

Willamette  
RIVERKEEPER®  
*presents*

# THE *Great* WILLAMETTE CLEAN UP

10.7.17

GET DIRTY FOR GOOD

## *Partnership Opportunities*



WILLAMETTE RIVERKEEPER | GREAT WILLAMETTE CLEAN UP 2017  
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*presents*



*As the Willamette River flows through the heart of Oregon, it sweeps up tons trash and debris: bags, wires, tires, cans, bottles, fencing, tarps, tents, foam, clothing, furniture, scrap metal & more.*

*Our river shouldn't look like a landfill—join Willamette Riverkeeper and a thousand Oregonians to make sure it gets cleaned up.*

**WHAT** 9<sup>th</sup> Annual Great Willamette Clean Up

**WHEN** Saturday, October 7, 2017 8 am to 2 pm  
+ after-parties in Eugene & Portland

**WHO** Everyone! The cleanup is open to people of all ages and ability, including schools, clubs, corporate teams, Boy & Girl Scout troops, families, and more. Participants join teams of up to 25 people assigned to specific segments of the river, representing communities throughout the Willamette Valley.

**WHERE** Portland metro (14 sites), Salem (6 sites), Corvallis/Albany (4 sites), and Eugene/Springfield (9 sites). There are also event locations where larger groups will focus on cleaning up parks and other river-adjacent areas.

## YOUR SUPPORT

Empowers Oregonians to care for their river

Links communities throughout the Willamette Valley

Provides families with a fun, safe way to practice environmental stewardship

Makes a clear difference for the 2/3 of Oregonians who live within the Willamette watershed

Removes TONS of pollution from Oregon's only American Heritage Waterway

Creates a shared experience of effective grassroots action

*And of course...*

**ENSURES A CLEAN, HEALTHY WILLAMETTE FOR GENERATIONS TO COME**



*Your business can help!* **SPONSOR THE GREAT WILLAMETTE CLEAN UP TODAY.**



# Your River Partner

Sponsoring Willamette Riverkeeper's Great Willamette Clean Up is a unique opportunity for your business to demonstrate exceptional dedication to the river, to the Oregon environment, and to your local community.

**Your partnership provides buckets, bags, gloves, grabbers, safety gear, permits, boats, dumpsters, hauling services, celebration supplies, and perhaps even a few special thank-you items for our 1000 volunteers.**

The more you give, the more you get!

## WATERSHED | \$5000

- Juice, coffee & snacks provided at site of your choice
- Dedicated cross-channel social media posts (pre & post)
- Reserved table space & live recognition at after-party
- Top-tier recognition in print & digital Riverscape newsletter
- Top-tier logo imprint on event webpage & poster
- Certificate of Appreciation (framed)

## CONFLUENCE | \$2500

- Shared cross-channel social media posts
- Live recognition at after-party
- Recognition in print & digital Riverscape newsletter
- Logo imprint on event webpage & poster
- Certificate of Appreciation (framed)

## TRIBUTARY | \$1000

- Recognition in print & digital Riverscape newsletter
- Logo imprint on event webpage & poster
- Certificate of Appreciation (framed)

## WELLSPRING | \$500

- Recognition in digital Riverscape newsletter
- Name listed on event webpage & poster
- Certificate of Appreciation (unframed)



## GREAT WILLAMETTE CLEAN UP BY THE NUMBERS

- » 187 miles of river
- » up to 1000 volunteers
- » 47 partner organizations
- » 6 major Oregon cities
- » 1000+ bags of trash
- » All in 1 day!

## WILLAMETTE RIVERKEEPER SOCIAL MEDIA

9025 email subscribers

3300+ Facebook likes  
/WillametteRiverkeeper

2500+ Twitter followers  
@WilRiverkeeper

18,300+ YouTube views  
/willametteriverkeep

600+ Instagram followers  
@willamette\_riverkeeper

**#LoveYourWillamette**

## Contact Us

To discuss your partnership for the Great Willamette Clean Up at any of the levels described above, or to set up a customized sponsorship, including ongoing site stewardship and volunteer opportunities, simply call our office at 503.223.6418 or email:

**Travis Williams**, Executive Director & Riverkeeper  
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**Kate Bemesserfer**, Donations & Development  
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**Michelle Emmons**, South Valley Advocate  
[michelle@willametteriverkeeper.org](mailto:michelle@willametteriverkeeper.org)

*Your  
support  
makes  
all the  
difference!*



*Before*



*After*