

Another robust year for **CCRA Communications**, as we continue to publish the newsletters *CCRA This Week* and *Events and Happenings* and the magazine *Center City Quarterly*. Readership is both high and engaged, as borne out by our read-rate analytics.

Our posted Social Media content – Facebook, Instagram – has resulted in a much wider (and younger) demographic, specifically in the form of a big jump in under-40 memberships.

We've also added two talented writers: Marc Werlinsky and Bob Vogel.

Looking ahead? More of the same, plus attracting more writers to both expand and continue the mission, continue to appeal to more diverse groups, and possibly to attract and retain advertisers.