center's mission by organizing and delivering training support to key community stakeholders, such as the Massachusetts Department of Children and Families, the Boston Public Health Commission, and visiting nurse agencies across the Commonwealth. On a national level, Alexander has also helped to equip childcare professionals with the tools to better understand the complexity of Sudden Unexpected Infant Death. Alexander's background includes an emphasis on Child Protection, Project Management, and Population Health Systems Management.

Shari Krauss, MA, MPH is the Program Director for the [Massachusetts Center for Unexpected Infant and Child Death](#) and Boston Medical Center Autism Program in the Division of Developmental and Behavioral Pediatrics and Boston University/Boston Medical Center. She provides clinical oversight of both programs, personnel management, public relations, program implementation and strategic planning, coordination and delivery of training and clinical consultation, and advocacy and community networking. Ms. Krauss has an extensive background working in the fields of education and health care by providing direct service to children and families and managing programs that serve to promote their resiliency through psychosocial support, enhanced provider education and community collaborations. Her team of resource specialists has curated a wealth of dynamic resource information on autism services, including a Parent Information Packet (translated into multiple languages), an online Resource Directory, a Transition to Adulthood Manual and an E Newsletter. Ms. Krauss served as Co-Chair of the CDC's MA Act Early State Team Outreach Task Force and sits on the Steering Committee for the Butler/Shapiro Task Force. At BMC, where she has been for the past thirteen years, Ms. Krauss has worked intensely with community partners such as the Boston Public Schools, DPH-funded Autism Support Centers, Boston Police Department and Boys & Girls Clubs to strengthen and empower the city's most marginalized families, most especially those representing cultural, religious and ethnic minorities.

Handouts

- [Helping the Bereaved: Dos and Don'ts](#)
- [Helpful Tips for Interacting with Bereaved Families](#)
- [MCUICD Training Menu](#)
- [Resources for Grieving Families](#)
- [SUID: A Primer for Professionals](#)
- [Supporting Families: Interdisciplinary Principles of Intervention](#)
- [Presentation Slides](#)

Peer Discussion & Networking Session

Thursday, May 13th, 3:00PM - 4:30PM

Join one of our facilitated peer discussions for an opportunity to connect with peers in your field or others working in child advocacy! Each of the workshops will provide an opportunity to share experiences, challenges, and solutions around the topics. Below are descriptions of the four different peer discussions and networking sessions available. **Note:** These sessions will not be recorded.

Each description offers an "Anticipated Audience," but please join whichever option is of interest to you!



Diversity, Equity, and Inclusion (DEI) Efforts

- Join to discuss and share ideas on how to incorporate Diversity, Equity, and Inclusion efforts into your agency or department.
 - Have an opportunity to debrief the Keynote and Workshop presented by Joyce James, which discusses institutional racism and ways to remove barriers that contribute to racial inequities.
 - Share with your peers the challenges and solutions you have found when planning, implementing, or discussing DEI efforts within your agency or department.
 - Take away ideas and next steps for your DEI efforts.
- Facilitated by:
 - Corey Brodsky, MA, Program Manager for Midwest Regional Children's Advocacy Center
- Anticipated Audience: Agency Leadership, Human Resource Personnel

The High Complexity of Commercial Sexual Exploitation of Children (CSEC) Cases

- Join to discuss the high complexity of CSEC cases and collaborate with peers on how to best support and provide services to victims of CSEC.
 - Have an opportunity to discuss the unique aspects of CSEC cases including, but not limited to, cross-jurisdictional case management, addressing social determinants of health among youth impacted by CSEC, highlighting and identifying communities that still need training to spot signs of CSEC, and ways to repurpose and refocus training on mandated reporting.
 - Share with your peers the challenges and solutions you have found when providing services for CSEC victims and/or investigating complex CSEC cases.

- Take away ideas and next steps for how to better support and provide services to victims of CSEC.
- Facilitated by:
 - Beth Bouchard, MPH, Associate Director of Children's Advocacy Center of Suffolk County
 - Rachel Niemiec MSN, FNP-BC, SANE of Massachusetts Department of Public Health
 - Zoé Dos Santos CSEC Case Coordinator for the Family Advocacy Center
- Anticipated Audience: CSEC Coordinators, Pedi-SANEs, other CSEC investigative partners

