



## **COMMUNICATIONS WITH PARENTS** **from Bassett PTA, Bassett Elementary, and** **Westlake City Schools**

### **SchoolMessenger**

SchoolMessenger is the parent notification system of the Westlake City School District. District notifications such as school closings and emergencies are sent via SchoolMessenger. SchoolMessenger notifications are sent to the phone numbers and email addresses that you provided in your Back-to-School Update. Please contact the Bassett office at 440.835.6330 if you have questions.

- **Westlake City Schools App:** This free app provides convenient access to SchoolMessenger notifications and District information. The app is available in the App Store for Apple products and in the Google Play store for Android products; look for the green and white “W” logo.

### **Bassett Blast**

The Bassett Blast is our e-blast that communicates announcements from Bassett Elementary and Bassett PTA, including links to forms, flyers, calendars and more. During the school year the Bassett Blast is sent every Sunday.

- If you do not yet receive the Bassett Blast, please sign-up by sending an email to [bassettblast@yahoo.com](mailto:bassettblast@yahoo.com). Provide your name, email address, and grade(s) of your child(ren) at Bassett.

### **Remind**

Bassett PTA uses Remind to send text message reminders about school and PTA programs, events, and deadlines. There are two ways to sign up: 1) text the message @bassettpta to the number 81010, or 2) download the Remind app and join the class @bassettpta. Standard text message rates apply. Remind texts are limited to 140 characters, so messages will always be brief and concise.

### **Social Media**

Facebook and Twitter are used to share information about what’s happening at our schools and in the District.

- **Bassett PTA** is on Facebook at [facebook.com/BassettPTA](https://www.facebook.com/BassettPTA) and on Twitter at [@BassettPTA](https://twitter.com/BassettPTA).
- **Westlake Council of PTAs** is on Facebook at [facebook.com/WestlakeCouncilofPTAs](https://www.facebook.com/WestlakeCouncilofPTAs) and on Twitter at [@WestlakePTA](https://twitter.com/WestlakePTA).
- **Westlake City School District** is on Facebook at [facebook.com/WestlakeSchools](https://www.facebook.com/WestlakeSchools) and on Twitter at [@WestlakeSchools](https://twitter.com/WestlakeSchools).

### **Flyers and Flyer Connection**

Periodically flyers from Bassett PTA and the Westlake City School District are sent home with students in their take-home folders, but more often flyers are distributed/available electronically via the Bassett Blast and Flyer Connection.

- The Flyer Connection is at <https://www.wlake.org/parents/parent-resources/flyer-connection>. It includes flyers from the community and local organizations, as well as flyers from the District.

### **Westlake City School District’s Key Communicator**

The Key Communicator is a periodic e-newsletter that provides information about what’s going on in the District. If you do not receive the Key Communicator, please sign up by contacting Kim Bonvissuto at [Bonvissuto@wlake.org](mailto:Bonvissuto@wlake.org).