



NATIVE AMERICANS IN PHILANTHROPY 2024
ANNUAL CONFERENCE



SPONSORSHIP PROSPECTUS
APRIL 22–25, 2024
MINNEAPOLIS, MN

A LETTER FROM ERIK STEGMAN

Hello Friends and Relatives,

It is my honor to invite you to join us for our conference from April 22 to 25, 2024, in Minneapolis, Minnesota where we will gather Indigenous and philanthropic leaders to showcase meaningful partnerships and the many ways Native people are influencing philanthropy across the country.

Native Americans in Philanthropy was established in 1994 in Minnesota, and we are looking forward to our homecoming. We are excited to convene with Tribes, Native-led nonprofits, institutional and individual funders, movement leaders, field experts, and professional practitioners for four days on the traditional lands of the Dakota and Anishinaabe Peoples. Our conference will offer peer-to-peer learning, community-building, information sharing, cultural tours, plenaries, artistic offerings, and more.

We offer a range of available partnership opportunities for you to support this gathering. I hope you will consider it. Your support will go a long way in creating this special Indigenous space in philanthropy.

Sincerely,



Erik Stegman, NAP CEO

ABOUT NAP

Native Americans in Philanthropy promotes equitable and effective philanthropy in Native communities. We have more than a 30-year presence in the field and work closely with our counterpart organizations advocating for Tribal communities. The cornerstone of our work is our relatives and our networks. We support several communities of stakeholders that work together to build knowledge, community, priorities, and power in the sector. These networks include Native professionals in philanthropy, elected Tribal leaders, Native youth leaders, Native philanthropic executives and board members, and Native non-profit leaders.



MNI SOTA MAKOCE

Mni Sota Makoce (Minnesota) is the homeland of the Dakota people. The Dakota have lived here for many thousands of years. Anishinaabe people reside here, too, and reached their current homelands after following the megis shell to the food that grows on water (manoomin, or wild rice). Indigenous Peoples from other Native Nations also reside in Minnesota and have made innumerable contributions to the region.

Minnesota, often referred to as the “Land of 10,000 Lakes,” is a state renowned for its natural beauty, including vast forests, numerous water bodies, and a diverse array of wildlife. It is in the Midwestern United States and shares a border with Canada. Minnesota’s geography varies from the prairies of the Great Plains in the west to the rugged wilderness and lakes of the north, which are a part of the Boundary Waters Canoe Area Wilderness. The state plays a significant role in American culture and economy; it is home to the Twin Cities of Minneapolis and Saint Paul, which are the cultural and economic hub of the state, boasting a vibrant arts scene, numerous Fortune 500 companies, and a strong educational system. Minnesota is also celebrated for its outdoor recreational opportunities, such as fishing, hunting, and boating, which are deeply ingrained in the state’s culture. The state’s climate is characterized by cold, snowy winters and warm summers, making it a destination for seasonal activities year-round.

Minnesota has a rich Native American heritage, with a significant population of Indigenous Peoples representing several Tribes, including the Dakota, Ojibwe (also known as Chippewa), and smaller communities from other Tribes. These Tribes have a profound historical presence in the state, with their history, culture, and traditions deeply woven into Minnesota’s fabric. Tribal lands are spread throughout the state, each preserving its unique cultural heritage, languages, and customs. The Native American communities in Minnesota play an essential role in the state’s cultural mosaic, contributing to the arts, education, and political landscape. Issues such as treaty rights, land management, and cultural preservation remain vital to these communities. Additionally, they actively participate in statewide efforts towards environmental conservation and sustainable practices, reflecting their deep connection to the land and natural resources of Minnesota.

WHY ATTEND?

This gathering serves as a pivotal connection point, allowing philanthropic organizations to strengthen connections with Tribes and Tribal organizations from across Indian Country.





WHY PARTNER?

Sponsoring an event, like our conference, can offer numerous benefits for an organization or business. Here are some reasons to consider sponsoring our 2024 Annual Conference:

1. **Community Involvement and CSR:** It demonstrates a commitment to Indigenous community involvement and corporate social responsibility, enhancing your organization's and company's image as socially conscious.
2. **Networking Opportunities:** Network with industry leaders, Tribal leaders, and other organizations, fostering new partnerships or collaborations.
3. **Consumer Perception:** Being associated with beneficial events can improve public perception of your organization (brand), as it is seen contributing to valuable experiences or causes in Indian Country.
4. **Content Strategy Enhancement:** Sponsoring events can provide fresh and engaging content for your marketing channels, like social media, blogs, and newsletters.
5. **Employee Engagement:** Participation in events can boost employee morale and pride in the organization or company, and can also be used as an incentive or reward for staff.
6. **Gain Valuable Insights:** Sponsoring an event gives you the newest industry trends or business ideas and strategies other organizations are using to make an impact.
7. **Visibility:** Sponsoring an event increases exposure to a targeted audience, helping to raise brand awareness and recognition of the values the organization places on using philanthropy to make effective change.
8. **Targeted Marketing:** Events often attract a specific demographic or interest group, allowing sponsors to reach their desired audience more effectively.
9. **Talent Acquisition Channel:** Events allow for human resource opportunities by strategically engaging potential candidates that align with your values.

