

Proposed Vision and Mission for 2020

TO BE VOTED ON ON NOVEMBER 10TH:

VISION

The Rotary Club of Englewood is an organization whose members work together to meet needs in our community and beyond. Leveraging our camaraderie, creativity, resources and diversity, we strive to serve as an exemplary organization in our community.

MISSION

To provide service to others and promote integrity, understanding, good will and peace in our Club, our community, nationally and abroad.

Thanks to Janet Sharma, Steve Wiessner, and Diane Jansen for comments and suggestions.

Next step: Setting Goals

**BASED ON OUR MISSION, VISION, STRENGTHS AND OPPS,
WHAT ARE OUR 3-4 MOST IMPORTANT GOALS?**

TO BE DISCUSSED ON NOVEMBER 10TH

Bear in mind...

STRENGTHS

1. Long history **of commitment to the Englewood community**; members care about the community; some members are “doers”, community leaders
2. Membership **recruitment** strong; noticeable improvement of **diverse members**
3. **Ability to adapt quickly** to pandemic limitations
4. **Public image is growing**
5. Large membership, generating dues revenue

OPPORTUNITIES: Which are most important/feasible

1. **Collaborations:** with the non-profit community in Englewood, other Rotary Clubs
2. **Engage new members and long-time members** who won’t Zoom (How?)
3. Get spectacular, engaging and relevant **speakers**, from anywhere if Zooming.
4. Take the lead on **community-building** in Englewood by being an independent and neutral voice for promoting Rotary values--service above self, peace, collaboration, etc.