

Membership had a very active 2024 with a focus on outreach and attracting new members.

A new CCRA brochure was created and a new tagline was launched: "Neighbors, for a Better Neighborhood".

This year the Membership Committee created a Speakers Bureau, complete with a tool kit and PowerPoint for our presenters so they can be informative and engaging. Please think of us when you are looking for speakers at your social clubs, affinity groups, professional offices, businesses, high-rise buildings etc. to keep you informed about the 'State Of The Neighborhood'. To schedule a visit, email Travis Oliver at centercity@centercityresidents.org.

You may have been at our two fabulous Meet & Greets this year. In the spring, we were at The Franklin Mortgage and Investment Company at the Franklin Hotel, and earlier this month we were at Midnight & The Wicked. Both sultry speak-easy style venues were a huge hit and loads of fun.

Rittenhouse Di Brunos Bros. is back as a Merchant Partner. We continue to add many small businesses offering deals & discounts to CCRA members with a total of 36 and counting. Please remember to thank our partners when you visit! Read more about [Merchant Partners here](#).

The Membership Committee also revamped the Business Member Program including all levels and benefits. If you have a business or know of a business who would like to join CCRA to have a voice in our neighborhood please let us know. Join [here](#)!

Lastly, we continue our successful social media membership campaign and our ongoing stewardship program, welcoming new members and reaching out to lapsed ones.

If you would like to join in the fun and become part of our Membership Committee, please contact Travis Oliver at centercity@centercityresidents.org.

Wishing everyone a wonderful holiday season!