

Southeastern Border Association of REALTORS®

LGBTQ & FAIR HOUSING PROTECTIONS

Thursday, June 24, 2021

10:00 am-11:00 am

via ZOOM

Presented by:

SEBAR's Professional Development & Diversity/Inclusion Committee with special guest speaker _____

Broader social acceptance and increased legal protections have been empowering for LGBTQ consumers in recent years, but bias remains. It is not only a matter of equity and fairness to treat lesbian and gay clients with the same professional respect as any others it also a requirement as a REALTOR®.

Article 10 of NAR's Code of Ethics prohibits REALTORS® from discriminating based on sexual orientation and gender identity. Demonstrating a commitment to providing equal treatment is also a smart business move. According to a Harris Interactive survey, about 66 percent of LGBTQ adults say that they would remain loyal to a brand they believed to be friendly to and supportive of the LGBTQ community.

Register today! This class is FREE for SEBAR Members & \$10.00 for non-members. . Please make your reservation online by Tuesday, June 22 or by calling (734) 287-8060 or (734) 242-6866

NO-Show Policy:

Cancellations must be made within 24 hours to avoid a no-show fee of \$10.00