



FLORIDA PAVILION

at the BIO Convention

June 3-6, 2024 | San Diego Convention Center, CA

Florida Pavilion Exhibit & Sponsorship Opportunities



The **BIO International Convention** is the **industry's largest partnering conference** representing the **full biotech ecosystem** from **across the globe** from the **lab, clinical, trials, manufacturing, business development & marketing launch**.

Why Your Company Should Participate:

The Florida Pavilion is brought to you by BioFlorida, Florida's statewide association dedicated to advancing the life sciences industry in our state. Leverage the Florida pavilion to increase your presence at BIO and showcase your company as a crucial part of Florida's life sciences ecosystem.

Who Should Participate:

We are looking for **life science companies, EDOs, academic institutions , health systems and service providers to the industry** to participate with us the pavilion.

Who Attends:

You can expect to find senior biotech executives and business development leaders from thousands of companies from around the globe. Last year, BIO International 2023 hosted delegates from 5,000+ companies and 73 countries.

- 20,559 Registrants
- 57,044 Partnering Meetings
- 1,540 Exhibitors
- 47 States
- 37% C-Suite Level Attendees

Questions? Contact us at admin@bioflorida.com.

EXHIBIT & SPONSORSHIP OPPORTUNITIES

Co-Host Sponsor\$25,000

Have an **onsite presence** in the BioFlorida Pavilion and be promoted as **sole co-host**

- Opportunity to provide marketing handouts to convention attendees
- Onsite logo visibility in the pavilion
- 3 Complimentary Exhibit Registrations
- Full access to all leads collected at BioFlorida Pavilion
- Company listing on the BIO International Convention website
- Company recognition leading up to the event - BioFlorida email marketing, social media and website

Participating Support Sponsor\$10,000

Have an **onsite presence** in the BioFlorida Pavilion

- Opportunity to provide marketing handouts to convention attendees
- Onsite logo visibility in the pavilion
- 2 Complimentary Exhibit Registrations
- Full access to all leads collected at BioFlorida Pavilion
- Company listing on the BIO International Convention website
- Company recognition leading up to the event - BioFlorida email marketing, social media and website

Food & Beverage Sponsor\$7,500

Treat exhibitors and attendees to food and drinks throughout the day.

- Opportunity to provide marketing handouts to convention attendees
- Signage with your company logo featured in the food and beverage area of the BioFlorida Pavilion
- 1 Complimentary Exhibit Registration
- Full access to all leads collected at BioFlorida Pavilion
- Company recognition leading up to the event - BioFlorida email marketing, social media and website

Supporting Sponsor\$5,000

Support the Florida Pavilion at BIO, **even if you are unable to attend**

- Company recognition leading up to the event - BioFlorida email marketing, social media and website
- Onsite logo visibility in the pavilion
- Opportunity to send a corporate handout / brochure for distribution at the pavilion

Participating Start-Up Sponsor\$3,000

Have an **onsite presence** in the BioFlorida Pavilion at a discounted rate – **just for life sciences start-ups**

- Opportunity to provide marketing handouts to convention attendees
- 1 Complimentary Exhibit Registrations
- Full access to all leads collected at BioFlorida Pavilion
- Company listing on the BIO International Convention website
- Company recognition leading up to the event - BioFlorida email marketing, social media and website



SPONSORSHIP AGREEMENT

This agreement is for all Florida Pavilion at the BIO Convention and outlines basic terms and understandings between BioFlorida and Sponsor. Sponsorship is not final until payment is received. Complete all fields to ensure proper listing.

Submit completed Sponsorship Agreement to BioFlorida at admin@bioflorida.com. Please make checks payable to: BioFlorida, Inc., 6742 Forest Hill Blvd., Suite 256, West Palm Beach, FL 33413

Company: _____ Contact Name: _____

Contact Phone: _____ Contact Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP AUTHORIZATION

By signing this form, you are committing to full payment of the option checked. No refunds are permitted. Sponsorship benefits, including recognition on website and promotional materials are not active until payment is received in full.

- Commitments made prior to May 1, 2024 are due within 30 days.
- Commitments made after May 1, 2024 are due in full at the time the commitment form is submitted.
- The deadline to be included on printed signage is May 3, 2024.

Authorized Signature: _____

Printed Name: _____ Date: _____

SELECT YOUR SPONSORSHIP

- ☐ Co-Host Sponsor\$25,000
- ☐ Participating Support Sponsor.....\$10,000
- ☐ Food & Beverage Sponsor\$7,500
- ☐ Supporting Sponsor.....\$5,000
- ☐ Participating Start-Up Sponsor\$3,000

SPONSORSHIP TOTAL: \$ _____

