Center City West

Update following Trash Town Hall

Ruth Ranaudo | 10 March 2026

Key recent activities

Built relationships with Department of Sanitation, Office of Clean and Green, SWEEP and 311

Developed summary letter detailing relevant sanitation and litter violations with our key partners.

Department of Sanitation is sending an Outreach Letter

Enforcement is coming

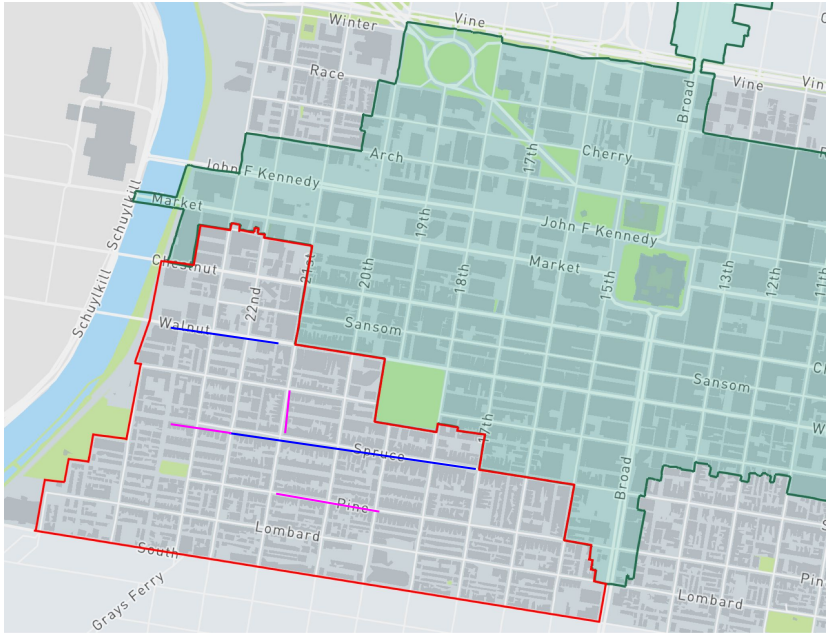


CCRA mail campaigns

1st Mailing (Blue lines) - 335 property owners letters

2nd Mailing - All Property Management Companies in CCW

3rd Mailing (Pink Lines) - Pine, Locust and 21st



CCRA Education Campaign

Laminated Flyer on Spruce and Walnut Streets

Dropped in Buildings

Street Flyer encouraged by SWEEP partners



Next steps

Property Managers Sanitation Meeting (Online) Date mid April

Property managers are invited to join an online Zoom meeting to discuss sanitation standards, common violations, and solutions for maintaining clean sidewalks and properties. This session will focus on:

- Understanding common sanitation violations
- Best practices for trash management and sidewalk cleanliness
- Preventing fines and improving neighborhood conditions
- Open discussion with property managers and partners

CCRA Mailing Campaigns Continue in CCW

City's Mailing Campaign & Enforcement

Grant Opportunities for supplemental cleaning