Reopening Massachusetts for Trial

- Join peers to discuss the current state of court cases in Massachusetts, trends in court cases, and how cases are progressing while the State is reopening post-pandemic.
 - Share with your peers any obstacles you are facing in court/with investigations and discuss solutions.
 - Find support and network with other district attorneys and investigative partners in the state.
- Facilitated by:
 - Courtney Sans, Assistant District Attorney for Worcester District Attorney's Office
 - Tony DeVincenzo, Training Specialist for Northeast Regional Children's Advocacy Center
- Anticipated Audience: District Attorneys, Law Enforcement, other investigative partners

Victim Advocacy

- Join other advocates for a peer discussion on best practices for supporting children and families.
 - Discuss topics related to victim advocacy such as crisis intervention, referral to services and educational materials, engaging families, and more.
 - Share with your peers the challenges and solutions you have found when providing services during the pandemic and any plans for transitioning post-pandemic.
 - Find support and network with other advocates in the state and region.
- Facilitated by:
 - Michele Mullen, Training Specialist for Northeast Regional Children's Advocacy Center
 - Emily O'Neil, Victim Witness Advocate for Hampden District Attorney's Office
- Anticipated Audience: Victim Advocates, Victim Support Personnel

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Plenary Speaker

Child Sexual Abuse, The Perpetrator Perspective: Get Tuned In

Dr. Graham Hill

Visiting Research Fellow at Leeds University

Tuesday, May 18th, 1:00PM - 2:30PM

Workshop Description

This presentation aims to dispel some of the common myths that surround the behavior of adults that sexually abuse children. It uses a conceptual model to demonstrate how perpetrators develop and maintain their offending behavior.

Speaker Bio

[Dr. Graham Hill](#) is a member of the British Society of Criminology and a Visiting Research Fellow at Leeds University in England. Graham is a subject matter expert on the behavior of adults who sexually abuse children. He was the founder and first Head of Behavior Analysis for the UK Child Exploitation Online Protection Centre (CEOP). Dr. Hill lectures internationally on a wide range of subjects.

Handouts

[Presentation Slides](#)

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Workshop Session A3

Understanding Gender: Building Cultural Competency Beyond the Binary

Korina Ramsland Short, MS

Director of the Gender Equity Center at Johnson & Wales University

Tuesday, May 18th, 3:00PM - 4:30PM

Workshop Description

Gender is more than "pink or blue". This session will establish a base of vocabulary and definitions; explore emerging practices to support cultural competency and inclusivity; and identify strategies to build trust and enhance trauma-informed practice with transgender, non-binary, and gender diverse individuals and communities.

Speaker Bio

Korina Ramsland Short has a Master of Science in Leadership from Roger Williams University and a Bachelor of Science in Rehabilitation & Human Services from Boston University. She has worked in the field of sexual and relationship violence prevention and response for more than twenty years, including at Day One and RI Children's Advocacy Center, Boston Area Rape Crisis Center, as a private consultant, and in higher education, where she currently serves as the director of the [Gender Equity Center at Johnson & Wales University](#).

Handouts

[Understanding Gender Terms and Resources](#)
[Presentation Slides](#)

Workshop Session B3

Preparing for Disasters: Ensuring Mission and Business Continuity

Karen Hangartner, LMSW

Project Director at the Southern Regional Children's Advocacy Center

Tuesday, May 18th, 3:00PM - 4:30PM

Workshop Description

Disasters happen. Disasters may be different depending on your geographic location. The one commonality is that at some point, CACs will experience some event that can affect the ability to provide services to kids and families. The recent experience with COVID-19 reminds us that we need to prepare for any event that interrupts service delivery for children and families who experience abuse. This workshop will explore how to start planning and preparing for a disaster or critical incident.

Speaker Bio

Karen Hangartner, LMSW, is Project Director for the [Southern Regional Children's Advocacy Center](#) at the National Children's Advocacy Center. She holds a BS in Psychology from Athens State University and Masters in Social Work from The University of Alabama. She has been with the National Children's Advocacy Center since 2003, spending four years in the Prevention department before beginning work with the Southern Regional Children's Advocacy Center. As Project Director for SRCAC, Karen is responsible for developing and delivering training for Children's Advocacy Centers and multidisciplinary teams across 16 states and the District of Columbia.

Handouts

Handouts will be provided during the presentation.

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2021

Workshop Session A4

An Introduction to Psychological First Aid

Tara Sagor, LMHC, CAGS

Director of Training and Trauma Response for Justice Resource Institute

Thursday, May 20th, 1:00PM - 2:30PM

Workshop Description

This workshop is intended to provide individuals with concrete tools to support strong, attainable, trauma-informed practices when working with vulnerable populations and to practice interventions to foster adaptive functioning and coping for our clients and our coworkers through exposure to Psychological First Aid (PFA).