Event sponsorship can be a powerful tool in a company's marketing and community engagement strategy, offering tangible and intangible benefits.

SPONSORSHIP BENEFITS INCLUDE:

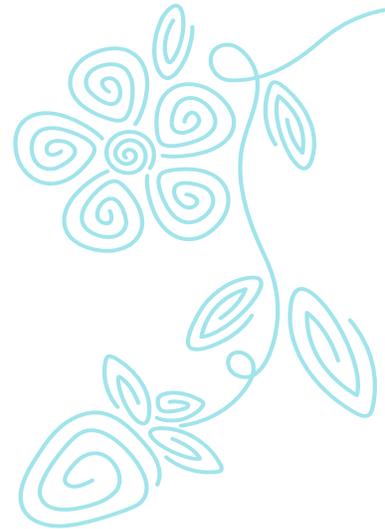
- **Visibility** – each partner level offers a range of signage within the conference and in more prominent hotel locations. Partners can expect to have their Name/Logo/URL on digital content, on-screen, and unique opportunities to have exclusive visibility on key conference items and in highly visible hotel locations.
- **Participation** – each partner level allows for various opportunities to engage with the conference that include complimentary registration, sharing promotional collateral, introducing a plenary/breakout, having a booth, and being invited to attend a VIP dinner.
- **Recognition** – each partner level allows for social media and e-communication to NAP's audiences, including on-site announcements celebrating the conference and our partnership.
- **Broadcast** – each partner level provides your logo on virtual content to extend your reach to a vast virtual audience that will be shared post conference as well.
- **Exclusivity** – there is a limit on exclusive opportunities; however, some partner levels allow for sponsors to gain exclusive properties within the conference.
- **Opportunity to Add-on** – partners will have the option to financially support registrants and youth to attend the conference through scholarship opportunities.

NORTH STAR

The North Star, symbolized in Minnesota's state motto "L'Étoile du Nord" (French for "The Star of the North"), represents guidance, steadfastness, and a symbol of the state's northern location in the United States. It signifies Minnesota's historical and ongoing journey towards progress and innovation, embodying a sense of direction and purpose for its people.

Our North Star Partner level is the Presenting Partner of the 2024 Annual Conference. As the Presenting Partner you will receive:

- Visibility**
 Our North Star partner will have high visibility throughout the conference including prominent hotel locations that will be seen beyond the 2024 Annual Conference.
- Participation**
 Our North Star partner will participate in plenary introductions, VIP dinner, complementary registration, and other opportunities to engage.
- Recognition**
 Our North Star partner will be recognized through our social media channels, digital communications, announcements, and a press release announcing the partnership.
- Broadcast**
 Our North Star partner will be present on our conference platform and highlighted in all content shared with our virtual audience.
- Exclusivity**
 Our North Star partner will be the presenting partner of the 2024 Conference. All communication and collateral will indicate, "Native Americans in Philanthropy's 2024 Annual Conference presented by <Name> (North Star partner)."



Your sponsorship goes beyond funding; it's an investment in building stronger, more equitable relationships.



PARTNERSHIP LEVELS

TWIN CITIES **\$75,000**

The Twin Cities in Minnesota, comprising Minneapolis and Saint Paul, form the core of the state's cultural and economic activities, known for their vibrant arts scene, diverse communities, and strong economic base. These neighboring cities, each with its distinct character, together create a dynamic metropolitan area that is a hub for education, entertainment, and innovation in the Upper Midwest.

- **Visibility**
- **Participation**
- **Recognition**
- **Broadcast**
- **Exclusivity Options**

SKYWAY **\$50,000**

The Skyway in Minneapolis is an extensive network of enclosed pedestrian footbridges that connect various buildings across downtown, offering a convenient and weather-protected mode of traversing the city. Spanning over 9.5 miles, this unique system links office towers, hotels, and retail establishments, allowing residents and visitors to navigate the urban landscape comfortably, regardless of the weather conditions.

- **Visibility**
- **Participation**
- **Recognition**
- **Broadcast**
- **Exclusivity Options**

LAND OF 10,000 LAKES **\$25,000**

Minnesota's nickname, "Land of 10,000 Lakes," reflects the state's abundance of freshwater lakes, which actually number over 11,000, symbolizing its rich natural resources and scenic beauty. These lakes are central to the state's identity and lifestyle, offering a plethora of recreational activities such as fishing, boating, and swimming, and contributing significantly to the environmental and cultural heritage of the region.

- **Visibility**
- **Participation**
- **Recognition**
- **Exclusivity Options**

RED PINE **\$10,000**

The Red Pine, designated as the state tree of Minnesota in 1953, holds significant ecological and cultural importance in the state. Known for its tall, straight growth and distinctive red-barked trunk, this tree is not only a vital component of Minnesota's forests but also a symbol of the state's natural beauty and its rich timber resources.

