

Spoke
Rotary Club of Englewood
September 8, 2020

Presiding: Lisa Wisotsky

Recorder: Carol Schults

This meeting took place on Zoom with about 21 participants.

Visitors:

There were no visitors this week.

Inspiration:

Eileen gave this week's inspiration.

John Devol toasted the Rotary Club in Jamaica.

Lisa inducted Mike, Ken and Jim into the club. She is doing it on-line but will follow up with a in person visit to give them their introduction package and pin. Each new member then introduced themselves to the group.

- Jim is the head of the health department in Englewood
- Ken is an oncology radiologist at Mt. Sinai and has lived in Englewood for 23 years.
- Michael (*I really couldn't hear him – please fill in what you know!*)

Speaker

Jacqueline gave a presentation about our strategy survey that people filled out. These are some of the comments that came back from the survey.

- Membership is one of strong items. We attract many new members but we don't always get members to attend our meetings.
- People felt that the club isn't truly representative of the community.
- The club adapted to the pandemic with continuing with Zoom meetings over the last several months.
- Because we are doing Zoom meetings now, we can attract possible speakers from all around the world.

- There is a generation divide between older members that are not interested in Zooming and younger people who prefer Zooming because they can join the meeting where ever they are.

Jacqueline wants to come up with a three-year strategy of our strengths and weaknesses, which will help the club move forward.

Lisa gave a summary from the board meeting. Here are some highlights:

- This club will not be doing in person gatherings at this time.
- There was a discussion of bringing the community together by creating a “Peace Poll”. There needs to be a program to go with a Peace Poll. It would be an evolving process and its utilization can be discussed. There needs to be buy in from the various schools in town to make this meaningful.
- There was interest in re-starting food collection. Tod will check and see if CFA wants food versus monetary donations.
- The board wants to see new service projects for our group.
- The board wants to attract the 40 and under crowd in the community. Lisa is gathering ideas from other clubs of how to attract younger members.
- Lisa did an appeal to ask members to contribute more to the Community Dinner. She wants the members to registered, participate, buy an ad and be involved.
- The Achilles event is this Sunday in One Lotz Lane, Rochelle Park. Look at the weekly bulletin for additional information.
- If there are any service project ideas, please let Lisa or Joe know your ideas.

Old Business:

Happy Dollars:

- Happy Dollars to all the new members and to ALL of the peoples’ news
- All happy dollar checks are to be mailed to:
Kathy Silberstein
20 Hidden Ledge Road
Englewood, NJ 07631