



Dear {Salutation},

Every day, I hear stories from parents who are amazed by the many ways music helps their children grow, or from people who have found new purpose and vitality after rediscovering an instrument. There are so many stories about how 317 Main has touched and changed lives – it fills me with gratitude for the community support from donors like you who make it possible.

Thanks to your generosity, 317 Main is thriving as a destination for creativity, learning, performance, and community gatherings. This fall, we have seen a 20% increase in the number of students taking private lessons and a nearly 43% increase in the number of students participating in groups and classes – 560 people from 40 different towns join us every week! This growth is being driven by:

- Excitement for our Little Roots programs for kids ages birth-7 and their families;
- Expansion of the Deep Roots programs for musicians 55+;
- Increases in the number of students receiving financial aid; and
- A commitment to strong collaborations, both with other non-profits and through offering free music programming as part of our Partnership Program.

None of this would be possible without the support of our community! About 60% of our annual budget comes from tuition and program fees. As a nonprofit, we rely on your donations for the remaining 40%.



317 Main is at a pivotal time. We continue to hear from you, our supporters, that 317 Main is a vital part of your community, and your lives. You have expressed a desire for more classes for all ages, more community and student performances, more chances to come together to make music, dance, and connect. You want to see our Partnership Program grow to serve more people throughout Southern Maine. Together we are building a shared vision for 317 Main.

We need your support more than ever to prepare for that exciting future!

I hope that you will join my wife Holly and me in making a generous gift to ensure that 317 Main will continue to grow and thrive for many years to come.

Sincerely,

A handwritten signature in black ink, appearing to read "John Williams".

John Williams
317 Main Executive Director

PS. I welcome your stories and your input on our programs and our direction. Contact me at john@317main.org, or just stop me in the halls, any time.

PPS. We have a new website! Check it out at 317main.org.

317 Main Community Music Center

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www.317Main.org