Speaker Bio

Tara Sagor is the Director of Training and Trauma Response for [Justice Resource Institute](#). She received her Certificate of Advanced Graduate Studies in Counseling Psychology from Lesley University where she is currently an adjunct professor in their graduate department. She has 17 years of experience within residential programs in various roles across departments including educationally, clinically and within the residential milieu. She has spent the majority of her professional career working with adolescents and their caregivers at Glenhaven Academy, a facility specializing in the treatment of complex trauma.

Handouts

[Role Play Demo](#)
[Utilizing PFA for Check-ins](#)
[Presentation Slides](#)

Workshop Session B4

PSB 101: The Role of Community Partners in Responding to Problematic Sexualized Behavior of Children

Dr. Sasha Svendsen, Child Abuse Pediatrician at the University of Massachusetts Children's Medical Center

Joined by Sophie Kolchin-Miller, LICSW, Assistant Director Outpatient Services Worcester/Director of Trauma-Informed Care of Y.O.U., Inc. & Thomas King, Executive Director of Massachusetts Children's Alliance

Thursday, May 20th, 1:00PM - 2:30PM

Workshop Description

Problematic Sexualized Behavior (PSB) in children is not a new issue, yet concerning trends noted during the COVID-19 pandemic have highlighted its increasing prevalence and difficulties in supporting the children and families impacted. There is a growing body of literature regarding best practices to address PSB, however these resources are somewhat scarce. Furthermore, the challenges identifying and referring all the children involved to these evidence-based trauma therapies is challenging. As community partners who work with children, we all have a role in recognizing and responding to these concerns and supporting families to access the resources necessary to promote health and resilience within these children.

Speaker Bio

Sasha Svendsen, MD is a Child Abuse Pediatrician who works with the Child Protection Program and the Foster Children Evaluation Program at the [University of Massachusetts Children's Medical Center](#). Dr. Svendsen completed her 3-year Child Abuse Pediatrics subspecialty fellowship training at the Children's Hospital of Colorado and the Kempe Center. She is board certified in both General Pediatrics and Child Abuse Pediatrics. In addition to providing clinical care for abused and neglected children, she is also an Assistant Professor of Pediatrics at the University of Massachusetts School of Medicine and has a passion for education. Dr. Svendsen is interested in promoting collaboration within communities to more comprehensively address the needs of abused and neglected children and promote resilience.

Handouts

Handouts will be provided during the presentation.

Workshop Session A5

It's the Buffering, not the Suffering that Matters: Addressing Impact of Impaired Caregiving

Dr. Jessica Griffin, Executive Director of the UMass Child Trauma Training Center

Dr. Jessica Wozniak, Manager of Clinical Research and Development at Baystate Medical Center's Department of Psychiatry

Thursday, May 20th, 3:00PM - 4:30PM

Workshop Description

This workshop will provide an overview of the LINK-KID referral system for youth who experience trauma in Massachusetts, which has successfully referred over 4,000 trauma-affected youth to evidence-based treatment and has identified that impaired caregiving comprises the largest number of referrals in the Commonwealth. As research indicates that safe, stable, nurturing relationships with caregivers can act as a buffer to traumatic events becoming toxic to the child physically and psychologically, supporting caregivers is critical. This workshop will give an overview of how professionals can better support caregivers in recovery, with useful tools and resources provided.

Speaker Bios

Dr. Griffin is an Associate Professor of Psychiatry & Pediatrics and a clinical and forensic psychologist with specialties in childhood trauma, resilience, and relationships. Dr. Griffin is a nationally recognized expert in Trauma-Focused Cognitive Behavioral Therapy (TF-CBT). She is the Executive Director of the [UMass Child Trauma Training Center](#), which has trained over 45,000 professionals and the Executive Director of the Resilience Through Relationships Center, focused on addressing the impact of impaired caregiving nationally. She is a highly sought-after public speaker and is a regular contributor on news outlets.

Jessica Wozniak, PsyD is the Manager of Clinical Research and Development at [Baystate Medical Center's Department of Psychiatry in Springfield, MA](#), and an Assistant Professor of Psychiatry at the University of Massachusetts Medical School-Baystate. She is a leader of the Hampden County Coalition to Identify and Prevent the Sexual Exploitation of Children. Dr. Wozniak is a nationally recognized trainer in TF-CBT Therapy and speaks at community, national, and international events on topics related to trauma informed practices, vicarious trauma, and sexual exploitation of children.

