Dear friends in Christ,

In the month of October, The Lutheran Church—Missouri Synod (LCMS) will again honor all church workers. It is our joy to work with you for the good of the church and her workers, especially as we prepare to show our appreciation, through love and good works, for all who serve. Will you join us in making sure that our dedicated workers feel appreciated and cherished?

As the LCMS shares social media posts about our church workers, we would love for you to help strengthen our efforts by resharing our posts or promoting church worker appreciation through your own social media channels. Resources and ideas for districts, congregations and other LCMS entities are ready and waiting for you.

We have the following social media posts and reels scheduled:

- Oct. 1: October Appreciation Month (Post)
- Oct. 7: Pastor Appreciation (Post)
- Oct. 11: Pastor Appreciation (Reel)
- Oct. 19: Deaconess, Director of Family Life Ministry (DFLM), Director of Christian Outreach (DCO), Director of Church Ministries (DCM) Appreciation (Post)
- Oct. 25: Deaconess, DFLM, DCO, DCM Appreciation (Reel)

If you would like to encourage others to join the effort through your website, bulletin or newsletter, please feel free to use or update the following language:

> *Our LCMS church workers — pastors; deaconesses; teachers; and directors of Christian education, outreach, parish music and family life ministry — work tirelessly on behalf of the church in service to all of us. Let's be sure to show our gratitude. No gesture is too small! Join us on the following dates in 2026 and 2027 as we let our church workers know, in word and deed, how very thankful we are for their service and dedication.*
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> ***Oct. 11** (Pastor), **Oct. 25** (Deaconess, Director of Family Life Ministry, Director of Christian Outreach, Director of Church Ministries), **April 25** (Director of Parish Music), **May 3–7** (Teacher) and **June 26** (Director of Christian Education).*

We will also express thanks for our lay leaders and those who support our church workers, so here are a few additional dates to note for 2026–2027: **Month of April** (all church volunteers), **March 5** (lay workers) and **June 13** (church worker spouses).

As we honor those who serve, let us "stir up one another to love and good works" (Heb. 10:24), rejoicing in our Lord's gifts of Word and Sacrament and in the workers He has given to the church.

In Christ, who came to serve,

Deaconess Dr. Tiffany Manor, managing director
LCMS National Mission