



# 30<sup>TH</sup> ANNUAL AWARDS GALA

Tuesday, November 14, 2017



LICP 30<sup>th</sup> Annual Awards Gala | Tuesday, November 14. 6-8pm  
Melrose Ballroom 36-08 33<sup>rd</sup> St. LIC

The LIC Partnership 30th Annual Awards Gala celebrates three decades of recognizing excellence in leadership and community impact in Long Island City. This festive evening gala will feature a keynote speaker and awards presentation. Attendees will enjoy a full bar, passed hors-d'oeuvres and vendor stations presented by top-notch LIC-based restaurants and brands.

Participation in this event is an unmatched opportunity to showcase your organization to over 350 locally engaged community and business leaders. In addition, publicity for this event, which will include Sponsor recognition, reaches our online audience, consisting of over 10,000 subscribers to our weekly e-newsletter, over 8,000 followers on Facebook, Twitter, and Instagram, plus upwards of 7,000 visits per month on LICQNS.com.

Visit the [official event website](#) to sign up online and for event updates. More information about LICP can be found [here](#).

## Program Ad Pricing

To purchase an ad, visit [licqns.com/gala](http://licqns.com/gala).  
To pay by check or phone, please call 718-786-5300 x28.

- \$500 Full Page (base level placement. Black and white)
- \$300 Half Page (base level placement. Black and white)
- \$175 Quarter Page (base level placement. Black and white)

## Specifications

- Full Page 6.625"W x 10.625" H
- Half Page 6.625" W x 5.25" H
- Quarter Page 3.25" W x 5.25"

---

Please submit your black and white ad unit (300 DPI high-res PDF) to Christine Carroll at [ccarroll@licpartnership.org](mailto:ccarroll@licpartnership.org) no later than Friday, November 3.

## LICP 30<sup>th</sup> ANNUAL AWARDS GALA SPONSORSHIP OPPORTUNITIES

To become a Sponsor, please select a level, and fill out the form below and send to [rcagle@licpartnership.org](mailto:rcagle@licpartnership.org).

☐ *Premiere Sponsorship - \$15,000*

- Includes 12 tickets and reserved seating
- Premiere level signage at dedicated table
- Logo recognition as a 30<sup>th</sup> Annual Awards Gala Premiere Sponsor in e-newsletter, on LICQNS.com, printed materials, and on-site signage
- Premiere level logo recognition in event program
- Full page, color Premiere ad in sponsorship section of printed event program and digital event program (specifications can be found on the next page).
- Opportunity to contribute promotional swag to official gift bag
- Dedicated screen recognition periodically throughout duration of event

☐ *Platinum Sponsorship - \$7,500*

- Includes 8 tickets and reserved seating at shared Platinum Sponsor tables
- Platinum level signage at shared table
- Logo recognition as a 30<sup>th</sup> Annual Awards Gala Platinum Sponsor in e-newsletter, on LICQNS.com, printed materials, and on-site signage
- Platinum level logo recognition in event program
- Full page, color Platinum ad in sponsorship section of printed event program and digital event program (specifications can be found on the next page).
- Screen recognition as Platinum Sponsor periodically throughout duration of event

☐ *Gold Sponsorship - \$5,000*

- Includes 6 tickets and reserved seating at shared Gold Sponsor tables
- Gold level signage at shared table
- Logo recognition as a 30<sup>th</sup> Annual Awards Gala Gold Sponsor in e-newsletter, on LICQNS.com, printed materials, and on-site signage
- Gold level logo recognition in event program
- Half page, color Gold ad in sponsorship section of printed event program and digital event program (specifications can be found on the next page).
- Screen recognition as Gold Sponsor periodically throughout duration of event

☐ *Bronze Sponsorship - \$3,500*

- Includes 4 tickets
- Logo recognition as a 30<sup>th</sup> Annual Awards Gala Bronze Sponsor in e-newsletter, on LICQNS.com, printed materials, and on-site signage
- Bronze logo recognition in event program
- Quarter page, color Bronze ad in sponsorship section of printed event program and digital event program (specifications can be found on the next page).
- Screen recognition as Bronze Sponsor periodically throughout duration of event

Contact Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Email Address: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Payment is due immediately and in no event later than two weeks before the event. Without payment, your logo will not be included in LICP's marketing materials. Thank you for your understanding.**

## 30<sup>th</sup> ANNUAL AWARDS GALA SPONSORSHIP DETAILS & DEADLINES

### Company Logo (Due ASAP):

Please submit a high-res logo (EPS or vector files preferred) as soon as possible to ensure your logo is included on all event materials and on the Gala website. Please also include the link to your website.

### Program Ad:

Please submit your color ad unit (300 DPI high-res PDF) no later than Friday, November 3.

#### Specifications:

- Premiere and Platinum Sponsor
  - Full Page 6.625"W x 10.625"H
- Gold Sponsor
  - Half Page 6.625"W x 5.25"H
- Bronze Sponsor
  - Quarter Page 3.25"W x 5.25"H

### Promotional Items (Due Tuesday, November 7):

Premiere Sponsors must ship or deliver their materials to LIC Partnership (Attn: Christine Carroll, 27-01 Queens Plaza North, 9<sup>th</sup> Floor, Long Island City, NY 11101)

### Tickets (Due Tuesday, November 7):

Kindly submit the names, company, and email addresses of your guests as soon as you have them.

Please submit company logo, ad unit, and guest information to:

Christine Carroll, Events Manager

[ccarroll@licpartnership.org](mailto:ccarroll@licpartnership.org)

718-786-5300 x23