- **Visibility**
- **Recognition**

LADY SLIPPER **\$5,000**

The Lady Slipper, specifically the Showy Lady's Slipper (*Cypripedium reginae*), is Minnesota's state flower, officially adopted in 1902 to highlight the state's commitment to preserving its natural heritage. This rare and striking orchid, known for its distinctive pink and white slipper-shaped blooms, thrives in Minnesota's wetlands, forests, and dappled woodlands, symbolizing the delicate beauty of the state's diverse flora.

- **Visibility**
- **Recognition**

SPONSORSHIP MATRIX

		TWIN CITIES	SKYWAY	LAND OF 10,000 LAKES	RED PINE	LADY SLIPPER
		\$75,000	\$50,000	\$25,000	\$10,000	\$5,000
VISIBILITY	GENERAL SIGNAGE	NAME & LOGO	NAME & LOGO	LOGO	LOGO	NAME
	PLENARY/BALLROOM	NAME & LOGO	NAME & LOGO	LOGO	LOGO	X
	BREAKOUT SESSIONS BEING RECORDED & RECEPTIONS/SPECIAL ACTIVITIES	NAME & LOGO	NAME & LOGO	X	X	X
	NAP & CONFERENCE WEBSITE	NAME, LOGO, & URL	NAME, LOGO, & URL	NAME, LOGO, & URL	NAME & LOGO	NAME
	ON-SCREEN: PLENARY	LOGO	LOGO	LOGO	LOGO	X
	ON SCREEN: BREAKOUT SESSIONS	LOGO	LOGO	X	X	X
PARTICIPATION	COMPLIMENTARY REGISTRATION	5	3	1	X	X
	SHARING PROMOTIONAL COLLATERAL	YES	OPTION WITH UPGRADE	OPTION WITH UPGRADE	X	X
	SPEAKER: PLENARY INTRODUCTION	YES	X	X	X	X
	SPEAKER: BREAKOUT SESSION INTRODUCTION	YES	YES	X	X	X
	BOOTH	YES	OPTION WITH UPGRADE	OPTION WITH UPGRADE	X	X
	VIP DINNER	YES	OPTION WITH UPGRADE	OPTION WITH UPGRADE	X	X
RECOGNITION	SOCIAL MEDIA	YES	YES	YES	X	X
	DIGITAL COMMUNICATIONS TO ATTENDEES AND NAP MAILING LIST	YES	YES	YES	YES	YES
	ANNOUNCEMENTS AT CONFERENCE	YES	X	X	X	X
	DAILY CONFERENCE RECAP EMAIL	YES	X	X	X	X
BROADCAST	LOGO ON VIRTUAL BREAKOUT SESSIONS	YES	YES	X	X	X



SPONSORSHIP EXCLUSIVITY ADD-ON OPTIONS

NORTH STAR, TWIN CITIES, & SKYWAY LEVEL ONLY:

- Host a Partner event or activity - at Partner's Expense (3 available on Wednesday from 5PM to 7PM)
- Welcome Reception - \$25,000 (1 available on Tuesday)

NORTH STAR, TWIN CITIES, SKYWAY, & LAND OF 10,000 LAKES LEVEL ONLY:

- Luncheon - \$10,000 (3 available)
- Breakfast - \$10,000 (3 available)
- Snacks/Refreshments - \$10,000 (3 available)
- Chose Your Adventure Evening Activity - \$10,000 (3 available)

NORTH STAR, SKYWAY, & LAND OF 10,000 LAKES LEVEL ONLY:

	Official Technology Partner (1 available)	Official Media Partner (1 available)	Official Education Partner (1 available)	Official Accessibility Partner (1 available)	Official Native Youth Grantmakers Partner (1 available)
TWIN CITIES					
SKYWAY	Between \$5,000 and \$10,000	Between \$5,000 and \$10,000	Between \$5,000 and \$10,000	Between \$5,000 and \$10,000	Between \$5,000 and \$10,000
LAND OF 10,000 LAKES	Per Opportunity	Per Opportunity	Per Opportunity	Per Opportunity	Per Opportunity

SCHOLARSHIP OPPORTUNITIES:

Providing a scholarship is a powerful way to invest in the future by supporting philanthropic professionals and youth who might otherwise lack financial resources. It not only helps alleviate the burden of expenses but also serves as a recognition and encouragement on their philanthropic careers.

REGISTRATION SCHOLARSHIPS FOR ASPIRING PHILANTHROPIC PROFESSIONALS:

Those who experience financial need will be able to apply for a scholarship to cover their registration fee.

- Ten Participants (\$7,000)
- Five Participants (\$3,800)
- One Participant (\$820)

YOUTH FULL SCHOLARSHIPS:

Youth participating will be able to apply for a scholarship that covers their registration cost, hotel accommodations, and programming.

- Ten Youth (\$15,000)
- Five Youth (\$10,000)
- One Youth (\$2,500)



NATIVE AMERICANS IN PHILANTHROPY 2024 ANNUAL CONFERENCE

CONTACT INFORMATION

Contact Reyna Davila-Day at rday@nativephilanthropy.org to schedule a meeting with Native Americans in Philanthropy to discuss partnership opportunities for the 2024 Annual Conference.

THANK YOU

Thank you for partnering with Native Americans in Philanthropy as we ***Indigenize Philanthropy and Build Solidarity.***

