

Spoke November 10, 2020

Presiding: Lisa Wisotsky

Recorder: Steve Wiessner

Lisa welcomed everyone and introduced Joyce Grossbard who led the flag salute a little after noon, and Lisa introduced Judie Maron who gave today's messages of inspiration which focused on the end of the election, and hopefully the end of the pandemic soon.

Jim Cole then did the toast of Rotary, toasting the Rotary Club of Nairobi, Kenya. He noted that when he was at a meeting in Nairobi in the late 1980s, and there was an election within the club to allow women into their membership, but the nays and abstentions were unfortunately greater than the ayes. Mike Prigoff, noted that our club in the late 1970s/early 1980s added a female member Dorothy Doyle, and this occurred before Rotary International formally allowed women members in their bylaws, so our club was progressive for the time.

Guests:

No guests or visitors today

Lisa then introduced Mitch Schonfeld, to virtually receive a grant award of \$1,050 for Bergen Family Center (BFC) towards the Home Instruction for Parents of Preschool Youngsters (HIPPI). The model is that parents will be given training to make them their child's first teacher and help parents become role models for the children. Mitch then noted that BFC's Quarantine Kitchen children will be on the Rachael Ray program at 2:00 PM today to feature their students and what they are cooking.

Program:

Today is a Club Assembly, and the main business of the meeting was a follow up presentation by President-Elect Jacqueline Guttman regarding our club's strategic planning.

Jackie shared the draft versions of our vision and mission statements which she will share with members after the meeting to review and seek comment. Both the vision and mission statements were approved by the membership.

What stood out regarding our club's strengths that members noted members were:

1. Long history of involvement in the Englewood community
2. Membership recruitment is strong, noticeable increase in diversity lately

3. Ability to adapt quickly to pandemic limitations
4. Public image is growing
5. Large membership, generating dues revenue

Opportunities

1. Collaborations with the nonprofit community to increase partnerships
2. Better engage new members and long-time members
3. Opportunities to have great speakers from around the world virtually
4. Community building efforts and service projects

Process if setting goals: We should receive information through this visioning process to develop 3-4 major overarching goals

Some ideas include:

1. **Membership Goal:** Retaining and maintaining our existing membership while continuing to build diversity
2. **Marketing Goal:** Building our public image in the community by thinking about our service projects and publicity
3. **Community Building Goal:** Think about specific programming, and collaborations that we should foster
4. **Fundraising Goal:** Think about how to make the club more fun, which will bring in more funds
5. **Youth Goal:** What is our strategy for engaging more young people in the club to build for the future?

Janet Sharma thought we should focus on our mission: How to retain, recruit and engage members; How to increase our service to the community; and how to improve club operations, (fundraising, meeting times, meeting virtually vs. in-person etc.)

Joyce Dudley also added that we need to think about ways to engage people virtually, and Bob Tedesco agreed with this and thought we needed to think about ways to engage youth and integrate these ideas into our goals. Things will be different moving forward, and this is an opportunity.

Mike Passow noted that Englewood has a few community gardens already in place, and that could be a way for our club to easily integrate and collaborate with something that is already in existence. Charlotte noted that our club has also agreed to partner with the Englewood Environmental Commission on planting trees in Englewood.

Jackie brought the discussion back to club operations, and Janet reiterated her thoughts that we need to focus on governance issues, including fundraising, budgeting, and other governance issues.

Regarding membership, it's not necessarily that we need more members, but that we need to engage our current members better. Lisa's thought is that we need to engage club members in hands-on projects, but some members don't necessarily want to engage, which is problematic.

Scott Reddin thought we should have good orientation and mentors to onboard new members, to which Joyce Grossbard said that we are doing that already. It's the job of the sponsor to get new members engaged.

Jackie will take everyone's information from today's meeting and add this to our overarching goals, and will send this information to club members to respond to. She wants members to provide comments.

Lisa thanked Jackie for the presentation.

Lisa then followed up with other club announcements:

- She reiterated the exciting news that Mitch mentioned earlier that BFC's Quarantine Kitchen children will be on the Rachael Ray program at 2:00 PM today to feature their students and what they are cooking.
- Service Projects, there will be three meetings this week:
 1. **Wednesday November 11th at Noon**, Chair Michael Jacobs will be holding a meeting for **International Projects**
Join Zoom Meeting
<https://us02web.zoom.us/j/88231212041?pwd=eHBmZ24vY05ybGJWVGNTUpaWm0UT09>
Meeting ID: 882 3121 2041, Passcode: 357494
One tap mobile: 1 (929) 205-6099 (New York)
 2. **Wednesday November 11th at 1 PM**, Chair Joseph Sorbanelli will be holding a **Local Service Projects Meeting**
Join Zoom Meeting
<https://us04web.zoom.us/j/77145449550?pwd=Rm5Sd3FSVldrSldvaWVnYTA2QWd1dz09>
Meeting ID: 771 4544 9550, Passcode: 3dRgUF
 3. To encourage Rotarians to attend a Service Project Meeting, Chair Joseph Sorbanelli has set up a 2nd **Local Projects Meeting** in the evening on **11/18 at 7:00 PM**
Join Zoom Meeting
<https://us04web.zoom.us/j/76935851999?pwd=dGRGT1doc2FHb2lwZzIPTkRxRTJiUT09>
Meeting ID: 769 3585 1999, Passcode: r7sduC

No other announcements

Lisa then introduced Joyce Grossbard who led Happy Dollars. Many congratulatory Happy Dollars to Judie Maron on being elected 3rd ward councilperson in Englewood. Also many Happy Dollars to Bergen Family Center for being featured on today's Rachael Ray program and to Jackie Guttman for leading today's visioning session.

Send Happy Dollar contributions/checks to:

Kathy Silberstein
20 Hidden Ledge Road
Englewood, NJ 07631

or to the PO Box:

Rotary Club of Englewood
PO Box 412
Englewood, NJ 07631

Kathy prefers that people make their donations via check as opposed to online, but you can also pay online through the website.

Checks to be made out to: Rotary Club of Englewood

Upcoming meetings:

Tuesday November 17 at noon- PDG Matts Ingemanson, Chair, Founding Member, Rotary Grassroots Peacemaking, "Everybody Wins with Peace! Everybody Loses with War!"

Tuesday November 24 at 6 PM- President-Elect Jacqueline Guttman, Strategic Planning

Tuesday December 1 at noon- Patrick Galvin from the Rotary Club of Portland- "Should Self Interest Motivate Service"

Tuesday December 8 at 11 AM- Board meeting

Tuesday December 8 at noon- Business meeting

Tuesday December 15 at noon- Gary Hollander, Director of the Dwight Morrow H.S. Marching band with a special music performance

Tuesday December 22- No Meeting

Tuesday December 29 at 6 P.M.- Virtual Winter Party Celebration

About 26 members were on the Zoom meeting
Respectfully submitted, Steve Wiessner