Handouts

[Presentation Slides](#)

Workshop Session B5

Preventing Online Exploitation - NCMEC Data, Trends and Resources for Prevention

*Kathleen Gust, Program Director & David DeCelle, Community Educator,
at the National Center for Missing and Exploited Children (NCMEC)*

Thursday, May 20th, 3:00PM - 4:30PM

Workshop Description

This presentation will give an overview of NCMEC data and trends regarding the issue of online child exploitation and highlight the free programs and resources available to youth-serving and community-based organizations.

Speaker Bios

Kathleen Gust currently serves as the Program Director for the [National Center for Missing and Exploited Children](#)/New York Branch (NCMEC/NY). She began with the center 11 years ago and is responsible for promoting NCMEC's prevention programs and increasing family and community awareness of problems associated with missing and exploited children. She trains school personnel, law enforcement, agency leaders, parents and children of all ages on child abduction and exploitation prevention and Internet safety. Kathy is also an authorized facilitator for the Enough Abuse campaign providing adults and communities with the knowledge and skills they need to put an end to child sexual abuse. Ms. Gust has her MBA from Canisius College and received a BA from SUNY at Buffalo in communication.

David DeCelle is a Community Educator with the [National Center for Missing and Exploited Children](#) (NCMEC). He joined NCMEC in 2016 following a robust career as a police investigator for the City of Mechanicville, NY. While working as a police officer he also spent time working in schools as a D.A.R.E./Resource Officer. He currently conducts outreach programs for the Greater Capital District out of the NCMEC upstate New York, Saratoga Springs office.

Handouts

Exploitation Resources

- [Online Enticement Reports Skyrocket in 2020](#)
- [Body Boundaries and the Internet](#)
- [Reconnecting with Your Child: Building Relationships After Suspected Sexual Exploitation](#)
- [Coping with CSAM Exposure 2020](#)
- [Captured on Film](#)
- [Supporting and Assisting Families](#)
- [Resources for Child Sexual Exploitation Survivors and their Families](#)

Prevention Resources

- [NetSmartz - Resources](#)
- [You Sent a Sext. Now What?](#)
- [So. You Need Some Help Tip Sheet](#)
- ["Your Photo Fate" Discussion Guide](#)
- [Who is a "Trusted Adult"?](#)
- [Into the Cloud Season 2 Episode Discussion Guides](#)
- [Sextortion - What Parents Should Know](#)

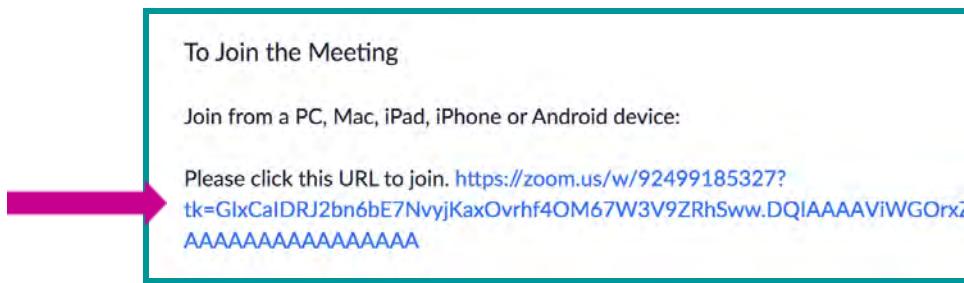
Accessing the Virtual Conference: Zoom Platform Information

Receiving your Zoom Link via Email & Registering

Each morning of the Conference (May 11th, 13th, 18th, and 20th), you should receive an email that has the afternoon's agenda and Zoom links to join the sessions. These emails will go to the email address you used when you registered for the Conference. If you do not receive the email, please check your spam folder. If you need it to be resent, please contact training@machildrensaliance.org.

Each presentation will have a unique Zoom link. To join each presentation:

1. Click the Zoom link provided within the email for the presentation you want to join. This will take you to a Zoom registration page.
2. Complete the registration process by providing your name and email address. Click "Register".
3. Click the URL to join. Zoom will immediately provide a unique link for you to join each session, found near the bottom of the screen, under "To Join the Webinar/Meeting."



The entire process takes a couple of minutes, so we suggest you login early before each session.

Joining the Zoom Presentations

We highly recommend that you join the webinar on a computer, laptop, or tablet to have the best visual experience during the Conference. For your audio, you can utilize your computer, laptop, or tablet audio or call in via telephone.

