

Penn Northeast Conference and
the Financial Ministries of the United Church of Christ
present

MONEY and MINISTRY



Saturday, November 9, 2019

9:00 a.m. to 3:00 p.m.

(registration at 8:30 a.m.)

**Penn Northeast Conference Office
431 Delaware Avenue, Palmerton, PA
Cost: \$10 per person for lunch**

Workshops Topics (*descriptions below*):

Repurposing Your Building for Revitalized Ministry

The 10 Best Practice of Financially Health Congregations

Protecting Your Church

A 4 Step, 20 Point Checklist Approach to Better Stewardship Results

Planning Giving: The Keys to Building a Successful and Sustainable Program

To register, go to <https://tithe.ly/event-registration/#/826426>

or send names and a check to PNEC, 431 Delaware Avenue, Palmerton, PA 18071
by November 1.

Supported by OPTICS, Church Building & Loan Fund, Cornerstone Fund,
Insurance Board, and the United Church Funds

See next page for Workshop Descriptions

**Financial Ministries Workshop Descriptions
for the
Penn Northeast Conference “Money and Ministry” Event
Saturday, November 9, 2019**

“Repurposing Your Building for Revitalized Ministry”

Jill White – Regional Mission Interpreter, Church Building & Loan Fund

What's your congregation's mission and distinctive gifts for ministry? What needs does your community have? In today's world, churches must understand their purpose and their "why" to be most faithfully effective. A "Repurposing" process can help your church make sure that your mission (your "why"), your assets (people, gifts, and property), and your community's needs are in alignment. This workshop will describe and provide tools for an intentional process that your church can use to help ensure that alignment. We will share examples of how several UCC congregations transformed their lives, mission and community presence through their buildings and campus.

“The 10 Best Practices of Financially Healthy Congregations”

Rob Herrick – Senior Relationship Manager, Cornerstone Fund

The Cornerstone Fund offers faith-based investments to individuals, churches, and non-profit organizations affiliated with the United Church of Christ. The workshop will focus on the services Cornerstone provides through its Financial Toolkit to help churches implement best financial practices, understand financial statements, communicate and present church finances. Borrowing basics for churches and the role of Church Treasurer.

“Protecting Your Church”

Edward Faccinetto – Townsend Insurance Agency, Insurance Board

Are you familiar with the various types of exposures and potential liabilities unique to the operation of a church? We will discuss how churches can recognize and evaluate their exposure, implement the appropriate safeguards and purchase the proper insurance.

“A 4 Step, 20 Point Checklist Approach to Better Stewardship Results”

Rev. Andrew Warner, CFRE – Generosity Outreach Officer, Office of Philanthropy, Technology, Identity and Communication (OPTIC)

Together, we will walk through a 4-step process to take philanthropy in your congregation to a new level. Score how you're doing against a checklist of tools and tips and leave with next steps for where you need to grow.

“Planned Giving: The Keys to Building a Successful and Sustainable Program”

Howard W. Hawkins III – Director, Business Development, United Church Funds and Don Hill, President, Don Hill Consulting

We will explain the purpose of planned giving, review gifts and best practices, and explore how individuals and churches can achieve their stewardship goals. We will also demonstrate the UCF Microsite. A church can use this online platform to engage donors about planned giving and explain how their gift will help to strengthen their church, ministry or the national setting.