

Spoke
Rotary Club of Englewood
November 24, 2020 at 6 pm

Presiding: Lisa Wisotsky

Recorder: Carol Schults

This meeting took place on Zoom with 16 participants.

Visitors:

None

Guests:

None

Inspiration:

Berthe gave this week's inspiration of different famous people's view on fear.

Speaker

- Presentation of an International Grant of \$1500 for "Teaching Oaxacan Artesanos How to survive in Time of Covid." To help create a pilot project to help artisans on how to market themselves with minimal tourism due to the pandemic.
- Jacqueline Guttman spoke about Over-arching Strategic Planning Goals. Here are some of the highlights:
 - **Membership** – Increase and sustain our membership. Without membership, we have no future. People have to feel that they are connected with the group. We need to connect to a younger audience. What do we have to offer or something of value? Our group has 35 to 40 core members versus the 70 that we have the books.
 - **Service** - Which service projects should we get involved with? This can be local or international activities.
 - Operations – How we run the club. This includes technology, committees, speakers and events.
 - **Youth Involvement** – We want to play a significant role in the youth in the community. This could include: Little League, Interact, a Soccer Team, The Zone at the high school, mentoring at the high school and Jr. Police Academy. We should ramp up so when we are post-Covid, we will be able to go forward.

- Education about Rotary – People need to know more about the different aspects of Rotary so they can appreciate the group.
- Fundraising – How to fundraise to help cover the expenses of the different projects that we are looking into.
- Signature Project – The president has picked a project to be worked on during their year. Lisa mentioned that a committee is working on a Teen Peace Program. Charlotte mentioned that some clubs have signature projects that last many years. Jackie wants to look into a racial justice project as her signature project. The Community Chest has a project that focuses on racial justice.

The bolded items were the items the group wants to focus on. The other items were discussion points.

Old Business:

- There will be a coat drive with SECIL until 12/23. Coats can be dropped at 228 Grand Avenue from 9 am to 2:30 Monday through Friday. Other times leave the coats on the front porch in a sturdy plastic bag. Don't drop off this week but wait until next week.
- Bergen Family Center and Rotary are collecting Target gift cards in \$25 and \$50 denominations to distribute to local families. Monetary donations are also accepted. Mail to BFC, 44 Armory Street, Englewood, NJ 07631 Attn: Mitch Schonfeld. Tuesday is Giving Tuesday, so you can incorporate Bergen Family Center into your giving.
- Lisa talked about next week's speaker, Patrick Gavin from the Rotary Club of Portland. She is excited about next week's meeting since the speaker has a TED talk that is inspirational and will be followed by a discussion and it is a joint meeting with Fort Lee.
- Joyce emphasized the importance of inviting a friend! This is a great opportunity to expose our club to others. We are always looking to increase membership.
- Joyce told everyone that they can buy something from an Oaxacan artisan. Their website is www.Fofa.us.
- George Milne and Donovan Rodrigues both had birthdays this week. **HAPPY BIRTHDAY TO BOTH OF THEM!!!!**

Happy Dollars:

- Many Happy Dollars for the discussion about the club's strategy and Happy Thanksgiving!
- All happy dollar checks are to be mailed to:

Kathy Silberstein
20 Hidden Ledge Road
Englewood, NJ 07631

Or to PO Box 412, Englewood, NJ 07631