To join the presentations, click the link provided after registering through Zoom. To join your audio by telephone, use the phone number provided in the email. Key in the 9-digit meeting ID/webinar ID from your registration email when prompted.

Waiting for the Workshop to Begin

We recommend joining the presentations a few minutes early. As you join, you may receive a message indicating that the webinar has not started or be placed in a "waiting room". In this case, please wait until you are let into the presentation.

Once in the Presentation - Zoom Features

All attendees will be muted and their cameras will be turned off when they enter a presentation.

Depending on the presentation, the Zoom will either be in "Webinar" format or "Meeting" format. The differences are detailed below.

Webinar - Some presentations will be in "webinar" format, which means that attendee cameras and mics are disabled and only the presenter's camera and mic will be on. As an attendee, you can use the chat box to interact and communicate with the presenter, tech host, and peers. Below is more information on how you can interact within a Zoom Webinar.

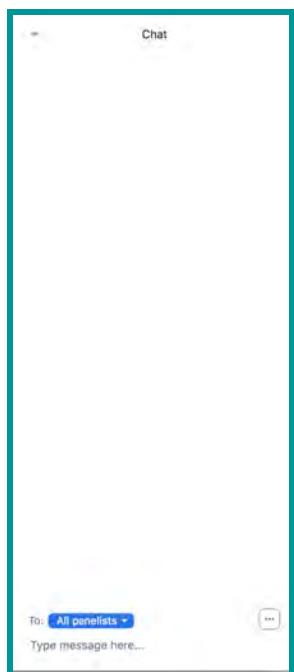


Chat (Webinar) - Utilize the in-meeting chat to send messages to the panelists and attendees. To access the chat, click the chat box icon at the bottom of your screen within the Zoom dashboard. A white box with the heading "Chat" will show up to the right of your screen.

To chat questions or concerns only to the panelists, make sure the blue box at the bottom of the white box says "To: All panelists."

To chat questions or commentary to everyone, make sure the blue box at the bottom of the white box says "To: All panelist and attendees." You can change this by clicking the down arrow next to "All panelists" and clicking "All panelists and attendees."

Meeting - Some presentations will be in "meeting" format, which means that attendee cameras and mics, while turned off when entering, can be turned on during the presentation. As an attendee, please consider turning your camera on and unmuting yourself when the presenter asks participants to engage. The meeting format is intended to increase attendee interaction and to connect the presenters to their audience.



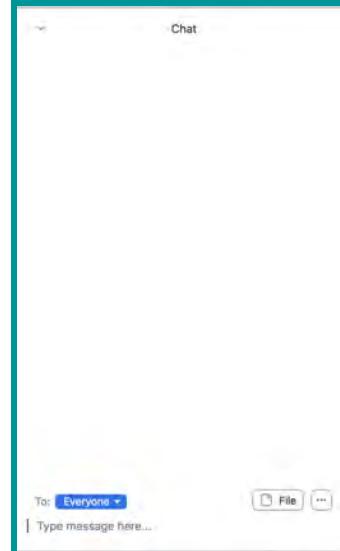
Chat (Meeting) - Utilize the in-meeting chat to send messages to panelists and attendees. To access the chat, click the chat box icon at the bottom of your screen within the Zoom dashboard. A white box with the heading "Chat" will show up to the right of your screen.

To message questions or commentary to everyone, make sure the blue box at the bottom of the white box says "To: Everyone."

To chat questions or concerns only to the Tech Host, make sure the blue box at the bottom of the white box says "To: Tech Host"

You can change this by clicking the down arrow next to "Everyone" and clicking "Tech Host."

Turning on your camera or mic (Meeting) - When you enter the meeting your camera and mic will be turned off. The participant controls appear in the toolbar at the bottom of your screen. To unmute or mute yourself, click the microphone icon on the left side of your toolbar. To start or stop your video, click the video icon on your toolbar.



Note: If you are having technical issues during the presentations, please chat with a MACA staff person within Zoom or email training@machildrensalliance.org.

After the workshop concludes

Please leave the presentation after it concludes. You can join the next presentation by utilizing the Zoom registration link provided in the daily email.

Accessing recordings

Presentations will be recorded unless indicated otherwise (see workshop descriptions of presentations for additional information). These recordings will be available for up to 60 days after the conference.

