

About the Author

Debra Dixon-Anderson is the Founder and CEO of Light of Gold PR, Marketing, and Consulting LLC, a MWBE (Minority/Woman-owned Business Enterprise) which is headquartered in New York City.

Debra has over 18 years of Technology PR experience, having worked as a Consultant, Social Media Expert, Business Development and Branding Strategist, Trainer, and Public Speaker in Publicity/Promotions, Marketing, and Media Relations.

Debra was nominated as one of the 2014 Honorees for the Top Women in Business Awards and has received various service awards and citations for her work in the community and for advising small businesses on Marketing and PR, Technology, Digital and Social Media, as well as Entrepreneurship

Debra and her Light of Gold PR Team created The *Staying True To Brand You* Program which includes mp3s, Audio Series, Guest Panel Discussions, Workshops and Webinars on the importance of having a cohesive brand for Professionals, Businesses, and Non-Profits. 2017 E-BOOK LAUNCH - The *Staying True To Brand You Book* will launch in October of 2017.

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