MACA anticipates making these recordings securely available to attendees by Friday, June 4th. If you have not received an email with information on accessing recordings or an update from MACA about the status of recordings by Friday, June 4th, please contact training@machildrensalliance.org.

CEU and Certificate Information

LMHC and SW CEU Information

Applications for LMHC and SW Continuing Education Units (CEUs) have been submitted for approval by the necessary accreditation agencies. These CEUs are expected to be available to all attendees at no additional cost. For the approval status of either of these CEUs, please contact training@machildrensalliance.org.

To receive LMHC or SW CEUs, attendees must meet the following requirements:

1. Attend at least 80% of the live conference presentations.
2. Write down and provide the CEU Code for each presentation attended.
3. Complete daily evaluations, sent via email after the conclusion of the last presentation.

LMHC and SW Attendance Requirement

There will be a total of **12 credit hours**. Attendees seeking CEUs must make every effort to attend the entirety of the live conference presentations. There may be extenuating circumstances which would allow for only attending 80% or 9.6 hours of the live conference. **No partial credit is to be given and viewing the recordings of presentations will not count towards CEUs.**

Nursing CEU Information

This nursing continuing professional development activity was approved by the Northeast Multistate Division Education Unit, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. This Continuing Professional Development education activity, MACA's 11th Annual Statewide Conference; Healing, Hope & Justice: An Advanced Conversation has been approved for **up to 12.0 contact hours. Partial credit will be awarded based on live presentations attended, up to 12 contact hours.**

To receive CEUs for each session, attendees must meet the following requirements:

1. Attend 90% of the live presentation.
2. Write down and provide the CEU Code for each presentation attended.
3. Complete daily evaluations, sent via email after the conclusion of the last presentation.

CEU Codes (LMHC, SW, & Nursing)

During each presentation, a "CEU Code" will be provided in the chat box by MACA staff. If you are requesting CEUs, **you must write down each code provided to you and provide the codes within the daily evaluations.** These codes will be provided at multiple points throughout each presentation.

Daily Evaluations (LMHC, SW, Nursing)

Attendees hoping to receive CEUs must also **complete the evaluation for each day** of the conference. These evaluations will be sent via email after each day of the conference. If you do not receive the evaluation via email, contact training@machildrensaliance.org.

Certificates (LMHC, SW, Nursing)

MACA hopes to provide CEU certificates via email by Friday, June 4th. If you have not received your certificate or an update from MACA about the status of your certificate by Friday, June 4th, please contact training@machildrensaliance.org.

Certificate of Attendance Information

Certificates of attendance will be sent to all non CEU attendees via email at the conclusion of the Conference. Please save the email and/or Certificate of Attendance for your records.

Evaluation Information

Links to evaluations will be sent at the end of each day of the Conference via email.

Evaluation responses will be collected through SurveyMonkey. The feedback collected in these evaluations is vital to the success of MACA's Annual Conference. Please take 5-10 minutes each day to complete the daily evaluation.

Evaluations will be anonymous for general attendees. Attendees requesting CEUs will be required to provide their name for CEUs authentication only. Specific feedback responses provided by attendees requesting CEUs will NOT influence receiving CEUs nor will it be linked directly to the attendees. All attendees are encouraged to provide open and honest feedback.

If you would like to provide feedback outside of the evaluations, feel free to contact training@mачhildrenсalliance.org.



Attendees who complete all daily evaluations will be entered into a drawing to win one of three **doTERRA Petal Essential Collection** diffusers, which include wild orange and lavender essential oils.

doTERRA

Contact Information

Questions about the conference before, during, or after the conference can be sent to training@mачhildrenсalliance.org.

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CHAPTER

The Massachusetts Children's Alliance (MACA) is a membership organization made up of the 12 Children's Advocacy Centers (CACs) throughout the Commonwealth. MACA promotes an integrated, multidisciplinary team response to child abuse and is committed to strengthening collaboration and fostering systemic and societal change to protect children. With the collaboration of member CACs, MACA ensures that children and their families have access to the high quality, comprehensive, specialized and culturally competent services of a CAC.

The vision of MACA is to promote an environment where children are free from sexual, physical, and emotional abuse and neglect, and where all children are treated with dignity and respect. The Massachusetts Children's Alliance is an Accredited Chapter of the National Children's Alliance.

SAVE THE DATE

MACA's 12th Annual Statewide Conference

Tuesday, May 10, 2022

at the Sheraton Framingham Hotel and
Conference Center



For All You Do, We're With You.

Proud sponsor of the
MA Children's Alliance Annual Conference.



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